DEPARTMENT OF COMMUNICATION STUDIES

Office in Behavioral Sciences Building, Room A203
(970) 491-6140
communicationstudies.colostate.edu (http://communicationstudies.colostate.edu)

Professor Greg Dickinson, Chair

Undergraduate Majors
Major in Communication Studies
• Speech Teacher Licensure Concentration

Interdepartmental and Interdisciplinary Minors
Film Studies Interdisciplinary Minor
The Departments of Communication Studies, English, Ethnic Studies, Languages, Literatures and Cultures, and Journalism and Media Communication offer an Interdisciplinary Minor in Film Studies. See the full listing for the Film Studies interdisciplinary minor in the University-Wide Instructional Programs section.

Media Studies Minor
The Departments of Communication Studies and Journalism and Media Communication offer a minor in Media Studies. See the full listing for the minor in the College of Liberal Arts section.

Graduate
Graduate Programs in Communication Studies
The graduate program leads to a Master of Arts in Communication Studies. Graduate coursework, as well as a required thesis for the Plan A master’s, enables students to develop expertise in one or a combination of three areas of emphasis:

1. Media and visual culture;
2. Relational and organizational communication; and/or

In each of these areas, students select coursework from among the following topics:

1. Contemporary issues in media, media theories, media audiences, media texts, and media industries;
2. Communication theories, communication and diversity, interpersonal theories, and discourse and organization; or
3. Public address, rhetoric and public affairs, rhetorical theory, rhetorical criticism, rhetoric of everyday life, and feminist theory.

The Plan B master’s provides a Deliberative Practices specialization with coursework in deliberative theory and practice, a practicum, and an independent study serving as the culminating report in lieu of a thesis.

Students interested in graduate work should refer to the Graduate and Professional Bulletin and the Department of Communication Studies (http://communicationstudies.colostate.edu).

Master’s Programs
• Master of Arts in Communication Studies, Plan A
• Master of Arts in Communication Studies, Plan B, Deliberative Practices Specialization

