Department of Journalism and Media Communication

Office in Clark Building, Room C244
(970) 491-6310
journalism.colostate.edu (http://journalism.colostate.edu)

Professor Greg Luft, Chair
Professor Kris Kodrich, Graduate Coordinator

Undergraduate Majors
• Journalism and Media Communication

Minors
• Technical and Science Communication

Media Studies
The Departments of Journalism and Media Communication, and Communication Studies jointly offer a minor in Media Studies. See the minor in Media Studies under the College of Liberal Arts.

Music, Stage, and Sports Production Interdisciplinary Minor
The Department of Journalism and Media Communication and the School of Music, Theatre, and Dance offer an interdisciplinary minor in Music, Stage, Sports Production.

Graduate
Graduate Programs in Public Communication and Technology
The department offers a Master of Science degree in Public Communication and Technology for students aspiring to communication management careers in technical and scientific communication, public relations, or public information for business, industry, government, and educational institutions.

The department's Ph.D. program in Public Communication and Technology enables students to explore the role of information in the public's understanding of contemporary issues and the impact of new communication technologies in people's lives. Doctoral students develop expertise in one of three areas: human behavior and technology, organizations and technology, or social policy and technology.

A description of these programs may be found in the Graduate and Professional Bulletin and the Department of Journalism and Media Communication (http://journalism.colostate.edu).

Master Programs
• Master of Science in Public Communication and Technology, Plan A
• Master of Science in Public Communication and Technology, Plan B

Ph.D.
• Ph.D. in Public Communication and Technology*
  * Please see department for program of study.

Courses
Journalism and Technical Communication (JTC)

JTC 100 Media in Society (GT-SS3) Credits: 3 (3-0-0)
Course Description: Role of media in American democracy; impact of media on individuals and society.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

JTC 192 Freshman Seminar Credits: 3 (1-4-0)
Course Description: Basic journalism skills; newsgathering and newswriting.
Prerequisite: None.
Registration Information: Admission as JTC major. Credit not allowed for both JTC 192 and JTC 210. Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 200 Professional Writing Credits: 3 (1-0-2)
Course Description: Basic elements of writing for professional and specialized audiences.
Prerequisite: CO 150 or HONR 193.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 210 Newswriting Credits: 3 (1-4-0)
Course Description: Theory and practice in newswriting.
Prerequisite: None.
Registration Information: Credit not allowed for both JTC 210 and JTC 192.
Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
JTC 211  Computer-Mediated Visual Communication  Credits: 3 (2-2-0)
Course Description: Theory, techniques for using computer-related techniques for visual presentation of news, specialized, and technical information.
Prerequisite: JTC 210.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: Yes.

JTC 300  Professional and Technical Communication (GT-CO3)  Credits: 3 (2-0-1)
Course Description: Professional writing and presentation skills applied to students' major fields.
Prerequisite: CO 150 or HONR 193.
Registration Information: Must register for lecture and recitation. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Addl Comm - Adv Writing 2, Advanced Writing (GT-CO3).

JTC 301  Corporate and Professional Communication  Credits: 3 (2-0-1)
Course Description: Principles and practice of effective corporate communication with emphasis on written professional reports.
Prerequisite: CO 150 or HONR 193.
Registration Information: Must register for lecture and recitation. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
Additional Information: Addl Comm - Adv Writing 2, Advanced Writing (GT-CO3).

