Department of Communication Studies

Office in Behavioral Sciences Building, Room A203
(970) 491-6140
communicationstudies.colostate.edu (http://communicationstudies.colostate.edu)

Professor Greg Dickinson, Chair

Undergraduate Majors
- Major in Communication Studies
- Speech Teacher Licensure Concentration

Minors
Film Studies Interdisciplinary Minor
The Departments of Communication Studies, English, Ethnic Studies, Foreign Languages and Literatures, and Journalism and Media Communication offer an interdisciplinary minor in Film Studies. See the full listing for the Film Studies interdisciplinary minor in the University-Wide Instructional Programs section.

Media Studies Minor
The Departments of Communication Studies and Journalism and Media Communication offer a minor in Media Studies. See the full listing for the minor in the College of Liberal Arts section.

Graduate
Graduate Programs in Communication Studies
The graduate program leads to a Master of Arts in Communication Studies. Graduate coursework, as well as a required thesis for the Plan A master’s, enables students to develop expertise in one or a combination of three areas of emphasis:

1. media and visual culture;
2. relational and organizational communication; and/or
3. rhetoric and civic engagement.

In each of these areas, students select course work from among the following topics:

1. contemporary issues in media, media theories, media audiences, media texts, and media industries;
2. communication theories, communication and diversity, interpersonal theories, and discourse and organization; or
3. public address, rhetoric and public affairs, rhetorical theory, rhetorical criticism, rhetoric of everyday life, and feminist theory.

The Plan B master’s provides a Deliberative Practices Specialization with coursework in deliberative theory and practice, a practicum, and an Independent Study serving as the culminating report in lieu of a thesis.

Students interested in graduate work should refer to the Graduate and Professional Bulletin and the Department of Communication Studies (http://communicationstudies.colostate.edu).

Master Programs
- Master of Arts in Communication Studies
- Master of Arts in Communication Studies, Plan B, Deliberative Practices Specialization

Courses
Communication Studies (SPCM)

SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)
Course Description: Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)
Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)
Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 201  Rhetoric in Western Thought (GT-AH3)  Credits: 3 (3-0-0)
Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

SPCM 207  Public Argumentation  Credits: 3 (3-0-0)
Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 232  Group Communication  Credits: 3 (3-0-0)
Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 278A  Communication Skills: Convention/Meeting Planning  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278B  Communication Skills: Interviewing  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278C  Communication Skills: Film Festivals  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278D  Communication Skills: Friendship  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278E  Communication Skills: Intercultural Competence  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278F  Communication Skills: Virtual Teamwork  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278G  Communication Skills: Parliamentary Procedure  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278H  Communication Skills: Organizational Training  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278I  Communication Skills: Social Media  Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 300  Advanced Public Speaking  Credits: 3 (0-0-3)
Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 311  Historical Speeches on American Issues  Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 331  Nonverbal Communication  Credits: 3 (3-0-0)
Course Description: Non-language communication; systems and functions of nonverbal communication behaviors.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 332  Interpersonal Communication Skills  Credits: 3 (3-0-0)
Course Description: Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 333  Professional Communication  Credits: 3 (3-0-0)
Course Description: Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 334  Co-Cultural Communication  Credits: 3 (3-0-0)
Course Description: Cultural concerns of communication among co-cultures of United States; diversity, self-awareness as cultural imperative for enhanced communication.
Prerequisite: None.
Terms Offered: Fall, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 335  Gender and Communication  Credits: 3 (3-0-0)
Course Description: Analysis and exploration of communication as it relates to gender and women's and men's roles and identities.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 336  Advanced Public Speaking  Credits: 3 (0-0-3)
Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 340  Visual Communication  Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy and the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 341  Evaluating Contemporary Television  Credits: 3 (3-0-0)
Course Description: Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 342  Critical Media Studies  Credits: 3 (3-0-0)
Course Description: Analysis of communication media; history; structure, regulation, policy, and impact upon society.
Prerequisite: SPCM 100.
Registration Information: Sections may be offered: Online.
Term Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 343  Virtual Culture and Communication  Credits: 3 (2-2-0)
Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 344  Digital Media/Visual Communication  Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy and the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 345  Visual Communication  Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy and the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 346  Evaluating Contemporary Television  Credits: 3 (3-0-0)
Course Description: Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 347  Critical Media Studies  Credits: 3 (3-0-0)
Course Description: Analysis of communication media; history; structure, regulation, policy, and impact upon society.
Prerequisite: SPCM 100.
Registration Information: Sections may be offered: Online.
Term Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 348  Virtual Culture and Communication  Credits: 3 (2-2-0)
Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 349  Freedom of Speech  Credits: 3 (3-0-0)
Course Description: Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 350  Evaluating Contemporary Film  Credits: 3 (2-3-0)
Course Description: Theory and development of film criticism; application of critical approaches to modern fiction and nonfiction film.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 354 History and Appreciation of Film Credits: 3 (2-3-0)  
Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Fall.  
Grade Modes: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.  

