BUSINESS-GENERAL-BUS

(CBUS)

Courses

BUS 100 Introduction to Business Credit: 1 (1-0-0)
Course Description: Overview of functional areas of business: accounting, finance, information systems, management, marketing, and international business.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 150 Business Computing Concepts and Applications Credits: 3 (3-0-0)
Course Description: System hardware, operating environments, and software applications.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 150 and CS 110. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 201 Foundations of Sustainable Enterprise Credit: 1 (1-0-0)
Course Description: Basics of sustainability in business and implications for business decision making.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 205 Legal and Ethical Issues in Business Credits: 3 (3-0-0)
Course Description: Ethical, legal and regulatory issues in the U.S. business environment.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 205 and BUS 260. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 220 Ethics in Contemporary Organizations (GT-AH3) Credits: 3 (3-0-0)
Course Description: Examination and application of the ethical principles that are fundamental to managing a successful high-integrity business or organization.
Prerequisite: CO 150 or HONR 193.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 222 Interpersonal and Professional Skills Credits: 2 (2-0-0)
Course Description: Development of effective interpersonal leadership skills built on self-awareness, understanding of others, and life experiences.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 260 Social-Ethical-Regulatory Issues in Business Credits: 3 (3-0-0)
Course Description: Legal issues, business ethics, corporate responsibility, and the business interface within the U.S. regulatory and business environment.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 260 and BUS 205.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 300 Business Writing and Communication (GT-CO3) Credits: 3 (3-0-0)
Course Description: Advanced writing for business using recursive process and appropriate means given audience and message purpose. Preparation, presentation of reports.
Prerequisite: CO 150 or HONR 193.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

Additional Information: Addl Comm - Adv Writing 2, Advanced Writing (GT-CO3).

BUS 350 Travel Abroad-International Comparative Management Credits: 3 (3-0-0)
Course Description: Travel tour of European business to compare and contrast their business strategies to those of U.S. firms.
Prerequisite: None.
Registration Information: Six credits of BUS courses.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405A Contemporary Business Topics: Entrepreneurship Credits: 3 (3-0-0)
Course Description:
Prerequisite: FIN 305 and MKT 305 or FIN 305 and MGT 305 or MKT 305 and MGT 305.
Registration Information: For nonbusiness majors only. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405B Contemporary Business Topics: International Business Credits: 3 (3-0-0)
Course Description:
Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 and MGT 305.
Registration Information: For nonbusiness majors only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405C Contemporary Business Topics: Business Information Management Credits: 3 (3-0-0)
Course Description:
Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 and MGT 305 and MGT 305.
Registration Information: For nonbusiness majors only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
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BUS 405D Contemporary Business Topics: Real Estate Credits: 3 (3-0-0)
Course Description: A broad study of real estate principles including brokerage, contracts, closings, land use, finance, market analysis, and valuation.
Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MGT 305.
Registration Information: For non-business majors only. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 479 Strategic Management Credits: 3 (3-0-0)
Course Description: An integration of various business subject areas in terms of top-level policy and decision making.
Prerequisite: (MGT 301) and (FIN 300 or FIN 305) and (MKT 300 or MKT 305) and (MGT 305 or MGT 320).
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 482A Study Abroad: Japan Credits: 3 (0-0-3)
Course Description: Examination of business practices, culture and history of Japan.
Prerequisite: None.
Registration Information: Junior standing. Written consent of instructor. This is a partial semester course.
Term Offered: Spring (every third year).
Grade Mode: Traditional.
Special Course Fee: No.