JTC 310  Copy Editing  Credits: 3 (2-2-0)
Course Description: Theory of copy preparation and editing; publication layout.
Prerequisites: JTC 100 and JTC 210.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 311  History of Media  Credits: 3 (3-0-0)
Course Description: Media development, growth, trends within context of political, social, and economic change.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 316  Multiculturalism and the Media  Credits: 3 (3-0-0)
Also Offered As: ETST 316.
Course Description: Media and multiculturalism with emphasis on race, ethnicity, and other protected groups.
Prerequisite: None.
Registration Information: Credit not allowed for both JTC 316 and ETST 316.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 320A  Reporting: General News  Credits: 3 (1-4-0)
Course Description: Theory, methods, and practices for gathering information and reporting news.
Prerequisite: JTC 210.
Registration Information: Students may take JTC 320 only once for credit.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 320B  Reporting: Sports  Credits: 3 (1-4-0)
Course Description: Theory, methods, and practices for gathering information and reporting news.
Prerequisite: JTC 210.
Registration Information: Students may take JTC 320 only once for credit.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 320C  Reporting: Business  Credits: 3 (1-4-0)
Course Description: Theory, methods, and practices for gathering information and reporting news.
Prerequisite: JTC 210.
Registration Information: Students may take JTC 320 only once for credit.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 320D  Reporting: Government and Political  Credits: 3 (1-4-0)
Course Description: Theory, methods, and practices for gathering information and reporting news.
Prerequisite: JTC 210.
Registration Information: Students may take JTC 320 only once for credit.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 320E  Reporting: Health and Medicine  Credits: 3 (1-4-0)
Course Description: Theory, methods, and practices for gathering information and reporting news.
Prerequisite: JTC 210.
Registration Information: Students may take JTC 320 only once for credit.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
### JTC 320F Reporting: Technology and Innovation  Credits: 3 (1-4-0)
**Course Description:** Theory, methods, and practices for gathering information and reporting news.
**Prerequisite:** JTC 210.
**Registration Information:** Students may take JTC 320 only once for credit.
**Terms Offered:** Fall, Spring, Summer.
**Grade Mode:** Traditional.
**Special Course Fee:** No.

### JTC 320G Reporting: Education  Credits: 3 (1-4-0)
**Course Description:** Theory, methods, and practices for gathering information and reporting news.
**Prerequisite:** JTC 210.
**Registration Information:** Students may take JTC 320 only once for credit.
**Terms Offered:** Fall, Spring, Summer.
**Grade Mode:** Traditional.
**Special Course Fee:** No.

### JTC 320H Reporting: Special Topics  Credits: 3 (1-4-0)
**Course Description:** Theory, methods, and practices for gathering information and reporting news.
**Prerequisite:** JTC 210.
**Registration Information:** Students may take JTC 320 only once for credit.
**Terms Offered:** Fall, Spring, Summer.
**Grade Mode:** Traditional.
**Special Course Fee:** No.

### JTC 326 Online Writing and Journalism  Credits: 3 (2-2-0)
**Course Description:** Website and message design and creation for media practitioners based on understanding of online attributes and technological context of journalism.
**Prerequisites:** JTC 210 and JTC 211.
**Registration Information:** Must register for lecture and laboratory. Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Mode:** Traditional.
**Special Course Fee:** No.

### JTC 340 Digital Video Editing  Credits: 3 (2-2-0)
**Course Description:** Theory and technique of editing picture and sound on digital platforms.
**Prerequisite:** JTC 210.
**Registration Information:** Must register for lecture and laboratory. Required field trips. Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** Yes.

### JTC 341 TV News Writing, Reporting and Producing  Credits: 3 (2-2-0)
**Course Description:** Practical application of principles, theory, and methods used in television newswriting, reporting, and producing.
**Prerequisite:** JTC 210.
**Registration Information:** Must register for lecture and laboratory. Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** Yes.

### JTC 342 Writing for Specialized Electronic Media  Credits: 3 (2-2-0)
**Course Description:** Audience and subject research; script structure and development; narrative techniques; visual story and role of visual media as change agents.
**Prerequisite:** JTC 210.
**Registration Information:** Must register for lecture and laboratory.
**Term Offered:** Fall.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** Yes.

### JTC 343 Advanced Television News Production  Credits: 3 (2-2-0)
**Course Description:** Advanced theory and practice of reporting and producing television news; basics of television news management.
**Prerequisite:** JTC 341.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** No.

