DESIGN + MERCHANDISING-DM (DM)

Courses

DM 120 Textiles Credits: 3 (2-2-0)
Course Description: Fibers, fabrics, and finishes basic to selection, use, and care.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 272 Consumers in the Marketplace Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of consumers in the marketplace as applied to merchandising.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 360 Retailing Credits: 3 (3-0-0)
Also Offered As: MKT 360.
Course Description: Retail markets, institutions, operations, and problems.
Prerequisite: MKT 300 or MKT 305.
Registration Information: Credit not allowed for both DM 360 and MKT 360. Sections may be offered: Online.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 400 U.S. Travel-New York City Credits: 3 (1-2-1)
Course Description: Interview/analyze designers, manufacturers, buying offices, retail stores, magazine firms, interior design and architecture firms, etc.
Prerequisite: None.
Registration Information: Must have taken 6 credits in the following courses: DM, AM, INTD. Must register for lecture, laboratory, and recitation.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 470A International Design and Merchandising: Apparel Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisite: AM 101 and AM 130 and DM 120 and DM 482A, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 482A. Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 482 Travel Abroad Credit: 1 (0-0-1)
Course Description: Historical, cultural, aesthetic, and business aspects of design and merchandising in the selected country(ies).
Prerequisite: AM 101 and AM 130 and DM 120 and DM 470A, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 470A.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 482A Study Abroad: Design/Merchandising–Scotland/England Credit: 1 (0-0-1)
Course Description: Historical, cultural, aesthetic, and business aspects of international design and merchandising in the selected country(ies).
Prerequisite: DM 470A or DM 470B.
Grade Mode: Traditional.
Special Course Fee: No.

DM 487A Internship: Merchandising Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: (AM 371) and (DM 360 or MKT 360) and (DM 492).
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
DM 487B Internship: Apparel Design and Production Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: AM 244 and DM 492.
Registration Information: GPA 2.50.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487C Internship: Product Development Credits: Var[12-16] (0-0-0)
Course Description:
Prerequisite: AM 375 and DM 492.
Registration Information: GPA 2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 487F Internship: General Credits: Var[3-16] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Written consent of instructor; GPA2.500.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490A Workshop: Merchandising Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490B Workshop: Apparel Design and Production Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 490C Workshop: Interior Design Credits: Var[1-6] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 492 Preinternship Seminar Credits: 2 (1-0-1)
Course Description: Professional standards and corporate structure of apparel and merchandising companies in apparel design, product development, and/or merchandising.
Prerequisite: None.
Registration Information: Minimum 2.5 GPA; minimum of 60 credits completed. Must register for lecture and recitation.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 495 Independent Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 496 Group Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of three credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 501 Research and Theory-Design and Merchandising Credits: 3 (0-0-3)
Course Description: Theory and various approaches and philosophies of research in design and merchandising. Critical evaluation and synthesis of scholarly literature.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 510 Consumer Behavior Credits: 3 (3-0-0)
Course Description: Evaluation of psychological, sociological, and cultural theories of consumer behavior through examination of factors that influence decision making.
Prerequisite: None.
Registration Information: Offered as an online course only.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 540 Promotional Strategies in Merchandising Credits: 3 (3-0-0)
Course Description: Integrated marketing communications while fostering cultural and global awareness, social responsibility and ethical decision-making.
Prerequisite: None.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 542 Advanced Computer-Aided Textile Design Credits: 3 (1-4-0)
Course Description: Use of computer-aided design system to produce fabric designs for apparel or interior professional end use.
Prerequisite: AM 342.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: Yes.

DM 551 Research Methods Credits: 3 (3-0-0)
Course Description: Design and methods of research applicable to design and merchandising.
Prerequisite: DM 501.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
DM 563  Care and Exhibit of Museum Collections  Credits: 3  (1-2-1)
Course Description: Hands-on experience in management, care, exhibition, and interpretation of museum collections.
Prerequisite: ART 100 to 499 - at least 3 credits or HIST 100 to 499 - at least 3 credits or AM 100 to 499 - at least 3 credits or DM 100 to 499.
Registration Information: Must register for lecture, laboratory and recitation. Required field trips.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 570  Creativity in Design  Credits: 3  (0-0-3)
Course Description: Multiple perspectives in creativity integrating theory and research impacting design.
Prerequisite: DM 501.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 575  Human Factors in Design  Credits: 3  (3-0-0)
Course Description: Theories and contemporary issues related to human factors in consumer product design.
Prerequisite: DM 501, may be taken concurrently.
Registration Information: Senior standing.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

DM 590A  Workshop: Merchandising  Credits: Var[1-6]  (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590B  Workshop: Apparel Design and Production  Credits: Var[1-6]  (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 590C  Workshop: Interior Design  Credits: Var[1-6]  (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 592  Seminar  Credits: Var[1-3]  (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 596  Group Study  Credits: Var[1-18]  (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 684  Supervised College Teaching  Credits: Var[1-6]  (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 687  Internship  Credits: Var[1-18]  (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 695  Independent Study  Credits: Var[1-18]  (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 698  Research  Credits: 3  (0-0-3)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 699  Thesis  Credits: Var[1-18]  (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.