SPCM 356 Asians in the U.S. Media Credits: 3 (2-3-0)  
Course Description: Asian representations in the U.S. media from the 19th century to the present.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 357 Film and Social Change Credits: 3 (2-3-0)  
Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 358 Gender and Genre in Film Credits: 3 (2-3-0)  
Course Description: Gender relations in film genres.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 378 Virtual Workplace Communication Credits: 3 (0-0-3)  
Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.  
Prerequisite: None.  
Registration Information: Credit not allowed for both SPCM 378 and SPCM 346. Sections may be offered: Online.  
Term Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 382 Bridging Cultures: USA--Italy Credits: 3 (3-0-0)  
Course Description: Study abroad course on Italian-American intercultural and cross-cultural communication.  
Prerequisite: SPCM 200.  
Term Offered: Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 384 Supervised College Teaching Credits: Var[1-3]  
Course Description:  
Prerequisite: None.  
Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.  
Term Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 387 Communication Internship Credit: 1 (0-0-1)  
Course Description:  
Prerequisites: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).  
Registration Information: 2.0 GPA.  
Term Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 401 Rhetoric in Social Movements Credits: 3 (3-0-0)  
Course Description: Case studies of campaigns and social movements; genesis, leadership, and use of traditional and electronically mediated rhetoric to achieve objectives.  
Prerequisite: None.  
Term Offered: Fall.  
Grade Modes: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.  

SPCM 407 Public Deliberation Credits: 3 (3-0-0)  
Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.  
Prerequisites: SPCM 200 and SPCM 207.  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 408 Applied Deliberative Techniques Credits: 3 (3-0-0)  
Course Description: Skills development and direct experience in convening, facilitating, and reporting public forums tied to Center for Public Deliberation activities.  
Prerequisite: None.  
Registration Information: Written consent of instructor.  
Term Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 411 Contemporary Speeches on American Issues Credits: 3 (3-0-0)  
Course Description: Significant speeches and speakers as they reflect and affect issues, 1930 to present.  
Prerequisite: SPCM 100 or SPCM 342 and (SPCM 200 and SPCM 201).  
Registration Information: Must have taken minimum of 30 credits.  
Term Offered: Spring.  
Grade Modes: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.  

SPCM 412 Evaluating Contemporary Rhetoric Credits: 3 (3-0-0)  
Course Description: Exploration and evaluation of contemporary persuasive communication in order to understand and assess a variety of forms of messages and symbols.  
Prerequisite: CO 150.  
Registration Information: Must have taken minimum of 30 credits.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 415 Rhetoric and Civility Credits: 3 (3-0-0)  
Course Description: Relationship between rhetoric and civility historically and in contemporary times.  
Prerequisite: CO 150.  
Registration Information: Must have taken minimum of 30 credits.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.
SPCM 420 Political Communication Credits: 3 (3-0-0)  
Course Description: Rhetoric of political campaigns.  
Prerequisite: None.  
Registration Information: Sections may be offered: Online.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 495 Independent Study Credits: Var[1-18]  
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

SPCM 486 Practicum Credits: Var[1-18]  
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.