### JTC 344 Electronic Field Production  Credits: 3 (2-2-0)
**Course Description:** Theory and techniques of video field production emphasizing news, current affairs, and special interest programs.
**Prerequisite:** JTC 340.
**Registration Information:** Must register for lecture and laboratory. Required field trips. Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** Yes.

### JTC 345 Electronic Field Production  Credits: 3 (2-2-0)
**Course Description:** Theory and techniques of video field production emphasizing news, current affairs, and special interest programs.
**Prerequisite:** JTC 340.
**Registration Information:** Must register for lecture and laboratory. Required field trips. Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** Yes.

### JTC 350 Public Relations  Credits: 3 (3-0-0)
**Course Description:** Public relations principles and practices of business, industry, education, and public agencies.
**Prerequisite:** None.
**Registration Information:** Sections may be offered: Online.
**Terms Offered:** Fall, Spring.
**Grade Modes:** S/U within Student Option, Trad within Student Option.
**Special Course Fee:** No.
JTC 351  Publicity and Media Relations  Credits: 3 (2-2-0)
Course Description: Public relations techniques to gain exposure in news and entertainment media.
Prerequisites: JTC 210 and JTC 211.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 353  Communications Campaigns  Credits: 3 (3-0-0)
Course Description: Development of professional communications programs, including analysis and research, strategy, implementation and evaluation.
Prerequisites: (JTC 210) and (JTC 350 or JTC 355 or JTC 365).
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 355  Advertising  Credits: 3 (3-0-0)
Course Description: Advertising principles and techniques used to develop effective advertising campaigns.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 356  Advertising Creativity and Copywriting  Credits: 3 (3-0-0)
Course Description: Principles and practices producing advertising materials-print, broadcast, digital, out-of-home media, direct response, and collateral.
Prerequisites: JTC 211 and JTC 355.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 358  Advertising Media Buying and Selling  Credits: 3 (3-0-0)
Course Description: Principles of advertising, planning, assessment and sales for client, agency and media organization personnel.
Prerequisites: JTC 211 and JTC 355.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 361  Writing for Specialized Magazines  Credits: 3 (2-2-0)
Course Description: Writing articles for agricultural, business, hobby, technical, trade, and other specialized periodicals whose readers use information to make decisions.
Prerequisite: JTC 210.
Registration Information: Must register for lecture and laboratory.
Sections may be offered: Online.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 365  Trends in Digital Communication  Credits: 3 (3-0-0)
Course Description: Issues and research in computer-mediated communication relating to individuals, groups, community, and society.
Prerequisite: JTC 210.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 371  Publications Design and Production  Credits: 3 (2-2-0)
Course Description: Principles of producing publications for print and electronic delivery, including newspapers, magazines, newsletters, brochures, and printed ephemera.
Prerequisite: JTC 211.
Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 372  Web Design and Management  Credits: 3 (2-2-0)
Course Description: Design, development, and management of World Wide Web content.
Prerequisites: JTC 210 and JTC 211.
Registration Information: Must register for lecture and laboratory.
Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 373  Digital Promotion Management  Credits: 3 (3-0-0)
Course Description: How organizations use digital technologies for advertising, publicity, promotional, and information purposes.
Prerequisite: JTC 211.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 374  Social Media Management  Credits: 3 (3-0-0)
Course Description: Organizational uses of interactive media to build relationships and manage online communities.
Prerequisite: JTC 211.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 382  Travel Journalism in Croatia  Credits: 3 (3-0-0)
Course Description: Study and practice of international travel journalism, including newspaper and magazine writing, photography, video, social media, and blogs.
