STUDENT MEDIA

Office in Lory Student Center, Room 118
(970) 491-1683

Rocky Mountain Student Media is a non-profit organization housed within
the Lory Student Center on CSU Campus. RMSMC is the student media
of Colorado State University, encompassing our newspaper, magazine,
and radio and TV stations. RMSMC employs over 350 students across
all of our media properties. Every medium is student-run, meaning the
students determine each medium’s content. The Collegian website
(http://www.collegian.com) also includes information about CTV, College
Avenue Magazine, and KCSU-FM.

RMSMC is a not for profit educational media organization created in
2008 by the Board of Governors of the Colorado State University System.
RMSMC operates with an independent Board of Directors consisting
primarily of CSU students, two community members, and a representative
from both the Vice President for Student Affairs and the Chair of the
Department of Journalism and Media Communication.

Mission Statement

The RMSMC is dedicated to community service and enhancing the
educational mission of Colorado State University by empowering,
training, and equipping students to excel in journalistic and other media
methods, ethics, critical thinking, and management.

The primary goals of the RMSMC are to:

- Commit to uphold truth, fairness, integrity, independence,
  accountability, accuracy, professionalism, and minimizing harm as
  stated in the RMSMC’s codes of ethics;
- Create and maintain a welcoming environment and diversity in
  staffing, media content, and access through responsiveness and
  outreach;
- Empower students through training and practical experience to
  become thoughtful, ethical, and skilled media producers;
- Operate in a socially and financially responsible manner;
- Protect student control over media content, free from prior restraint
  or censorship;
- Recognize both the unique characteristics of each medium and the
  value of working together to maximize benefits for listeners, viewers,
  and readers;
- Remain abreast of media technology, equipment, and training to
  provide students with the necessary tools to succeed; and,
- Serve the community by delivering relevant and timely news,
  information, and entertainment, and maintaining the public trust
  by ensuring the public’s business is conducted in an open and
  transparent manner.