Business-General-BUS (BUS)

Courses

BUS 100  Introduction to Business  Credit: 1 (1-0-0)
Course Description: Overview of functional areas of business: accounting, finance, information systems, management, marketing, and international business.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 150  Business Computing Concepts and Applications  Credits: 3 (3-0-0)
Course Description: System hardware, operating environments, and software applications.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 150 and CS 110. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 201  Foundations of Sustainable Enterprise  Credit: 1 (1-0-0)
Course Description: Basics of sustainability in business and implications for business decision making.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 205  Legal and Ethical Issues in Business  Credits: 3 (3-0-0)
Course Description: Ethical, legal and regulatory issues in the U.S. business environment.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 205 and BUS 260. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 220  Ethics in Contemporary Organizations (GT-AH3)  Credits: 3 (3-0-0)
Course Description: Examination and application of the ethical principles that are fundamental to managing a successful high-integrity business or organization.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

BUS 222  Interpersonal and Professional Skills  Credits: 2 (2-0-0)
Course Description: Development of effective interpersonal leadership skills built on self-awareness, understanding of others, and life experiences.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 260  Social-Ethical-Regulatory Issues in Business  Credits: 3 (3-0-0)
Course Description: Legal issues, business ethics, corporate responsibility, and the business interface within the U.S. regulatory and business environment.
Prerequisite: None.
Registration Information: Credit not allowed for both BUS 260 and BUS 205.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 300  Business Writing and Communication (GT-CO3)  Credits: 3 (3-0-0)
Course Description: Advanced writing for business using recursive process and appropriate means given audience and message purpose. Preparation, presentation of reports.
Prerequisite: CO 150 or HONR 193.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405A  Contemporary Business Topics: Entrepreneurship  Credits: 3 (3-0-0)
Course Description:
Prerequisites: FIN 305 and MKT 305 or FIN 305 and MGT 305 or MGT 305 and MKT 305.
Registration Information: For nonbusiness majors only. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405B  Contemporary Business Topics: International Business  Credits: 3 (3-0-0)
Course Description:
Prerequisites: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MKT 305 and MKT 305.
Registration Information: For nonbusiness majors only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 405C  Contemporary Business Topics: Business Information Management  Credits: 3 (3-0-0)
Course Description:
Prerequisites: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MKT 305 and MKT 305.
Registration Information: For nonbusiness majors only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
BUS 405D  Contemporary Business Topics: Real Estate  Credits: 3 (3-0-0)
Course Description: A broad study of real estate principles including brokerage, contracts, closings, land use, finance, market analysis, and valuation.
Prerequisites: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MGT 305 and MKT 305.
Registration Information: For non-business majors only. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 479  Strategic Management  Credits: 3 (3-0-0)
Course Description: An integration of various business subject areas in terms of top-level policy and decision making.
Prerequisites: (MGT 301) and (FIN 300 or FIN 305) and (MKT 300 or MKT 305) and (MGT 305 or MGT 320).
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 495  Independent Study  Credits: Var[1-18]
Course Description: Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 496  Group Study  Credits: Var[1-18]
Course Description: Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 500  Business Systems and Processes  Credits: 2 (2-0-0)
Course Description: Introduction to core concepts from Business Process Management (BPM) and Operations Management (OM).
Prerequisite: None.
Registration Information: Bachelor's degree and a 3.0 GPA or higher. This is a partial-semester course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 505  Legal and Ethical Environment of Business  Credits: 3 (3-0-0)
Course Description: Legal and regulatory issues impacting business operation. Ethical and social responsibility concepts applied to business setting.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 510  Career Assessment and Development  Credit: 1 (1-0-0)
Course Description: Identify career goals based on personal skills, interests and values and understand how to compete in the global job market.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 515  Career Management and Placement Strategy  Credit: 1 (1-0-0)
Course Description: Tools to create a career strategy and personal brand.
Prerequisite: None.
Registration Information: Admission to a master's program in Business required.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 601  Quantitative Business Analysis  Credits: 2 (2-0-0)
Course Description: Uses and management of information; decision tools and concepts; quality control.
Prerequisite: BUS 500 or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 604  Managerial Statistics  Credits: 2 (2-0-0)
Also Offered As: STAT 604.
Course Description: Introduction to statistical thinking and methods used to support managerial decision making.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to MBA program required. Credit not allowed for both BUS 604 and STAT 604.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 614  Accounting Concepts  Credits: 2 (2-0-0)
Course Description: Introduction to financial statements; key concepts underlying their development and interpretation.
Prerequisite: BUS 500, may be taken concurrently or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial-semester course. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
BUS 616 Financial Reporting and Analysis  Credits: 2 (2-0-0)