Prerequisite: CO 150 or JTC 210.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 386  Communication Practicum  Credit: 1,3
Course Description: Practicum in using the different communication tools that comprise student media.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 410  Newspaper Editing  Credits: 2 (2-0-0)
Course Description: Editorial techniques, responsibilities, news evaluation.
Prerequisite: JTC 310.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
JTC 411 Media Ethics and Issues  Credits: 3 (3-0-0)
Course Description: Professional ethics, issues of media performance and of the relation of media systems to the social systems.
Prerequisite: None.
Restriction: Must be a: Junior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Junior or senior standing. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 412 International Mass Communication  Credits: 3 (3-0-0)
Course Description: Media communication systems, their roles throughout the world; news flow; propaganda in national development; role of foreign correspondents.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 413 New Communication Technologies and Society  Credits: 3 (3-0-0)
Course Description: Political, economic, social, philosophical, legal, and educational impacts of new technologies.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 414 Media Effects  Credits: 3 (3-0-0)
Course Description: Perspectives on audience processes and media effects on individuals and society.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 415 Communications Law  Credits: 3 (3-0-0)
Course Description: Constitutional, statutory law of political speech, obscenity, advertising, libel, privacy, copyright, information ownership and access.
Prerequisite: None.
Restriction: Must be a: Junior, Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Junior or senior standing. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 416 Global Communication Technologies  Credits: 3 (3-0-0)
Course Description: Broad-based survey of evolving and emergent global communication technologies.
Prerequisite: JTC 210.
Registration Information: Required field trips.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 417 Information Graphics  Credits: 3 (2-0-1)
Course Description: Static and interactive data visualization and information design using charts, graphs, maps and other visual elements.
Prerequisite: JTC 211.
Registration Information: Required field trips.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 418 Journalism, Peace, and War  Credits: 3 (3-0-0)
Course Description: How the news media can contribute to a more harmonious world, more frequent conflict resolution, and the general well-being of all people.
Prerequisite: None.
Registration Information: Junior, senior, or graduate standing.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 419 Food and Natural Resources Communication  Credits: 3 (3-0-0)
Course Description: Natural resources issues and the role of news media, PR, and advertising and how people form beliefs about food and natural resources in communication.
Prerequisite: None.
Registration Information: Junior, senior, or graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 420 Advanced Reporting  Credits: 3 (1-4-0)
Course Description: Advanced techniques for gathering and evaluating information; interpretive reporting of public affairs issues.
Prerequisites: JTC 310 and JTC 320 and JTC 211.
Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 421 Media, Business, and Economics  Credits: 3 (3-0-0)
Course Description: Media coverage of U.S. and global businesses, economies, markets, recessions, crime, and government regulation.
Prerequisite: JTC 326, may be taken concurrently.
Registration Information: Business Minor enrollment recommended.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 430 Advanced Digital Documentary Photography  Credits: 3 (2-2-0)
Course Description: Conceptualization, production, and editing of photographic documentaries.
Prerequisites: JTC 326 and JTC 335.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
JTC 433 Advanced Video Editing  Credits: 3 (3-0-0)
Course Description: Professional video editing practices, theories, and techniques with practical applications using current hardware and software.
Prerequisite: JTC 345.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 435 Documentary Video Production  Credits: 3 (2-3-0)
Course Description: Writing, directing, and editing of long-form television documentaries.
Prerequisite: JTC 345.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: Yes.

