DEPARTMENT OF COMMUNICATION STUDIES

Office in Behavioral Sciences Building, Room A203
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communicationstudies.colostate.edu (http://communicationstudies.colostate.edu)

Professor Greg Dickinson, Chair

Undergraduate Majors
Major in Communication Studies
• Speech Teacher Licensure Concentration

Interdepartmental and Interdisciplinary Minors

Film Studies Interdisciplinary Minor
The Departments of Communication Studies, English, Ethnic Studies, Foreign Languages and Literatures, and Journalism and Media Communication offer an Interdisciplinary Minor in Film Studies. See the full listing for the Film Studies interdisciplinary minor in the University-Wide Instructional Programs section.

Media Studies Minor
The Departments of Communication Studies and Journalism and Media Communication offer a minor in Media Studies. See the full listing for the minor in the College of Liberal Arts section.

Graduate Graduate Programs in Communication Studies
The graduate program leads to a Master of Arts in Communication Studies. Graduate coursework, as well as a required thesis for the Plan A master’s, enables students to develop expertise in one or a combination of three areas of emphasis:

1. media and visual culture;
2. relational and organizational communication; and/or
3. rhetoric and civic engagement.

In each of these areas, students select coursework from among the following topics:

1. contemporary issues in media, media theories, media audiences, media texts, and media industries;
2. communication theories, communication and diversity, interpersonal theories, and discourse and organization; or
3. public address, rhetoric and public affairs, rhetorical theory, rhetorical criticism, rhetoric of everyday life, and feminist theory.

The Plan B master’s provides a Deliberative Practices Specialization with coursework in deliberative theory and practice, a practicum, and an Independent Study serving as the culminating report in lieu of a thesis.

Students interested in graduate work should refer to the Graduate and Professional Bulletin and the Department of Communication Studies (http://communicationstudies.colostate.edu).

Master Programs
• Master of Arts in Communication Studies, Plan A
• Master of Arts in Communication Studies, Plan B, Deliberative Practices Specialization

Ph.D.
• Ph.D in Communication

Courses

Communication Studies (SPCM)

SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)
Course Description: Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)
Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts.
Prerequisite: None.
Registration Information: Must register for lecture and recitation. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)
Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 201 Rhetoric in Western Thought (GT-AH3) Credits: 3 (3-0-0)
Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

SPCM 207 Public Argumentation Credits: 3 (3-0-0)
Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 232 Group Communication Credits: 3 (3-0-0)
Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 278A Communication Skills: Convention/Meeting Planning Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278B Communication Skills: Interviewing Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278C Communication Skills: Film Festivals Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278D Communication Skills: Friendship Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278E Communication Skills: Intercultural Competence Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278F Communication Skills: Virtual Teamwork Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278G Communication Skills: Parliamentary Procedure Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278H Communication Skills: Organizational Training Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278I Communication Skills: Social Media Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 300 Advanced Public Speaking Credits: 3 (0-0-3)
Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 311 Historical Speeches on American Issues Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
SPCM 320 Communication and Human Trafficking Credits: 3 (3-0-0)
Course Description: Examines historical and contemporary anti human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.
Prerequisite: SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 331 Nonverbal Communication Credits: 3 (3-0-0)
Course Description: Non-language communication; systems and functions of nonverbal communication behaviors.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 332 Interpersonal Communication Skills Credits: 3 (3-0-0)
Course Description: Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 333 Professional Communication Credits: 3 (3-0-0)
Course Description: Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 334 Co-Cultural Communication Credits: 3 (3-0-0)
Course Description: Cultural concerns of communication among co-cultures of United States; diversity; self-awareness as cultural imperative for enhanced communication.
Prerequisite: None.
Terms Offered: Fall, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 335 Gender and Communication Credits: 3 (3-0-0)
Course Description: Analysis and exploration of communication as it relates to gender and women's and men's roles and identities.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 341 Evaluating Contemporary Television Credits: 3 (3-0-0)
Course Description: Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 342 Critical Media Studies Credits: 3 (3-0-0)
Course Description: Analysis of communication media; history, structure, regulation, policy, and impact upon society.
Prerequisite: None.
Registration Information: Sophomore standing. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 346 Virtual Culture and Communication Credits: 3 (2-2-0)
Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 347 Visual Communication Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy, the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Sections may be offered: Online.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 349 Freedom of Speech Credits: 3 (3-0-0)
Course Description: Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 350 Evaluating Contemporary Film Credits: 3 (2-3-0)
Course Description: Theory and development of film criticism; application of critical approaches to modern fiction and nonfiction film.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 354 History and Appreciation of Film Credits: 3 (2-3-0)  
Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Traditional.  
Grade Mode: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.  

