DEPARTMENT OF DESIGN AND MERCHANDISING

Office in Aylesworth Hall SE, Room 150
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dm.chhs.colostate.edu (http://www.dm.chhs.colostate.edu)

Professor Nancy Miller, Department Head

Mission Statement

An ongoing commitment to cultivating innovative and socially responsible solutions to local and global human-centered opportunities and challenges in apparel, interior design, merchandising, and product development by:

2. Addressing and communicating future societal needs by analyzing historic and current needs, as well as considering national and international perspectives.
3. Incorporating a pragmatic and socially responsible approach to teaching, research, and engagement.
4. Applying technology in pursuit of creative human-centered solutions to societal needs.
5. Designing, producing, and marketing industry-relevant products and services for diverse populations.
7. Enhancing students’ preparedness through experiential, collaborative, community, and industry-based learning.
8. Fostering students’ intellectual curiosity, objectivity, and independence, as well as their ability to critically evaluate information and to use resources in addressing problems.
9. Advancing interdisciplinary and global perspectives.
10. Maximizing business, cultural, and socially responsible opportunities enhancing and highlighting the principles of design.

Undergraduate Majors

• Major in Apparel and Merchandising
• Apparel Design and Production Concentration
• Merchandising Concentration
• Product Development Concentration
• Major in Interior Design

Minors

• Minor in Merchandising

Graduate

Graduate Programs in Design and Merchandising

The department offers graduate programs leading to a Master of Science degree in Design and Merchandising. Students may specialize in Apparel and Merchandising or Interior Design. For more information about program emphases and requirements, contact the department. Students interested in graduate work should refer to the Graduate and Professional Bulletin and the Department of Design and Merchandising (http://www.dm.chhs.colostate.edu).

Learning Outcomes

Design and Merchandising graduate students will:

• Demonstrate mastery of design and merchandising concepts and theories in their respective focal areas, including apparel design and production, consumer behavior, creativity, merchandising, interior design, social/cultural/historical aspects of dress and design, sustainability/resilience, and textile science.
• Critically review and interpret research through a review of literature relevant to a research problem or challenge.
• Demonstrate an understanding of how to conduct and implement original research in design and merchandising as demonstrated through problem identification, literature review, study design, data collection, and data analysis/interpretation.
• Effectively communicate outcomes of design and merchandising research in diverse presentation formats (e.g., oral, written, visual).
• Graduates of the Master of Science in Design and Merchandising will be successful in procuring positions in industry or academia and/or admission to doctoral-level programs.
• Be involved in co-curricular activities.

Certificate

Evidence-Based Design

Master Programs

• Master of Science in Design and Merchandising, Plan A
• Master of Science in Design and Merchandising, Plan B, Apparel and Merchandising Specialization
• Master of Science in Design and Merchandising, Plan A, Interior Design Specialization
• Master of Science in Design and Merchandising, Plan B, Interior Design Specialization
Courses

Subjects in this department include: Apparel and Merchandising (AM), Design and Merchandising (DM), and Interior Design (INTD).

Apparel and Merchandising (AM)

AM 101 Fashion Industries Credits: 3 (3-0-0)
Course Description: Development, organization, and trends of domestic and foreign fashion industries.
Prerequisite: None.
Terms Offered: Fall, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 110 Apparel and Merchandising Digital Technology Credits: 3 (2-2-0)
Course Description: Introduction to computer technologies used in apparel and merchandising industries.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 130 Design Foundation-Apparel and Merchandising Credits: 3 (3-0-0)
Course Description: Impact of elements and principles of design on apparel and merchandising within 20th century art.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 143 Introduction to Apparel Design Credits: 4 (2-4-0)
Course Description: Apparel and garment-pattern development, construction, quality, skill development in technical drawing and rendering.
Prerequisite: None.
Registration Information: Acceptance into Apparel Design and Production program concentration required. Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 240 Computer-Aided Apparel Design Credits: 3 (0-6-0)
Course Description: Apparel design using the computer to generate drawings for fabric, graphic logo, and apparel.
Prerequisite: AM 143.
Registration Information: Portfolio review required.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 241 Apparel Production Credits: 3 (1-4-0)
Course Description: Production processes of sewn textile products, flat pattern, pattern grading, marker making, and writing specifications.
Prerequisite: (AM 143) and (MATH 117) and (MATH 118) and (MATH 124, may be taken concurrently).
Registration Information: Portfolio review required. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 243 Adobe Photoshop for Textile Design Credits: 3 (3-0-0)
Course Description: Textile design using Adobe Photoshop to generate drawings for surface and structural textile design.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 244 Illustration for Apparel Design Credits: 3 (1-4-0)
Course Description: Illustration skills using traditional media/CAD applications and analysis of visual communication.
Prerequisite: AM 143.
Registration Information: Portfolio review required. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