JTC 440 Advanced Electronic Media Production  Credits: 3 (2-2-0)
Course Description: Techniques and concepts used in advanced media production for television.
Required field trips.
Prerequisites: JTC 341 and JTC 345.
Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: Yes.

JTC 450 Public Relations Cases  Credits: 3 (3-0-0)
Course Description: Analysis of specializations in the field; use of media to achieve objectives with target audiences.
Prerequisite: JTC 350.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 454 Travel Abroad--Media Studies in Europe  Credits: 3 (2-0-1)
Course Description: Field survey of international media systems, technologies, and providers in diverse national and regional cultures.
Prerequisite: None.
Restriction: Must be a: Junior, Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Junior or senior standing, Written consent of instructor.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 456 Documentary Film as a Liberal Art  Credits: 3 (2-2-0)
Also Offered As: LB 456.
Course Description: Documentary film and its role in human history, culture, and social interaction.
Prerequisite: None.
Restriction: Must be a: Junior, Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Credit not allowed for both JTC 456 and LB 456.
Junior or senior standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 460 Senior Capstone  Credits: 3 (3-0-0)
Course Description: Integration and reflection for seniors with a career component that will prepare them for the job market.
Prerequisites: (JTC 326) and (JTC 000 to 9999 - at least 27 credits).
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 461 Writing About Science, Health, and Environment  Credits: 3 (2-2-0)
Course Description: Writing about science, health, and the environment for lay audiences from a journalistic perspective.
Prerequisites: JTC 210 or JTC 300 or LB 300.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 464 Technical Communication  Credits: 3 (2-2-0)
Course Description: Writing and producing technical and scientific information for electronic and print media for professionals.
Prerequisites: JTC 210 or JTC 300 or LB 300.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 465 Specialized and Technical Editing  Credits: 3 (2-2-0)
Course Description: Editorial purpose, techniques, and evaluation of specialized and technical print and online information.
Prerequisites: (JTC 210 or JTC 300 or LB 300) and (JTC 211) and (JTC 326 or JTC 335 or JTC 341 or JTC 342 or JTC 351 or JTC 361 or JTC 371 or JTC 372) and (JTC 461 and JTC 464).
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 468 Convergence and Hypermedia  Credits: 3 (3-0-0)
Course Description: Applications of theories of convergence, hypermedia, and social practices in computer-mediated communication. Development of a professional portfolio.
Prerequisites: JTC 310 and JTC 365.
Registration Information: JTC 310; JTC 365; 9 credits selected from JTC 326, JTC 372, JTC 373, or JTC 487.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 471 Research for Public Communicators  Credits: 3 (3-0-0)
Course Description: Skills, knowledge and strategies needed to read, interpret, evaluate, and communicate about research reports across diverse fields.
Prerequisite: STAT 000 to 9999 - at least 1 course or ST 000 to 9999 - at least 1 course or STCC 000 to 9999 - at least 1 course.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
JTC 482  International Media Studies  Credits: 3 (0-0-3)
Course Description: A field survey of international media systems, technologies, and providers in diverse national and regional cultures.
Prerequisite: None.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 484 Supervised College Teaching  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Registration Information: A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 487 Internship  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Registration Information: Written consent of department.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 490 Workshop  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495A Independent Study: Electronic Reporting  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495B Independent Study: Editing  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495C Independent Study: Photojournalism  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495D Independent Study: Public Relations  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495E Independent Study: Readings  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495F Independent Study: Reporting  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 495G Independent Study: Technical Communication  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 496 Group Study  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 500 Communication Research and Evaluation Methods  Credits: 4 (4-0-0)
Course Description: Theory and applied communication research and evaluation methodologies for assessing and improving communication in technological environment.
Prerequisite: None.
Registration Information: Credit not allowed for both JTC 500 and JTC 471.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 501 Process and Effects of Communication  Credits: 4 (4-0-0)
Course Description: Examination of communication theory including communicator credibility, messages, channels, audiences, and information, behavior, and attitude change.
Prerequisite: None.
Registration Information: Written consent of instructor.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 511 Corporate Media Ethics and Issues  Credits: 3 (3-0-0)
Course Description: Professional ethics in corporate and media settings.
Prerequisite: None.
Registration Information: Graduate standing. Offered as an online course only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
JTC 513  Impacts of New Communication Technologies  Credits: Var[1-2]
Course Description: Current topics and issues regarding uses and impacts of video and computer-based communication technologies.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 526  Digital Media Writing and Production  Credits: 3 (3-0-0)
Course Description: Writing and producing media content that will be delivered via a variety of communication channels to diverse publics.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 535  Electronic Media Regulation and Policy  Credits: 3 (3-0-0)
Course Description: Role of legislators, regulatory agencies, judiciary and public in the evolution of U.S. broadcast and digital media. Implications for free press.
Prerequisite: None.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 540  Corporate Digital Video Editing  Credits: 3 (3-0-0)
Course Description: Advanced theory and techniques of digital video editing in a corporate setting.
Prerequisite: None.
Registration Information: Graduate standing. Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 544  Corporate and Institutional Media Production  Credits: 3 (2-3-0)
Course Description: Advanced techniques in media production and management in corporate and institutional settings.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