SPCM 356 Asians in the U.S. Media Credits: 3 (2-3-0)  
Course Description: Asian representations in the U.S. media from the 19th century to the present.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 357 Film and Social Change Credits: 3 (2-3-0)  
Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.  
Prerequisite: None.  
Registration Information: Sophomore standing. Sections may be offered: Online.  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 358 Gender and Genre in Film Credits: 3 (2-3-0)  
Course Description: Gender relations in film genres.  
Prerequisite: None.  
Registration Information: Sophomore standing.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 370A Study Abroad: Bridging Cultures-USA-Italy Credits: 3 (3-0-0)  
Course Description: Theory, concepts, principles, research methods, and practical skills in the areas of intercultural and cross-cultural communication, construction and negotiation of Italian identity (italianità), and strategies of an effective dialogue with a global mindset. The aim of the course is to transform its participants into culturally aware and skilled global citizens, with the empirical experience of cultural bridging.  
Prerequisite: SPCM 200.  
Registration Information: Credit allowed for only one of the following: SPCM 370A, SPCM 382, or SPCM 382A.  
Term Offered: Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 370B Study Abroad: Bridging Cultures-USA-Italy Credits: 3 (3-0-0)  
Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.  
Prerequisite: SPCM 200 and SPCM 207.  
Registration Information: Written consent of instructor.  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 378 Virtual Workplace Communication Credits: 3 (0-0-3)  
Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.  
Prerequisite: None.  
Registration Information: Sections may be offered: Online. Credit not allowed for both SPCM 346 and SPCM 378.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)  
Course Description:  
Prerequisite: None.  
Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 387 Communication Internship Credit: 1 (0-0-1)  
Course Description:  
Prerequisite: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).  
Registration Information: 2.0 GPA.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 401 Rhetoric in Social Movements Credits: 3 (3-0-0)  
Course Description: Case studies of campaigns and social movements; genesis, leadership, and use of traditional and electronically mediated rhetoric to achieve objectives.  
Prerequisite: None.  
Term Offered: Fall.  
Grade Modes: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.  