AM 249 Workshop Credits: Var[1-18] (0-0-0)
Course Description: May be taken concurrently.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 250 Clothing, Adornment and Human Behavior (GT-SS3) Credits: 3 (3-0-0)
Course Description: Psychological, sociological and cultural factors influencing clothing and adornment.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 251 Merchandising Processes Credits: 3 (3-0-0)
Course Description: Forecasting, planning, evaluating, and presenting merchandise lines to meet target market demands.
Prerequisite: (AM 101 with a minimum grade of C and AM 130 with a minimum grade of C and DM 120 with a minimum grade of C) and (MATH 124).
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 252 Product Development Credits: 3 (3-0-0)
Course Description: Fundamental techniques and skills applied to the development of apparel and textile products.
Prerequisite: AM 101 with a minimum grade of C and AM 130 with a minimum grade of C and MATH 124.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 290 Workshop Credits: Var[1-18] (0-0-0)
Course Description: May be taken concurrently.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 321 Advanced Textiles Credits: 3 (3-0-0)
Course Description: Textile product serviceability; effect of fiber structure on properties and performance; new developments.
Prerequisite: DM 120.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
AM 330 Textile and Apparel Economics Credits: 3 (3-0-0)
Course Description: Manufacture of textile and apparel products; structure of the industries; international trade and consumption.
Prerequisite: (AM 270 with a minimum grade of C and DM 272 with a minimum grade of C) and (AREC 202 with a minimum grade of C or ECON 202 with a minimum grade of C).
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

AM 335 Textiles and Apparel Supply Chains Credits: 3 (3-0-0)
Course Description: Managing the flow of materials, information, and finances as they move in a process from supplier to retailers and consumers in a global environment.
Prerequisite: AM 270.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 341 Computer-Aided Apparel Production Credits: 3 (1-4-0)
Course Description: Computer-aided design technology used in apparel sketching, pattern drafting, grading, and marker making.
Prerequisite: AM 241.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 342 Computer-Aided Textile Design Credits: 3 (0-6-0)
Course Description: Computer-aided technology and multicultural research used to create repeat fabric design; fabric printing using silkscreen.
Prerequisite: AM 110.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