JTC 545  Organizational Media Production  Credits: 3 (3-0-0)
Course Description: Incorporation of multimedia content in video production in governmental, corporate and institutional media production.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 550  Public Relations  Credits: 3 (3-0-0)
Course Description: Contemporary public relations principles and practices.
Prerequisite: None.
Registration Information: Graduate standing. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 560  Managing Communications Systems  Credits: 3 (3-0-0)
Course Description: Examination of role, responsibilities of communication managers in translating theory into effective, applied communication programs.
Prerequisite: None.
Registration Information: Written consent of instructor.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 568A  Journalism for High School Advisers: Journalism Concepts  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 568B  Journalism for High School Advisers: Newspapers  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 568C  Journalism for High School Advisers: Yearbooks  Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 570  Political Economy of Global Media  Credits: 3 (3-0-0)
Course Description: Examination of the changing media information system worldwide and the role of social, political, legal and economic forces upon it.
Prerequisite: None.
Registration Information: Written consent of instructor.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

JTC 571  Digital Media Research and Evaluation Methods  Credits: 3 (3-0-0)
Course Description: Basic conceptual processes and tools for conducting applied research in the field of communication; research tools in real-world professions.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
JTC 572 Corporate Web Design and Management Credits: 3 (3-0-0)
Course Description: Design, development, and management of corporate digital media content.
Prerequisite: None.
Registration Information: Graduate standing. Offered as an online course only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 573 Strategic Digital Communication Credits: 3 (3-0-0)
Course Description: Development, implementation and assessment of digital communication projects and campaigns/programs.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 601 Cognitive Communication Theory Credits: 3 (3-0-0)
Course Description: Theories of information technology and communication as they relate to cognitive and social cognitive processing.
Prerequisite: JTC 501.
Restriction: Must be a: Graduate, Professional.
Registration Information: JTC 501 or written consent of graduate advisor.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 602 Social and Cultural Communication Theory Credits: 3 (3-0-0)
Course Description: Theories of information technology and communication as they relate to the field of media systems, organizations, and culture.
Prerequisite: JTC 501.
Restriction: Must be a: Graduate, Professional.
Registration Information: JTC 501 or written consent of graduate advisor.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 614 Public Communication Campaigns Credits: 3 (3-0-0)
Course Description: Conceptual, methodological issues and decisions underpinning determination of communication campaign effects, planning, implementation, and evaluation.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of graduate advisor.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 630 Health Communication Credits: 3 (3-0-0)
Course Description: Role of health communication in public health programs and campaigns.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

JTC 640 Public Communication Technologies Credits: 3 (3-0-0)
Course Description: Analysis of evolving and emergent communication technologies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 650 Strategic Communications Credits: 3 (3-0-0)
Course Description: Theoretical/practical management issues in public relations, advertising/promotional communications including behavioral, societal, ethical, legal.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 660 Communication and Innovation Credits: 3 (3-0-0)
Course Description: Communication's role in the process of innovation as well as the diffusion of new technologies, products, ideas, behaviors and attitudes.
Prerequisite: JTC 501.
Restriction: Must be a: Graduate, Professional.
Registration Information: JTC 501 or written consent of graduate advisor.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 661 Information Design Credits: 3 (3-0-0)
Course Description: Theoretical and empirical review of creation, presentation, storage, and distribution of information.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 662 Communicating Science and Technology Credits: 3 (3-0-0)
Course Description: Examination of theoretical and empirical studies concerning communication of science and technology subject matter.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