SPCM 407 Public Deliberation Credits: 3 (3-0-0)  
Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.  
Prerequisite: SPCM 200 and SPCM 207.  
Registration Information: Written consent of instructor.  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 408 Applied Deliberative Techniques Credits: 3 (3-0-0)  
Course Description: Skills development and direct experience in convening, facilitating, and reporting public forums tied to Center for Public Deliberation activities.  
Prerequisite: None.  
Registration Information: Written consent of instructor.  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 411 Contemporary Speeches on American Issues Credits: 3 (3-0-0)  
Course Description: Significant speeches and speakers as they reflect and affect issues, 1930 to present.  
Prerequisite: CO 150.  
Registration Information: Must have taken minimum of 30 credits.  
Term Offered: Spring.  
Grade Modes: S/U within Student Option, Trad within Student Option.  
Special Course Fee: No.
SPCM 412 Evaluating Contemporary Rhetoric  Credits: 3 (3-0-0)
Course Description: Exploration and evaluation of contemporary
persuasive communication in order to understand and assess a variety of
forms of messages and symbols.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 415 Rhetoric and Civility  Credits: 3 (3-0-0)
Course Description: Relationship between rhetoric and civility historically and in contemporary times.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 420 Political Communication  Credits: 3 (3-0-0)
Course Description: Rhetoric of political campaigns.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 429 Environmental Discourse  Credits: 3 (3-0-0)
Course Description: Environmental communication in advocacy campaigns, media representations of science, encounters with nature, and public policy.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 431 Communication, Language, and Thought  Credits: 3 (3-0-0)
Course Description: Influence of rhetoric, ranging from spoken language to electronically mediated communication, on human understanding and Western thought.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 433 Communication in Organizations  Credits: 3 (3-0-0)
Course Description: Communication theory and strategy for empowerment of non-supervisory and supervisory personnel.
Prerequisite: None.
Registration Information: Completion of AUCC category 2, Advanced Writing; minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 434 Intercultural Communication  Credits: 3 (3-0-0)
Course Description: Cultural influences on communication between people of different nations; communication rules/norms in specific cultures, cultural adaptation.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 436 Conflict Management and Communication  Credits: 3 (3-0-0)
Course Description: Theories and principles of communication in conflict management; application to conflict resolution situations.
Prerequisite: None.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 437 Studies in Persuasion  Credits: 3 (3-0-0)
Course Description: Rhetorical and behavioral theories of persuasion applied to persuasive practice in public and interpersonal arenas of social influence.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 454 Chicanx Film and Video  Credits: 3 (2-2-0)
Also Offered As: ETST 454.
Course Description: Emergence of Chicanx cinema from a place of displacement, resistance, and affirmation found in contemporary Chicanx film, video.
Prerequisite: ETST 100 to 499 - at least 3 credits or SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must register for lecture and laboratory. Credit not allowed for both ETST 454 and SPCM 454.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art  Credits: 3 (2-3-0)
Also Offered As: LB 455.
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.
Prerequisite: None.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Junior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 470A Study Abroad: Cinematic Rome  Credits: 3 (0-0-3)
Course Description: Evaluate and discuss ten primary films, along with excerpts from a number of others. Topics: Images of Ancient Rome; Italian Fascism and Its Memory; Italian Neorealism; Images of “Americans” in Rome, and Rome in America; Fellini’s Rome; and Urban Angst, Roman Style. Analyze how Rome functions as a “character” in the movies, the artistic representations of Roman monuments and streetscapes, and the rhetorical functions of Italian cinema.
Prerequisite: None.
Registration Information: Must have concurrent registration in SPCM 370A. Completion of AUCC Category 2. Credit allowed for only one of the following: SPCM 470A, SPCM 482, or SPCM 482A.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.
Prerequisite: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Seniors in Communication Studies major only
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 486 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 495 Independent Study Credits: Var[1-18] (0-0-0)
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 496 Group Study Credits: Var[1-18] (0-0-0)
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 508 Deliberative Theory and Practice Credits: 3 (0-0-3)
Course Description: Survey of current theory and practice connected to deliberative democracy.
Prerequisite: SPCM 408.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 511 Topics in Public Address Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Registration Information: Graduate standing with 12 additional 300- and 400-level credits in communication studies, history, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 538 Relating and Organizing for Health Credits: 3 (3-0-0)
Course Description: Organizational, interpersonal, and intercultural dimensions of communicating in health care organizations.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 540 Rhetoric, Race, and Identity Credits: 3 (3-0-0)
Also Offered As: ETST 540.
Course Description: Critical race theory and its relevance to rhetorical studies.
Prerequisite: SPCM 434 and SPCM 300 to 481 - at least 12 credits.
Registration Information: Credit not allowed for both SPCM 540 and ETST 540.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 570 Instructional Communication Theory and Practice Credits: 3 (0-0-3)
Course Description: Communication theory and research in instructional contexts. Designed for current or prospective teachers.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 592 Seminar-Topics in Speech Communication Credits: 3 (0-0-3)
Course Description: Rhetorical theories and theorists from the classical period to the present.
Prerequisite: None.
Registration Information: Graduate standing can substitute for 300-400 level credits.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 601 History of Rhetorical Theory Credits: 3 (3-0-0)
Course Description: Rhetorical theories and theorists from the classical period to the present.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen 300- and 400-level credits in communication studies and/or English.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 604 Rhetoric of Everyday Life Credits: 3 (3-0-0)
Course Description: Contemporary theories of rhetoric and of everyday life.
Prerequisite: SPCM 412 and SPCM 300 to 400 - at least 12 credits.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for 300-400 SPCM credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 611 Topics in Public Address  Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for SPCM 311 or SPCM 411; 12 additional credits of 300-400 level in Communication Studies, History, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 612 Rhetorical Criticism  Credits: 3 (3-0-0)
Course Description: Traditional and contemporary methods for analyzing persuasive discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen credits of 300-400 level communication studies or journalism.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 620 Rhetoric and Public Affairs  Credits: 3 (0-0-3)
Course Description: Rhetoric’s role in contemporary politics and civil society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 623 Feminist Theories of Discourse  Credits: 3 (0-0-3)
Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 624 Communication and Cultural Diversity  Credits: 3 (0-0-3)
Course Description: Ethnographic approach to communication issues and concerns in a global context.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 634 Communication and Cultural Diversity  Credits: 3 (0-0-3)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for SPCM 311 or SPCM 411; 12 additional credits of 300-400 level in Communication Studies, History, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 647 Media Industries  Credits: 3 (3-0-0)
Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 648 Media Industry  Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 632 Theories of Interpersonal Communication  Credits: 3 (0-0-3)
Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 633 Discourse, Work, and Organization  Credits: 3 (0-0-3)
Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 648 Media Texts  Credits: 3 (3-0-0)
Course Description: Practical and theoretical implications for criticism in treating media products as texts; various approaches to textual or discourse analysis.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 649 Media Audiences Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 650 Contemporary Issues in Media Credits: 3 (0-0-3)
Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to communication studies master’s program.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 675 Speech Communication Pedagogy Credits: 3 (3-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to communication studies master’s program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 684 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.
Prerequisite: SPCM 408 and SPCM 508, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 685 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Advanced instruction in critical/cultural analysis as understood by the field of Communication Studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 784  Supervised College Teaching  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 792A Seminar: Rhetoric and Civic Engagement  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to rhetoric and/or civic engagement.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792B Seminar: Relational/Organizational Communication  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to relational and/or organizational communication.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792C Seminar: Media and Visual Culture  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to media and/or visual culture.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 793 Seminar: Communications Research Methods  Credits: 3 (0-0-3)
Course Description: Advanced research method(s) in the field of Communication Studies.
Prerequisite: SPCM 638.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 798 Research  Credits: Var[1-18] (0-0-0)
Course Description: PhD students in Communication will work on Qualifying Exam/Portfolio.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 799 Dissertation  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.