AM 344 Adobe Illustrator for Apparel Design Credits: 3 (0-0-3)
Course Description: Apparel design using Adobe Illustrator to generate drawings for garment technical sketching, fashion illustration, and graphic logos.
Prerequisite: AM 243, may be taken concurrently.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 345 Draping Design Credits: 3 (0-6-0)
Course Description: Apparel designing through basic draping techniques.
Prerequisite: AM 241.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 363 Historic Costume Credits: 3 (3-0-0)
Course Description: Influence of social, political, and economic conditions on costume of predynastic Egypt to present time.
Prerequisite: None.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 364 History of Fashion Designers/Manufacturers Credits: 3 (0-0-3)
Course Description: Fashion designers and manufacturers who established the field and their contemporaries.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 366 Merchandising Promotion Credits: 3 (3-0-0)
Course Description: Activities used to influence sale of merchandise and services; to promote trends and ideas.
Prerequisite: AM 270 or MKT 300 or MKT 305.
Term Offered: Fall, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 370 Fashion Trend Analysis and Forecasting Credits: 3 (3-0-0)
Course Description: Fashion trend analysis and forecasting between markets and products; the direction of fashion.
Prerequisite: AM 270.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 371 Merchandising Systems Credits: 4 (3-2-0)
Course Description: Business mathematics and current practices related to acquisition, negotiation, distribution, and sale of merchandise.
Prerequisite: (ACT 205 or ACT 210) and (AM 270 with a minimum grade of C).
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 375 Product Development II Credits: 3 (2-2-0)
Course Description: Product design and development for apparel and other soft goods through industry-driven projects.
Prerequisite: DM 272 with a minimum grade of C and AM 270 with a minimum grade of C and AM 275.
Registration Information: Must register for lecture and lab. Required field trips.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 421 Textiles Product Quality Assessment Credits: 3 (2-2-0)
Course Description: Role of quality assurance in product development, production, performance, and user satisfaction with sewn products and the textile and other components of those products.
Prerequisite: DM 120.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.
AM 430 International Retailing  
Credits: 3 (3-0-0)  
Course Description: Application of retail principles to analyze the internationalization process of retailing.  
Prerequisite: AM 330 and DM 360 or MKT 360.  
Term Offered: Spring (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 446 Apparel Design and Production  
Credits: 3 (1-4-0)  
Course Description: Computer-aided design technology used in apparel sketching, pattern drafting, grading and marker making; final portfolio preparation and review.  
Prerequisite: AM 341 and AM 342.  
Registration Information: Must register for lecture and laboratory.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: Yes.

AM 450 Social-Psychological Aspects of Clothing  
Credits: 3 (3-0-0)  
Course Description: Psychological and social factors influencing clothing and its effect on others.  
Prerequisite: AM 250 and PSY 100 or SOC 100.  
Term Offered: Spring (odd years).  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 460 Historic Textiles  
Credits: 3 (3-0-0)  
Course Description: Historic development of textiles from a global perspective, focusing on textiles produced by diverse cultures.  
Prerequisite: None.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 466 Retail Environment Design and Planning  
Credits: 3 (2-2-0)  
Course Description: Application of design/merchandising principles to retail selling environments, including traditional store design/layout, direct mail, and websites.  
Prerequisite: AM 130 and AM 270.  
Registration Information: Must register for lecture and laboratory.  
Term Offered: Spring (odd years).  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 475 Product Development III  
Credits: 3 (3-0-0)  
Course Description: Technology-based product innovation for positive social and environmental impacts.  
Prerequisite: AM 335 and AM 375.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 479 Merchandising Policies and Strategies  
Credits: 3 (3-0-0)  
Course Description: Examination of merchandising environment as influenced by its structure, and economic, legal, demographic, and psychographic trends.  
Prerequisite: (AM 270 and AM 330 and AM 366 and AM 371) and (DM 360 or MKT 360).  
Term Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

AM 495A Independent Study: Merchandising  
Credits: Var[1-3] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 495B Independent Study: Apparel Design and Production  
Credits: Var[1-3] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 495D Independent Study: Textiles and Clothing  
Credits: Var[1-3] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 496A Group Study: Merchandising  
Credits: Var[1-18] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 496B Group Study: Apparel Design  
Credits: Var[1-18] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 496C Group Study: Apparel Production  
Credits: Var[1-18] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 496D Group Study: Textiles and Clothing  
Credits: Var[1-18] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

AM 500 Apparel Supply Chains/Social Responsibility  
Credit: 1 (1-0-0)  
Course Description: Challenges for social responsibility in the context of the structure, relationships, and long-standing practice of the apparel industry.  
Prerequisite: None.  
Registration Information: Offered as an online course only.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.
Design and Merchandising (DM)

DM 120 Textiles Credits: 3 (2-2-0)
Course Description: Fibers, fabrics, and finishes basic to selection, use, and care.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 192 Design and Merchandising First Year Seminar Credit: 1 (0-0-1)
Course Description: Introduction to the Apparel and Merchandising and Interior Design majors, career options, campus resources, tools for academics, and industry topics.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

