Design + Merchandising - DM (DM)

Courses

DM 120 Textiles  Credits: 3 (2-2-0)
Course Description: Fibers, fabrics, and finishes basic to selection, use, and care.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 272 Consumers in the Marketplace  Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of consumers in the marketplace as applied to merchandising.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 360 Retailing  Credits: 3 (3-0-0)
Also Offered As: MKT 360.
Course Description: Retail markets, institutions, operations, and problems.
Prerequisite: MKT 300 or MKT 305.
Registration Information: Credit not allowed for both DM 360 and MKT 360. Sections may be offered: Online.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 400 U.S. Travel-New York City  Credits: 3 (1-2-1)
Course Description: Interview/analyze designers, manufacturers, buying offices, retail stores, magazine firms, interior design and architecture firms, etc.
Prerequisite: None.
Registration Information: Must have taken 6 credits in the following courses: DM, AM, INTD. Must register for lecture, laboratory, and recitation.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 470A International Design and Merchandising: Apparel  Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisites: AM 101 and AM 130 and DM 120 and DM 482A, may be taken concurrently.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 470B International Design and Merchandising: Interior Design  Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisites: ART 100 and INTD 129 and INTD 166 and DM 482B, may be taken concurrently.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 474 Fashion Show Production and Event Planning  Credits: 3 (1-0-2)
Course Description: Planning and implementing full production fashion show of student-designed collections, including promotions and fund-raising activities.
Prerequisite: AM 101 or INTD 129.
Registration Information: Written consent of instructor. Must register for lecture and recitation.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

DM 482 Travel Abroad  Credit: 1 (0-0-1)
Course Description: Historical, cultural, aesthetic, and business aspects of design and merchandising in the selected country(ies).
Prerequisites: AM 101 and AM 130 and DM 120 and DM 470A, may be taken concurrently.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 487A Internship: Merchandising  Credits: Var[12-16]
Course Description:
Prerequisites: (AM 371) and (DM 360 or MKT 360) and (DM 492).
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487B Internship: Apparel Design and Production  Credits: Var[12-16]
Course Description:
Prerequisites: AM 244 and DM 492.
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487C Internship: Product Development  Credits: Var[12-16]
Course Description:
Prerequisites: AM 375 and DM 492.
Registration Information: GPA 2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487F Internship: General  Credits: Var[3-16]
Course Description:
Prerequisite: None.
Registration Information: Written consent of instructor; GPA2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
DM 490A Workshop: Merchandising Credits: Var[1-6]
Course Description: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490B Workshop: Apparel Design and Production Credits: Var[1-6]
Course Description: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490C Workshop: Interior Design Credits: Var[1-6]
Course Description: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 492 Preinternship Seminar Credits: 2 (1-0-1)
Course Description: Professional standards and corporate structure of apparel and merchandising companies in apparel design, product development, and/or merchandising.
Prerequisite: None.
Registration Information: Minimum 2.5 GPA; minimum of 60 credits completed. Must register for lecture and recitation.
Term Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 495 Independent Study Credits: Var[1-18]
Course Description: None.
Registration Information: Maximum of 10 credits allowed in course.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 496 Group Study Credits: Var[1-18]
Course Description: None.
Registration Information: Maximum of three credits allowed in course.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 501 Research and Theory-Design and Merchandising Credits: 3 (0-0-3)
Course Description: Theory and various approaches and philosophies of research in design and merchandising. Critical evaluation and synthesis of scholarly literature.
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 510 Consumer Behavior Credits: 3 (3-0-0)
Course Description: Evaluation of psychological, sociological, and cultural theories of consumer behavior through examination of factors that influence decision making.
Prerequisite: None.
Registration Information: Offered as an online course only.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 518 Consumer Issues-Global Perspectives Credits: 3 (3-0-0)
Course Description: Understanding and analysis of consumer well-being and issues from global perspective.
Prerequisite: None.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

DM 540 Promotional Strategies in Merchandising Credits: 3 (1-0-0)
Course Description: Integrated marketing communications while fostering cultural and global awareness, social responsibility and ethical decision-making.
Prerequisite: AM 342.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: Yes.

DM 551 Research Methods Credits: 3 (3-0-0)
Course Description: Design and methods of research applicable to design and merchandising.
Prerequisite: None.
Registration Information: DM 501 or permission of instructor.
Term Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 563 Care and Exhibit of Museum Collections Credits: 3 (1-2-1)
Course Description: Hands-on experience in management, care, exhibition, and interpretation of museum collections.
Prerequisite: ART 100 to 499 - at least 3 credits or HIST 100 to 499 - at least 3 credits or AM 100 to 499 - at least 3 credits or DM 100 to 499.
Registration Information: Must register for lecture, laboratory and recitation. Required field trips.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 570 Creativity in Design Credits: 3 (0-0-3)
Course Description: Multiple perspectives in creativity integrating theory and research impacting design.
Prerequisite: DM 501.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
DM 575 Human Factors in Design--Softlines Credits: 3 (3-0-0)
Course Description: Theories and contemporary issues related to human factors in design with a specific focus on interior, apparel, and footwear products.
Prerequisite: DM 501, may be taken concurrently.
Registration Information: DM 501 or concurrent registration.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 578 Trends-Consumer Issues Credits: 3 (2-0-1)
Course Description: Development and projections of consumer issues.
Prerequisite: None.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

DM 590A Workshop: Merchandising Credits: Var[1-6]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590B Workshop: Apparel Design and Production Credits: Var[1-6]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590C Workshop: Interior Design Credits: Var[1-6]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 592 Seminar Credits: Var[1-3]
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 596 Group Study Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 684 Supervised College Teaching Credits: Var[1-6]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 687 Internship Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 695 Independent Study Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 698 Research Credits: 3 (0-0-3)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 699 Thesis Credits: Var[1-18]
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.