JTC 664 Quantitative Research in Communication Credits: 3 (3-0-0)
Course Description: Advanced quantitative research methods used in communication research.
Prerequisite: JTC 500.
Restriction: Must be a: Graduate, Professional.
Registration Information: JTC 500 or written consent of graduate advisor.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
JTC 665 Qualitative Methods in Communication Research Credits: 3 (3-0-0)
Course Description: Techniques for collecting, interpreting, analyzing qualitative communication data.
Prerequisite: JTC 500.
Restriction: Must be a: Graduate, Professional.
Registration Information: JTC 500 or written consent of graduate advisor.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 670 Communication in the Social Processes of Risk Credits: 3 (0-0-3)
Course Description: Communication and psychological, sociological, and cultural factors shaping risk involving technology, health, environment, disasters, sustainability.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 684 Supervised College Teaching Credits: Var[1-18]
Course Description: Philosophy, techniques, and approaches to teaching journalism skills courses, as supervised by faculty.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 687 Internship Credits: Var[1-3]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 690 Workshop Credits: Var[1-3]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 695 Independent Study Credits: Var[1-3]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 698 Research Credits: 3 (0-0-3)
Course Description: Development of theoretical basis and methodology for thesis or research project.
Prerequisites: JTC 500 and JTC 501.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 699 Thesis Credits: Var[1-18]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 701 Colloquium in Communication and IT Credit: 1 (1-0-0)
Course Description: Orientation to graduate studies; communication theories, processes, media, and technology.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Course may be taken up to 4 times for credit.
Term Offered: Fall, Spring.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

JTC 784 Supervised College Teaching Credits: Var[1-18]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 790 Workshop Credits: Var[1-18]
Course Description: Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

JTC 792A Seminar: Health and Risk Credits: 3 (0-0-3)
Course Description: Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

JTC 792B Seminar: Human Computer Interaction Credits: 3 (0-0-3)
Course Description: Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>JTC 792C</td>
<td>Seminar: Communication Technology in Organizations</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Graduate standing. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 792D</td>
<td>Seminar: Ethics, Law, and Policy</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Graduate standing. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 792E</td>
<td>Seminar: Strategic Communication</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Graduate standing. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 792F</td>
<td>Seminar: Media Technology and Society</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Graduate standing. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793A</td>
<td>Seminar: Experimental Design</td>
<td>3 (0-0-3)</td>
<td>Course Description: JTC 500. Registration Information: JTC 500 or written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793B</td>
<td>Seminar: Survey Design</td>
<td>3 (0-0-3)</td>
<td>Course Description: JTC 500. Registration Information: JTC 500 or written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793C</td>
<td>Seminar: Content Analysis</td>
<td>3 (0-0-3)</td>
<td>Course Description: JTC 500. Registration Information: JTC 500 or written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793D</td>
<td>Seminar: Qualitative Methods</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793E</td>
<td>Seminar: Human Factors</td>
<td>3 (0-0-3)</td>
<td>Course Description: JTC 500. Registration Information: JTC 500 or written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 793F</td>
<td>Seminar: Critical and Cultural Methods</td>
<td>3 (0-0-3)</td>
<td>Course Description: None. Registration Information: Written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Traditional. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 795</td>
<td>Independent Study</td>
<td>Var[1-18]</td>
<td>Course Description: None. Restriction: Must be a: Graduate, Professional. Terms Offered: Fall, Spring, Summer. Grade Mode: Instructor Option. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 798</td>
<td>Research</td>
<td>3</td>
<td>Course Description: None. Restriction: Must be a: Graduate, Professional. Registration Information: Written consent of graduate advisor. Terms Offered: Fall, Spring. Grade Mode: Instructor Option. Special Course Fee: No.</td>
</tr>
<tr>
<td>JTC 799</td>
<td>Dissertation</td>
<td>Var[1-18]</td>
<td>Course Description: None. Restriction: Must be a: Graduate, Professional. Terms Offered: Fall, Spring, Summer. Grade Mode: Instructor Option. Special Course Fee: No.</td>
</tr>
</tbody>
</table>