SPCM 454 Chicano/a Film and Video Credits: 3 (2-2-0)  
Also Offered As: ETST 454.  
Course Description: Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film.  
Prerequisite: None.  
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 454 and ETST 454.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)  
Also Offered As: LB 455.  
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.  
Prerequisite: None.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Senior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 454 Chicano/a Film and Video Credits: 3 (2-2-0)  
Also Offered As: ETST 454.  
Course Description: Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film.  
Prerequisite: None.  
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 454 and ETST 454.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)  
Also Offered As: LB 455.  
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.  
Prerequisite: None.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Senior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 454 Chicano/a Film and Video Credits: 3 (2-2-0)  
Also Offered As: ETST 454.  
Course Description: Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film.  
Prerequisite: None.  
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 454 and ETST 454.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)  
Also Offered As: LB 455.  
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.  
Prerequisite: None.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Senior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 454 Chicano/a Film and Video Credits: 3 (2-2-0)  
Also Offered As: ETST 454.  
Course Description: Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film.  
Prerequisite: None.  
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 454 and ETST 454.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)  
Also Offered As: LB 455.  
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.  
Prerequisite: None.  
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Senior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.
SPCM 496  Group Study  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 508  Deliberative Theory and Practice  Credits: 3 (0-0-3)
Course Description: Survey of current theory and practice connected
to deliberative democracy.
Prerequisite: SPCM 408.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 511  Topics in Public Address  Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Registration Information: Graduate standing with 12 additional 300- and 400-level credits in communication studies, history, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 538  Communicating in the Health Clinic  Credits: 3 (3-0-0)
Course Description: Organizational, interpersonal, and intercultural dimensions of communicating in public health clinical settings.
Prerequisite: None.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 540  Rhetoric, Race, and Identity  Credits: 3 (3-0-0)
Also Offered As: ETST 540.
Course Description: Critical race theory and its relevance to rhetorical studies.
Prerequisites: SPCM 434 and SPCM 300 to 481 - at least 12 credits.
Registration Information: Credit not allowed for both SPCM 540 and ETST 540.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 549  Instructional Communication Theory and Practice  Credits: 3 (0-0-3)
Course Description: Communication theory and research in instructional contexts. Designed for current or prospective teachers.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 592  Seminar-Topics in Speech Communication  Credits: 3 (0-0-3)
Course Description:
Prerequisite: SPCM 3** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits or E 3** to 499 - at least 15 credits or E 3** to 499 - at least 15 credits or SP 3** to 499 - at least 15 credits or SP 3** to 499 - at least 15 credits or SPCC 3** to 499 - at least 15 credits or SPCC 3** to 499 - at least 15 credits or SPCC 3** to 499 - at least 15 credits or E CC 3** to 499 - at least 15 credits or E CC 3** to 499 - at least 15 credits.
Restriction: Graduate standing can substitute for 300-400 level credits.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 601  History of Rhetorical Theory  Credits: 3 (3-0-0)
Course Description: Rhetorical theories and theorists from the classical period to the present.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen 300- and 400-level credits in communication studies and/or English.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 604  Rhetoric of Everyday Life  Credits: 3 (3-0-0)
Course Description: Contemporary theories of rhetoric and of everyday life.
Prerequisites: SPCM 412 and SPCM 300 to 400 - at least 12 credits.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing can substitute for 300-400 SPCM credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 611  Topics in Public Address  Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411; 12 additional credits of 300-400 level in communication studies, history, or English.
Restriction: Graduate standing can substitute for fifteen 300- and 400-level credits in Communication Studies, History, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 612  Rhetorical Criticism  Credits: 3 (3-0-0)
Course Description: Traditional and contemporary methods for analyzing persuasive discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen credits of 300-400 level communication studies or journalism.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 620  Rhetoric and Public Affairs  Credits: 3 (0-0-3)
Course Description: Rhetoric’s role in contemporary politics and civil society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 623  Feminist Theories of Discourse  Credits: 3 (0-0-3)
Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 632  Theories of Interpersonal Communication  Credits: 3 (0-0-3)
Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 633  Discourse, Work, and Organization  Credits: 3 (0-0-3)
Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 634  Communication and Cultural Diversity  Credits: 3 (0-0-3)
Course Description: Ethnographic approach to communication issues and concerns in a global context.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 638  Communication Research Methods  Credits: 3 (3-0-0)
Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 639  Communication Theory  Credits: 3 (3-0-0)
Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 646  Media Theory  Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 647  Media Industries  Credits: 3 (3-0-0)
Course Description: Political economy of the media both in the U.S. and globally, including how the media system operates and with what effects.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 648  Media Texts  Credits: 3 (3-0-0)
Course Description: Practical and theoretical implications for criticism in treating media products as texts; various approaches to textual or discourse analysis.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 649  Media Audiences  Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 650  Contemporary Issues in Media  Credits: 3 (0-0-3)
Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 675  Speech Communication Pedagogy  Credits: 3 (3-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 684  Supervised College Teaching  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 686  Practicum  Credits: Var[1-18]
Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.
Prerequisites: SPCM 408 and SPCM 508, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 692  Seminar  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 695  Independent Study  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 696  Group Study  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 699  Thesis  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.