BUS 495 Independent Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 496 Group Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 500 Business Systems and Processes Credits: 2 (2-0-0)
Course Description: Introduction to core concepts from Business Process Management (BPM) and Operations Management (OM).
Prerequisite: None.
Registration Information: Bachelor's degree and a 3.0 GPA or higher. This is a partial-semester course. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 501 Business Communication–Multicultural Audience Credits: 3 (3-0-0)
Course Description: Best practices for communicating in a professional business environment with multicultural audiences. Incorporating business scenarios, students will use technology and written communication in a clear, concise, and professional manner. Provides practical application based on real-world business challenges that require appropriate communication strategies for optimum resolution. Students present solutions to business problems based on credible research and analysis.
Prerequisite: None.
Registration Information: Graduate INTO Business Pathway students or written consent of instructor.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 505 Legal and Ethical Environment of Business Credits: 3 (3-0-0)
Course Description: Legal and regulatory issues impacting business operation. Ethical and social responsibility concepts applied to business setting.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 510 Career Assessment and Development Credit: 1 (1-0-0)
Course Description: Identify career goals based on personal skills, interests and values and understand how to compete in the global job market.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 515 Career Management and Placement Strategy Credit: 1 (1-0-0)
Course Description: Tools to create a career strategy and personal brand.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 601 Quantitative Business Analysis Credits: 2 (2-0-0)
Course Description: Uses and management of information; decision tools and concepts; quality control.
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
BUS 604 Managerial Statistics Credits: 2 (2-0-0)
Also Offered As: STAT 604.
Course Description: Introduction to statistical thinking and methods used to support managerial decision making.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to MBA program required. Credit not allowed for both BUS 604 and STAT 604.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 614 Accounting Concepts Credits: 2 (2-0-0)
Course Description: Introduction to financial statements; key concepts underlying their development and interpretation.
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial-semester course. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 615 Managerial Accounting Credits: 2 (2-0-0)
Course Description: Use of accounting information for purposes of management decision-making, planning, and control.
Prerequisite: BUS 614.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 616 Financial Reporting and Analysis Credits: 2 (2-0-0)
Course Description: Tools and techniques for analysis of financial reports of public companies.
Prerequisite: BUS 614.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 620 Leadership and Teams Credits: 2 (2-0-0)
Course Description: Ethical leadership and team dynamics; basic models of motivation utilized by leaders.
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 621 Strategic Decision Making Credits: 2 (2-0-0)
Course Description: Key decision concepts, processes, and tools that help managers formulate and implement competitive strategy.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 625 Organizational Communication Credits: 2 (2-0-0)
Course Description: Improving understanding and application of managerial communication skills and negotiation tools and their implications for effective management.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 626 Managing Human Capital Credits: 2 (2-0-0)
Course Description: Management of human capital for competitive advantage and superior results.
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 630 Information Management Credits: 2 (2-0-0)
Course Description: Role and value of information in business functions; risks and rewards of enterprise information; fundamentals of information storage and retrieval.
Prerequisite: (BUS 500) and (BUS 614).
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 631 Strategic Uses of Information Technology Credits: 2 (2-0-0)
Course Description: Strategic and tactical uses of information technology in the global business environment.
Prerequisite: BUS 630, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 635 Business Economics for the World Market Credits: 2 (2-0-0)
Course Description: Application of economic principles to current business problems within context of global marketplace.
Prerequisite: (BUS 601) and (BUS 614).
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 636 Economics of Ecosystems and Biodiversity Credits: 3 (3-0-0)
Course Description: Economic theories and analytical frameworks are developed and applied to the use, protection, and management of the natural environment.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to the Global Social and Sustainable Enterprise program.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
BUS 640 Financial Principles and Practice Credits: 2 (2-0-0)
Course Description: Financial environment; tools and techniques of corporate financial decision making.
Prerequisite: (BUS 601) and (BUS 614).
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 641 Financial Markets and Investments Credits: 2 (2-0-0)
Course Description: Operating of financial markets, techniques for security valuation, and portfolio management.
Prerequisite: BUS 640.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 650 Supply Chain Management Credits: 2 (2-0-0)
Course Description: Value-driven supply chain principles, design and management of supply chains, and supply chain management software and applications.
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 655 Marketing Management Credits: 2 (2-0-0)
Course Description: Examines processes of customer value creation (e.g. product development, communications, distribution) and value capture (e.g. pricing).
Prerequisite: BUS 500, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 656 Marketing Strategy and Planning Credits: 2 (2-0-0)
Course Description: Basic marketing strategy analysis, formulation, evaluation and implementation concepts and tools.
Prerequisite: BUS 655.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 660 Ethical, Legal, and Regulatory Issues Credits: 2 (2-0-0)
Course Description: Legal, regulatory, societal and ethical issues encountered by business professionals; analytical skills for making judgments.
Prerequisite: BUS 500 or BUS 601 or BUS 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 662 International Business Credits: 2 (2-0-0)
Course Description: Analyzing and addressing situations that arise when business transactions cross political, economic, or cultural boundaries. Underlying factors of international business that determine appropriate practices to increase the probability of success.
Prerequisite: BUS 635.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 665 MBA Capstone Credits: 4 (4-0-0)
Course Description: To integrate business disciplines through strategic thinking and experiential learning.
Prerequisite: BUS 641 and BUS 650 and BUS 656.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 666 Business Research Credits: 3 (3-0-0)
Course Description: Techniques for designing, conducting, and evaluating business research.
Prerequisite: QNT 270.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 667 Practicum Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 668 Internship Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
BUS 690A Contemporary Issues: Business Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690B Contemporary Issues: Grad Tutorials Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690C Contemporary Issues: Info Systems Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690D Contemporary Issues: Accounting Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690E Contemporary Issues: Global Enterprise Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690F Contemporary Issues: Finance Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690G Contemporary Issues: Government Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690H Contemporary Issues: Mgmt Practices Credits: Var[1-6] (0-0-0)
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 695 Independent Study Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 696 Group Study Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional, Undergraduate.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 699 Thesis Credits: Var[1-18] (0-0-0)
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.