DM 272 Consumers in the Marketplace Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of consumers in the marketplace as applied to merchandising.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 360 Retailing Credits: 3 (3-0-0)
Also Offered As: MKT 360.
Course Description: Retail markets, institutions, operations, and problems.
Prerequisite: MKT 300 or MKT 305.
Registration Information: Credit not allowed for both DM 360 and MKT 360. Sections may be offered: Online.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 400 U.S. Travel-New York City Credits: 3 (1-2-1)
Course Description: Interview/analyze designers, manufacturers, buying offices, retail stores, magazine firms, interior design and architecture firms, etc.
Prerequisite: None.
Registration Information: Must have taken 6 credits in the following courses: DM, AM, INTD. Must register for lecture, laboratory, and recitation.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 470A International Design and Merchandising: Apparel Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisite: AM 101 and AM 130 and DM 120 and DM 482A, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 482A. Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 470B International Design and Merchandising: Interior Design Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisite: ART 100 and INTD 129 and INTD 166 and DM 482B, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 482B. Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 525 Application of Textile Technology to Design Credits: 3 (1-2-1)
Course Description: Advanced study of textile technology in apparel, merchandising and interior design; recent advances in the field.
Prerequisite: AM 321 or AM 421.
Registration Information: Must register for lecture, laboratory, and recitation.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 546 Theoretical Apparel Design Credits: 3 (1-2-1)
Course Description: Applications of theoretical frameworks and computer-aided design techniques for the development of wearable and fiber art.
Prerequisite: None.
Registration Information: Must register for lecture, laboratory, and recitation.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 550 Appearance, Self, and Society Credits: 3 (0-0-3)
Course Description: Analysis of social science theories and concepts as they apply to appearance and dress research.
Prerequisite: AM 450 or PSY 000 to 9999 - at least 6 credits or SOC 000 to 9999 - at least 6 credits.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 572 Merchandising Theories and Strategies Credits: 3 (0-0-3)
Course Description: Theoretical perspective on the design and development of merchandising strategies for U.S. and global production, distribution, and consumption.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or written consent of instructor.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 590B Workshop: Apparel Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
DM 474 Fashion Show Production and Event Planning  Credits: 3 (1-0-2)
Course Description: Planning and implementing full production fashion show of student-designed collections, including promotions and fundraising activities.
Prerequisite: AM 101 or INTD 129.
Registration Information: Written consent of instructor. Must register for lecture and recitation.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

DM 482 Travel Abroad  Credit: 1 (0-0-1)
Course Description: Historical, cultural, aesthetic, and business aspects of design and merchandising in the selected country(ies).
Prerequisite: AM 101 and AM 130 and DM 120 and DM 470A, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 470A.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 487A Internship: Merchandising  Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: (AM 371) and (DM 360 or MKT 360) and (DM 492).
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487B Internship: Apparel Design and Production  Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: AM 244 and DM 492.
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487C Internship: Product Development  Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: AM 375 and DM 492.
Registration Information: GPA 2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487F Internship: General  Credits: Var[3-16] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Written consent of instructor; GPA 2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490A Workshop: Merchandising  Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490B Workshop: Apparel Design and Production  Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490C Workshop: Interior Design  Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 492 Preinternship Seminar  Credits: 2 (1-0-1)
Course Description: Professional standards and corporate structure of apparel and merchandising companies in apparel design, product development, and/or merchandising.
Prerequisite: None.
Registration Information: Minimum 2.5 GPA; minimum of 60 credits completed. Must register for lecture and recitation.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 495 Independent Study  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 496 Group Study  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of three credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 501 Research and Theory-Design and Merchandising  Credits: 3 (0-0-3)
Course Description: Theory and various approaches and philosophies of research in design and merchandising. Critical evaluation and synthesis of scholarly literature.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 510 Consumer Behavior  Credits: 3 (3-0-0)
Course Description: Evaluation of psychological, sociological, and cultural theories of consumer behavior through examination of factors that influence decision making.
Prerequisite: None.
Registration Information: Offered as an online course only.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.
DM 518 Consumer Issues-Global Perspectives  Credits: 3 (3-0-0)
Course Description: Understanding and analysis of consumer well-being and issues from global perspective.
Prerequisite: None.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

DM 540 Promotional Strategies in Merchandising  Credits: 3 (3-0-0)
Course Description: Integrated marketing communications while fostering cultural and global awareness, social responsibility and ethical decision-making.
Prerequisite: None.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 542 Advanced Computer-Aided Textile Design  Credits: 3 (1-4-0)
Course Description: Use of computer-aided design system to produce fabric designs for apparel or interior professional end use.
Prerequisite: AM 342.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: Yes.