Ph.D.
• Ph.D in Communication

Courses
Communication Studies (SPCM)
SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)
Course Description: Survey of media studies approaches to understanding popular culture.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)
Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts.
Prerequisite: None.
Registration Information: Must register for lecture and recitation. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)
Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 201 Rhetoric in Western Thought (GT-AH3) Credits: 3 (3-0-0)
Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 207 Public Argumentation Credits: 3 (3-0-0)
Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 232 Group Communication Credits: 3 (3-0-0)
Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 278A Communication Skills: Convention/Meeting Planning Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278B Communication Skills: Interviewing Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278C Communication Skills: Film Festivals Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278D Communication Skills: Friendship Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278E Communication Skills: Intercultural Competence Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278F Communication Skills: Virtual Teamwork Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278G Communication Skills: Parliamentary Procedure Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278H Communication Skills: Organizational Training Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278I Communication Skills: Social Media Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 300 Advanced Public Speaking Credits: 3 (0-0-3)
Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 311 Historical Speeches on American Issues Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
SPCM 320 Communication and Human Trafficking  Credits: 3 (3-0-0)
Course Description: Examines historical and contemporary anti human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.
Prerequisite: SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 331 Nonverbal Communication  Credits: 3 (3-0-0)
Course Description: Non-language communication; systems and functions of nonverbal communication behaviors.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 332 Interpersonal Communication Skills  Credits: 3 (3-0-0)
Course Description: Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 333 Professional Communication  Credits: 3 (3-0-0)
Course Description: Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 334 Co-Cultural Communication  Credits: 3 (3-0-0)
Course Description: Cultural concerns of communication among co-cultures of United States; diversity; self-awareness as cultural imperative for enhanced communication.
Prerequisite: None.
Term Offered: Fall, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 335 Gender and Communication  Credits: 3 (3-0-0)
Course Description: Analysis and exploration of communication as it relates to gender and women's and men's roles and identities.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 336 Professional Communication  Credits: 3 (3-0-0)
Course Description: Examines historical and contemporary anti human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.
Prerequisite: SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 337 Communication and Human Trafficking  Credits: 3 (3-0-0)
Course Description: Examines historical and contemporary anti human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.
Prerequisite: SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 354 History and Appreciation of Film Credits: 3 (2-3-0)
Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 356 Asians in the U.S. Media Credits: 3 (2-3-0)
Course Description: Asian representations in the U.S. media from the 19th century to the present.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 357 Film and Social Change Credits: 3 (2-3-0)
Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 358 Gender and Genre in Film Credits: 3 (2-3-0)
Course Description: Gender relations in film genres.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 360 The Personal Lens – Making Media Credits: 3 (3-0-0)
Course Description: Harnessing smart phone technology to produce video; telling personal stories via video that engage local and global communities; exploring traditional and novel forms of storytelling, representation, documentary, media appropriation, and cultural jamming in the context of fair use; using the internet to distribute self-produced content and communicate with audiences.
Prerequisite: None.
Registration Information: Sophomore standing. Credit not allowed for both SPCM 360 and SPCM 380A2.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 370A Study Abroad: Bridging Cultures-USA-Italy Credits: 3 (3-0-0)
Course Description: Theory, concepts, principles, research methods, and practical skills in the areas of intercultural and cross-cultural communication, construction and negotiation of Italian identity (italianità), and strategies of an effective dialogue with a global mindset. The aim of the course is to transform its participants into culturally aware and skilled global citizens, with the empirical experience of cultural bridging.
Prerequisite: SPCM 200.
Registration Information: Credit allowed for only one of the following: SPCM 370A, SPCM 382, or SPCM 382A.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 378 Virtual Workplace Communication Credits: 3 (0-0-3)
Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.
Prerequisite: None.
Registration Information: Sections may be offered: Online. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 382C Study Abroad - South Korea: Cinema, Culture, and History Credits: 3 (0-0-3)
Also Offered As: HIST 382C.
Course Description: A survey of post-1945 South Korean cinema from Golden Age classics of the 1950s and 1960s to the rise of new blockbuster hits and art-house films throughout the contemporary period. Cinematic texts are examined within various historical, sociopolitical, and cultural contexts of postcolonial South Korea, with attention to the issues of Japanese colonialism, national division, civil war, U.S. neocolonialism, military dictatorships, the democratic movement, and globalization.
Prerequisite: None.
