## Master of Science in Public Communication and Technology, Plan A

### Effective Fall 2008

#### First Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JTC 500</td>
<td>Communication Research and Evaluation Methods</td>
<td>4</td>
</tr>
<tr>
<td>JTC 501</td>
<td>Process and Effects of Communication</td>
<td>4</td>
</tr>
<tr>
<td>JTC 701</td>
<td>Colloquium in Communication and IT</td>
<td>1</td>
</tr>
</tbody>
</table>

**Elective Core:**
Select 6 credits from the following:

- JTC 560 Managing Communications Systems
- JTC 601 Cognitive Communication Theory
- JTC 602 Social and Cultural Communication Theory
- JTC 614 Public Communication Campaigns
- JTC 630 Health Communication
- JTC 640 Public Communication Technologies
- JTC 650 Strategic Communications
- JTC 660 Communication and Innovation
- JTC 661 Information Design
- JTC 662 Communicating Science and Technology
- JTC 664 Quantitative Research in Communication
- JTC 665 Qualitative Methods in Communication Research

**Total Credits:** 15

#### Second Year

- JTC 698 Research 3
- JTC 699 Thesis 3

**Additional Courses:**

**Total Credits:** 9

**Total Credits:** 15

**Program Total Credits:** 30

1 Select nine credits determined by advisor and graduate committee.