DM 551 Research Methods  Credits: 3 (3-0-0)
Course Description: Design and methods of research applicable to design and merchandising.
Prerequisite: None.
Registration Information: DM 501 or permission of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 563 Care and Exhibit of Museum Collections  Credits: 3 (1-2-1)
Course Description: Hands-on experience in management, care, exhibition, and interpretation of museum collections.
Prerequisite: ART 100 to 499 - at least 3 credits or HIST 100 to 499 - at least 3 credits or AM 100 to 499 - at least 3 credits or DM 100 to 499.
Registration Information: Must register for lecture, laboratory and recitation. Required field trips.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 570 Creativity in Design  Credits: 3 (0-0-3)
Course Description: Multiple perspectives in creativity integrating theory and research impacting design.
Prerequisite: DM 501.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 575 Human Factors in Design--Softlines  Credits: 3 (3-0-0)
Course Description: Theories and contemporary issues related to human factors in design with a specific focus on interior, apparel, and footwear products.
Prerequisite: DM 501, may be taken concurrently.
Registration Information: DM 501 or concurrent registration.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 578 Trends-Consumer Issues  Credits: 3 (2-0-1)
Course Description: Development and projections of consumer issues.
Prerequisite: None.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

DM 590A Workshop: Merchandising  Credits: Var[1-6] (0-0-0)
Course Description: 
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590B Workshop: Apparel Design and Production  Credits: Var[1-6] (0-0-0)
Course Description: 
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590C Workshop: Interior Design  Credits: Var[1-6] (0-0-0)
Course Description: 
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 596 Group Study  Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 684 Supervised College Teaching  Credits: Var[1-6] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 687 Internship  Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.
DM 695 Independent Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 698 Research Credits: 3 (0-0-3)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 699 Thesis Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

Interior Design (INTD)