Registration Information: Sophomore standing. Required field trips.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 387 Communication Internship Credit: 1 (0-0-1)
Course Description:
Prerequisite: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).
Registration Information: 2.0 GPA.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Course Description</th>
<th>Prerequisite</th>
<th>Term Offered</th>
<th>Gender</th>
<th>Registration Information</th>
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</thead>
<tbody>
<tr>
<td>SPCM 401</td>
<td>Rhetoric in Social Movements</td>
<td>3 (3-0-0)</td>
<td>Case studies of campaigns and social movements; political campaigns and leadership</td>
<td>None</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
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<tr>
<td>SPCM 407</td>
<td>Public Deliberation</td>
<td>3 (3-0-0)</td>
<td>Communication in collaborative decision-making and community problem-solving</td>
<td>SPCM 200 and SPCM 207.</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 411</td>
<td>Contemporary Speeches on American Issues</td>
<td>3 (3-0-0)</td>
<td>Significant speeches and speakers as they reflect and affect issues, 1930 to present</td>
<td>CO 150</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 412</td>
<td>Evaluating Contemporary Rhetoric</td>
<td>3 (3-0-0)</td>
<td>Exploration and evaluation of contemporary persuasive communication in order to understand and assess a variety of forms of messages and symbols</td>
<td>CO 150</td>
<td>Spring</td>
<td></td>
<td>Written consent of instructor.</td>
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<tr>
<td>SPCM 415</td>
<td>Rhetoric and Civility</td>
<td>3 (3-0-0)</td>
<td>Relationship between rhetoric and civility historically and in contemporary times.</td>
<td>CO 150</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 420</td>
<td>Political Communication</td>
<td>3 (3-0-0)</td>
<td>Rhetoric of political campaigns.</td>
<td>None</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 429</td>
<td>Environmental Discourse</td>
<td>3 (3-0-0)</td>
<td>Environmental communication in advocacy campaigns, media representations of science, encounters with nature, and public policy.</td>
<td>None</td>
<td>Fall, Spring</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 431</td>
<td>Communication, Language, and Thought</td>
<td>3 (3-0-0)</td>
<td>Influence of rhetoric, ranging from spoken language to electronically mediated communication, on human understanding and Western thought.</td>
<td>None</td>
<td>Fall, Spring</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 433</td>
<td>Communication in Organizations</td>
<td>3 (3-0-0)</td>
<td>Communication theory and strategy for empowerment of non-supervisory and supervisory personnel.</td>
<td>None</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 434</td>
<td>Intercultural Communication</td>
<td>3 (3-0-0)</td>
<td>Cultural influences on communication between people of different nations; communication rules/norms in specific cultures, cultural adaptation.</td>
<td>CO 150</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 436</td>
<td>Conflict Management and Communication</td>
<td>3 (3-0-0)</td>
<td>Theories and principles of communication in conflict management; application to conflict resolution situations.</td>
<td>None</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 437</td>
<td>Studies in Persuasion</td>
<td>3 (3-0-0)</td>
<td>Rhetorical and behavioral theories of persuasion applied to persuasive practice in public and interpersonal arenas of social influence.</td>
<td>None</td>
<td>Spring</td>
<td></td>
<td>Written consent of instructor.</td>
</tr>
<tr>
<td>SPCM 438</td>
<td>Global Media Cultures</td>
<td>3 (3-0-0)</td>
<td>How media and globalization influence each other.</td>
<td>CO 150</td>
<td>Fall</td>
<td></td>
<td>Written consent of instructor.</td>
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</tbody>
</table>
SPCM 470A Study Abroad: Cinematic Rome Credits: 3 (0-0-3)
Course Description: Evaluate and discuss ten primary films, along with excerpts from a number of others. Topics: Images of Ancient Rome; Italian Fascism and Its Memory; Italian Neo-realism; Images of “Americans” in Rome, and Rome in America; Fellini’s Rome; and Urban Angst, Roman Style. Analyze how Rome functions as a “character” in the movies, the artistic representations of Roman monuments and streetscapes, and the rhetorical functions of Italian cinema.
Prerequisite: None.
Registration Information: Must have concurrent registration in SPCM 370A. Completion of AUCC Category 2. Credit allowed for only one of the following: SPCM 470A, SPCM 482, or SPCM 482A.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students’ professional, personal, and civic endeavors.
Prerequisite: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Seniors in Communication Studies major only
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 486 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 495 Independent Study Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 496 Group Study Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 508 Deliberative Theory and Practice Credits: 3 (0-0-3)
Course Description: Survey of current theory and practice connected to deliberative democracy.
Prerequisite: SPCM 408.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 511 Topics in Public Address Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Registration Information: Graduating student with at least 12 credits in communication studies, history, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 538 Relating and Organizing for Health Credits: 3 (3-0-0)
Course Description: Organizational, interpersonal, and intercultural dimensions of communicating in health care organizations.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 540 Rhetoric, Race, and Identity Credits: 3 (3-0-0)
Also Offered As: ETST 540.
Course Description: Critical race theory and its relevance to rhetorical studies.
Prerequisite: SPCM 434 and SPCM 300 to 481 - at least 12 credits.
Registration Information: Credit not allowed for both SPCM 540 and ETST 540.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 547 Communication Studies Capstone Credits: 3 (3-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students’ professional, personal, and civic endeavors.
Prerequisite: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Seniors in Communication Studies major only