Course Description: Tools and techniques for analysis of financial reports of public companies.
Prerequisite: BUS 614 or BUS 615 taken after.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 620 Leadership and Teams  Credits: 2 (2-0-0)
Course Description: Ethical leadership and team dynamics; basic models of motivation utilized by leaders.
Prerequisite: BUS 500, may be taken concurrently or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 621 Strategic Decision Making  Credits: 2 (2-0-0)
Course Description: Key decision concepts, processes, and tools that help managers formulate and implement competitive strategy.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 625 Organizational Communication  Credits: 2 (2-0-0)
Course Description: Improving understanding and application of managerial communication skills and negotiation tools and their implications for effective management.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 626 Managing Human Capital  Credits: 2 (2-0-0)
Course Description: Management of human capital for competitive advantage and superior results.
Prerequisite: BUS 500, may be taken concurrently or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 630 Information Management  Credits: 2 (2-0-0)
Course Description: Role and value of information in business functions; risks and rewards of enterprise information; fundamentals of information storage and retrieval.
Prerequisites: (BUS 500 or BUS 601 to 665 - at least 1 course taken after ) and (BUS 614 or BUS 615 taken after ).
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 631 Strategic Uses of Information Technology  Credits: 2 (2-0-0)
Course Description: Strategic and tactical uses of information technology in the global business environment.
Prerequisite: BUS 630, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 635 Business Economics for the World Market  Credits: 2 (2-0-0)
Course Description: Application of economic principles to current business problems within context of global marketplace.
Prerequisites: (BUS 601) and (BUS 614 or BUS 615 taken after ).
Restriction: Must be a: Graduate, Professional.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 640 Financial Principles and Practice  Credits: 2 (2-0-0)
Course Description: Financial environment; tools and techniques of corporate financial decision making.
Prerequisites: (BUS 601) and (BUS 614 or BUS 615 taken after ).
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 641 Financial Markets and Investments  Credits: 2 (2-0-0)
Course Description: Operating of financial markets, techniques for security valuation, and portfolio management.
Prerequisite: BUS 640, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 645 Enterprise Electronic Business Strategies  Credits: 2 (2-0-0)
Course Description: Technology for electronic commerce, regulation and strategies for competitive usage.
Prerequisite: BUS 630.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 650 Supply Chain Management  Credits: 2 (2-0-0)
Course Description: Value-driven supply chain principles, design and management of supply chains, and supply chain management software and applications.
Prerequisite: BUS 500, may be taken concurrently or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
BUS 655  Marketing Management  Credits: 2 (2-0-0)
Course Description: Examines processes of customer value creation (e.g. product development, communications, distribution) and value capture (e.g. pricing).
Prerequisite: BUS 500, may be taken concurrently or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 656  Marketing Strategy and Planning  Credits: 2 (2-0-0)
Course Description: Basic marketing strategy analysis, formulation, evaluation and implementation concepts and tools.
Prerequisites: BUS 640 and BUS 655.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 660  Ethical, Legal, and Regulatory Issues  Credits: 2 (2-0-0)
Course Description: Legal, regulatory, societal and ethical issues encountered by business professionals; analytical skills for making judgments.
Prerequisite: BUS 500 or BUS 601 to 665 - at least 1 course taken after.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 662  International Business  Credits: 2 (2-0-0)
Course Description: Role of government regulations and how international firms affected; cultural aspects of business, global marketing, finance, management.
Prerequisite: BUS 635.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 665  MBA Capstone  Credits: 4 (4-0-0)
Course Description: To integrate business disciplines through strategic thinking and experiential learning.
Prerequisites: BUS 641 and BUS 650 and BUS 656.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 678  Business Research  Credits: 3 (3-0-0)
Course Description: Techniques for designing, conducting, and evaluating business research.
Prerequisite: QNT 270.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

BUS 686  Practicum  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 687  Internship  Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690A  Contemporary Issues: Business  Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690B  Contemporary Issues: Grad Tutorials  Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690C  Contemporary Issues: Info Systems  Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690D  Contemporary Issues: Accounting  Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
BUS 690E Contemporary Issues: Global Enterprise Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690F Contemporary Issues: Finance Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690G Contemporary Issues: Government Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 690H Contemporary Issues: Mgmt Practices Credits: Var[1-6]
Course Description: Current issues in business, featuring business and community leaders.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to a master's program in Business required. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 695 Independent Study Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 696 Group Study Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional, Undergraduate.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

BUS 699 Thesis Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.