INTD 129 Introduction to Interior Design Credits: 3 (3-0-0)
Course Description: Interior design discipline's professional values with emphasis on elements and principles of design.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 166 Visual Communication-Sketching Credits: 3 (0-6-0)
Course Description: Hand drafting, free-hand sketching and conceptualization to communicate interior design concepts visualizing 2 and 3 dimensional representations.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 200 Housing Values in America Credits: 3 (3-0-0)
Course Description: Housing issues in the U.S.; values, norms, roles of government and building professions; interaction of issues with U.S. public values to meet housing needs.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 210 Interior Design Anatomy Credits: 3 (3-0-0)
Course Description: Applying basic concepts of human behavior, anthropometrics, and space planning to residential interiors.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 235 Interior Design Technologies Credits: 3 (2-2-0)
Course Description: Principles and procedures required in interpreting and producing building site plans, floor plans, elevations, sections, and interior details.
Prerequisite: INTD 210.
Registration Information: Design scenario advancement. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 236 Three-Dimensional Thinking Credits: 3 (0-6-0)
Course Description: Demonstration and application in visualizing interior space in three dimensions.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 255 Residential Interiors Credits: 3 (0-0-3)
Course Description: Theories, issues, and planning elements that impact the design of residential interiors.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 256 Computer-Aided Design for Interior Designers Credits: 3 (1-4-0)
Course Description: Use of computer-aided design (CAD), specifically two-dimensional and three-dimensional drafting using PC software.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement. Must register for lecture and laboratory. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
INTD 266 Visual Communication-Multi-Media Credits: 3 (0-6-0)
Course Description: Visual communication using advanced sketching rendering, manually and with technology, and alternative presentation methods.
Prerequisite: INTD 210 and INTD 236.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 276 Interior Design I Credits: 3 (0-6-0)
Course Description: Application of design process to small interior design projects. Design solutions communicated using manual and technology tools.
Prerequisite: INTD 256 and INTD 210 and INTD 236.
Registration Information: Required field trips.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 296A Group Study: Space Planning and Application Credits: Var[1-3] (0-0-0)
Course Description: Design scenario advancement.
Registration Information: Design scenario advancement.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 296B Group Study: Design Application Credits: Var[1-3] (0-0-0)
Course Description: Design scenario advancement.
Registration Information: Design scenario advancement.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 330 Lighting Design Credits: 3 (2-2-0)
Course Description: Application of lighting design in interior environments.
Prerequisite: CON 371, may be taken concurrently and INTD 276 with a minimum grade of C.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 336 Color Credits: 3 (0-0-3)
Course Description: Color theories, principles, trends and application in design.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 340 Interior Materials and Finishes Credits: 3 (3-0-0)
Course Description: Analysis of materials and resources for interiors.
Prerequisite: INTD 276 with a minimum grade of C.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 350 Codes-Health and Safety Credits: 3 (3-0-0)
Course Description: Health and safety issues in interior design, including codes, regulations, and universal design.
Prerequisite: (INTD 210) and (INTD 276, may be taken concurrently or INTD 376, may be taken concurrently).
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 356 Professional Communications-Interior Design Credits: 3 (3-0-0)
Course Description: Mastery of written communication skills required in the field of interior design.
Prerequisite: (CO 150 or HONR 193) and (INTD 276 with a minimum grade of C).
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 359 History of Interior Design Credits: 3 (3-0-0)
Course Description: Survey of interior design history from ancient times through the present.
Prerequisite: INTD 276 with a minimum grade of C.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 376 Interior Design II Credits: 3 (0-6-0)
Course Description: Application of design components to medium-scale residential and non-residential interior design projects.
Prerequisite: INTD 330 and INTD 340 and CON 371.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 384 Supervised College Teaching Credits: Var[1-10] (0-0-0)
Course Description: None.
Registration Information: A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 400 Interior Design Research Proposal Credits: 4 (1-4-1)
Course Description: Research, development, and presentation of a programming proposal for a large scale interior design project with service learning component.
Prerequisite: INTD 376 with a minimum grade of C.
Registration Information: Must register for lecture, laboratory, and recitation. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
INTD 450  Travel Abroad-Sustainable Building  Credits: 3 (3-0-0)
Also Offered As: CON 450.
Course Description: Major components of sustainable design and construction, energy, healthy buildings, natural resources and other environmental issues.
Prerequisite: None.
Registration Information: Credit not allowed for both INTD 450 and CON 450.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 476  Interior Design Project  Credits: 4 (0-8-0)
Course Description: Large scale projects representing research-based design solutions, illustrating synthesis and analysis of entry level concepts, portfolio development.
Prerequisite: INTD 400 with a minimum grade of C.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 487  Internship  Credits: Var[3-16] (0-0-0)
Course Description:
Prerequisite: INTD 356 and INTD 376 with a minimum grade of C.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 495  Independent Study  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 496A  Group Study: Program Skills  Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 496B  Group Study: Design Application  Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 550  Universal Design  Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of universal design as it applies to diverse population segments and interior environments.
Prerequisite: INTD 376 with a minimum grade of C, may be taken concurrently.
Registration Information: Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 575  Problems-Interior Design  Credits: Var[1-8] (0-0-0)
Course Description:
Prerequisite: INTD 376 with a minimum grade of C - at least 9 credits.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 578  Trends/Issues in Interior Design  Credits: 3 (2-0-1)
Course Description:
Prerequisite: INTD 376 with a minimum grade of C or DM 551.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 675  Problems-Interior Design  Credits: Var[1-8] (0-0-0)
Course Description:
Prerequisite: INTD 575 - at least 4 credits.
Restriction: Must be a Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.