

MEDIA STUDIES MINOR

Journalism and Media Communication
Clark Building, Room C244
(970) 491-6310

Communication Studies
Behavioral Sciences Building, Room A203
(970) 491-6140

The Media Studies minor provides a foundation for understanding the impacts and roles of mass media in society. Courses focus on media and film history, criticism, law, ethics, social effects, cultural consequences, and multicultural and international media issues. The minor is offered jointly by the Department of Journalism and Media Communication and the Department of Communication Studies.

Requirements Effective Spring 2014

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Lower Division		
JTC 100	Media in Society (GT-SS3)	3
or SPCM 100	Communication and Popular Culture (GT-AH1)	
Upper Division		
JTC 415	Communications Law	3
or SPCM 349	Freedom of Speech	
Select 15 credits from the following:		15
JTC 311	History of Media	
JTC 316	Multiculturalism and the Media	
JTC 350	Public Relations	
JTC 355	Advertising	
JTC 411	Media Ethics and Issues	
JTC 412	International Mass Communication	
JTC 413	New Communication Technologies and Society	
JTC 414	Media Effects	
JTC 456/ LB 456	Documentary Film as a Liberal Art	
SPCM 341	Evaluating Contemporary Television	
SPCM 342	Critical Media Studies	
SPCM 346	Virtual Culture and Communication	
SPCM 350	Evaluating Contemporary Film	
SPCM 354	History and Appreciation of Film	
SPCM 356	Asians in the U.S. Media	
SPCM 357	Film and Social Change	
SPCM 358	Gender and Genre in Film	
SPCM 454/ ETST 454	Chicanx Film and Video	

SPCM 455/ Narrative Fiction Film as a Liberal Art
LB 455

Program Total Credits:

21