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 570 Instructional Communication Theory and Practice Credits: 3 (0-0-3)
Course Description: Communication theory and research in instructional contexts. Designed for current or prospective teachers.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 592 Seminar - Topics in Speech Communication Credits: 3 (0-0-3)
Course Description: Traditional and contemporary methods for analyzing persuasive discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 601 History of Rhetorical Theory Credits: 3 (3-0-0)
Course Description: Rhetorical theories and theorists from the classical period to the present.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen credits of 300-400 level communication studies, History, English, or SPCC 311 or SPCM 411.
Term Offered: Fall (even years).
Grade Mode: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 604 Rhetoric of Everyday Life Credits: 3 (3-0-0)
Course Description: Contemporary theories of rhetoric and of everyday life.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for 300-400 level credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 611 Topics in Public Address Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for SPCM 311 or SPCM 411; 12 additional credits of 300-400 level Communication Studies, History, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 612 Rhetorical Criticism Credits: 3 (3-0-0)
Course Description: Traditional and contemporary methods for analyzing persuasive discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen credits of 300-400 level communication studies or journalism.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 620 Rhetoric and Public Affairs Credits: 3 (0-0-3)
Course Description: Rhetoric's role in contemporary politics and civil society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 623 Feminist Theories of Discourse Credits: 3 (0-0-3)
Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 632 Theories of Interpersonal Communication Credits: 3 (0-0-3)
Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 633 Discourse, Work, and Organization Credits: 3 (0-0-3)
Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 634 Communication and Cultural Diversity Credits: 3 (0-0-3)
Course Description: Ethnographic approach to communication issues and concerns in a global context.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 638 Communication Research Methods Credits: 3 (0-0-3)
Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 639 Communication Theory Credits: 3 (3-0-0)
Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Graduate standing or fifteen 300-400 level credits in Communication Studies and/or English.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 646 Media Theory Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 647 Media Industries Credits: 3 (3-0-0)
Course Description: Political economy of the media both in the U.S. and globally, including how the media system operates and with what effects.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 648 Media Texts Credits: 3 (3-0-0)
Course Description: Practical and theoretical implications for criticism in treating media products as texts; various approaches to textual or discourse analysis.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 649 Media Audiences Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 650 Contemporary Issues in Media Credits: 3 (0-0-3)
Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 655 Speech Communication Pedagogy Credits: 3 (3-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 685 Directed Research Credits: Var[1-3] (0-0-0)
Course Description: An individually arranged research project in cooperation with a faculty member.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 686 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.
Prerequisite: SPCM 408 and SPCM 508, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 688 Research Methods Credits: Var[1-3] (0-0-0)
Course Description: Methods of research design and analysis; research review.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 692 Seminar Credits: Var[1-18] (0-0-0)
Course Description: An individually arranged seminar project in cooperation with a faculty member.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 694 Independent Study Credits: Var[1-18] (0-0-0)
Course Description: An individually arranged independent project in cooperation with a faculty member.
Prerequisite: None.
Restriction: Must be a: Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
SPCM 699  Thesis  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 701  Seminar in Academic Writing  Credits: 3 (3-0-0)
Course Description: Best practices of academic writing for publication in communication studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 702  Professional Writing and Public Scholarship  Credits: 3 (3-0-0)
Course Description: Writing in specialized professional contexts. Adapting scholarly information for extra-disciplinary and lay audiences.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 712  Critical/Cultural Analysis in Communication  Credits: 3 (0-0-3)
Course Description: Advanced instruction in critical/cultural analysis as understood by the field of Communication Studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 784  Supervised College Teaching  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 792A  Seminar: Rhetoric and Civic Engagement  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to rhetoric and/or civic engagement.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792B  Seminar: Relational/Organizational Communication  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to relational and/or organizational communication.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792C  Seminar: Media and Visual Culture  Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to media and/or visual culture.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 793  Seminar: Communications Research Methods  Credits: 3 (0-0-3)
Course Description: Advanced research method(s) in the field of Communication Studies.
Prerequisite: SPCM 638.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 798  Research  Credits: Var[1-18] (0-0-0)
Course Description: PhD students in Communication will work on Qualifying Exam/Portfolio.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 799  Dissertation  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.