Media Studies Minor

Requirements

Journalism and Media Communication
Clark Building, Room C244
(970) 491-6310

Communication Studies
Behavioral Sciences Building, Room A203
(970) 491-6140

The Media Studies minor provides a foundation for understanding the impacts and roles of mass media in society. Courses focus on media and film history, criticism, law, ethics, social effects, cultural consequences, as well as multicultural and international media issues. The minor is offered jointly by the Department of Journalism and Media Communication and the Department of Communication Studies.

Effective Spring 2014

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Lower Division

JTC 100     Media in Society (GT-SS3)  3
or SPCM 100  Communication and Popular Culture (GT-AH1)

Upper Division

JTC 415     Communications Law  3
or SPCM 349  Freedom of Speech

Select 15 credits from the following:  15

JTC 311     History of Media
JTC 316/ETST 316  Multiculturalism and the Media
JTC 350     Public Relations
JTC 355     Advertising
JTC 411     Media Ethics and Issues
JTC 412     International Mass Communication
JTC 413     New Communication Technologies and Society
JTC 414     Media Effects
JTC 456/LB 456  Documentary Film as a Liberal Art
SPCM 341    Evaluating Contemporary Television
SPCM 342    Critical Media Studies
SPCM 346    Virtual Culture and Communication
SPCM 350    Evaluating Contemporary Film
SPCM 354    History and Appreciation of Film
SPCM 356    Asians in the U.S. Media
SPCM 357    Film and Social Change
SPCM 358    Gender and Genre in Film
SPCM 454/ETST 454  Chicano/a Film and Video

Program Total Credits  21