

COMMUNICATION STUDIES- SPCM (SPCM)

Courses

SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)

Course Description: Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)

Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts.

Prerequisite: None.

Registration Information: Must register for lecture and recitation.

Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)

Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 201 Rhetoric in Western Thought (GT-AH3) Credits: 3 (3-0-0)

Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication.

Prerequisite: None.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

SPCM 207 Public Argumentation Credits: 3 (3-0-0)

Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation.

Prerequisite: SPCM 200.

Terms Offered: Fall, Spring, Summer.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 232 Group Communication Credits: 3 (3-0-0)

Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making.

Prerequisite: SPCM 200.

Terms Offered: Fall, Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 278A Communication Skills: Convention/Meeting

Planning Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278B Communication Skills: Interviewing Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278C Communication Skills: Film Festivals Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278D Communication Skills: Friendship Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278E Communication Skills: Intercultural Competence Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278F Communication Skills: Virtual Teamwork Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for

SPCM 278A-I.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278G Communication Skills: Parliamentary Procedure Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278H Communication Skills: Organizational Training Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 278I Communication Skills: Social Media Credit: 1 (1-0-0)

Course Description: Applied communication skills in specific contexts.

Prerequisite: None.

Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 300 Advanced Public Speaking Credits: 3 (0-0-3)

Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.

Prerequisite: SPCM 200.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 311 Historical Speeches on American Issues Credits: 3 (3-0-0)

Course Description: Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.

Prerequisite: CO 150.

Registration Information: Must have taken minimum of 30 credits.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 320 Communication and Human Trafficking Credits: 3 (3-0-0)

Course Description: Examines historical and contemporary anti human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.

Prerequisite: SPCM 100 to 499 - at least 3 credits.

Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 331 Nonverbal Communication Credits: 3 (3-0-0)

Course Description: Non-language communication; systems and functions of nonverbal communication behaviors.

Prerequisite: None.

Term Offered: Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 332 Interpersonal Communication Skills Credits: 3 (3-0-0)

Course Description: Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 333 Professional Communication Credits: 3 (3-0-0)

Course Description: Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.

Prerequisite: SPCM 200.

Terms Offered: Fall, Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 334 Co-Cultural Communication Credits: 3 (3-0-0)

Course Description: Cultural concerns of communication among co-cultures of United States; diversity; self-awareness as cultural imperative for enhanced communication.

Prerequisite: None.

Terms Offered: Fall, Summer.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 335 Gender and Communication Credits: 3 (3-0-0)

Course Description: Analysis and exploration of communication as it relates to gender and women's and men's roles and identities.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 341 Evaluating Contemporary Television Credits: 3 (3-0-0)

Course Description: Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 342 Critical Media Studies Credits: 3 (3-0-0)

Course Description: Analysis of communication media; history; structure, regulation, policy, and impact upon society.

Prerequisite: None.

Registration Information: Sophomore standing. Sections may be offered: Online.

Terms Offered: Fall, Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 346 Virtual Culture and Communication Credits: 3 (2-2-0)

Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.

Prerequisite: SPCM 100 or SPCM 342.

Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.

Terms Offered: Fall, Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 347 Visual Communication Credits: 3 (3-0-0)

Course Description: Media/visual aesthetics and literacy, the symbolic and affective dimensions of the codes, conventions, and formulas of media.

Prerequisite: SPCM 100 or SPCM 342.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 349 Freedom of Speech Credits: 3 (3-0-0)

Course Description: Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 350 Evaluating Contemporary Film Credits: 3 (2-3-0)

Course Description: Theory and development of film criticism; application of critical approaches to modern fiction and nonfiction film.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 354 History and Appreciation of Film Credits: 3 (2-3-0)

Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.

Prerequisite: None.

Registration Information: Sophomore standing.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 356 Asians in the U.S. Media Credits: 3 (2-3-0)

Course Description: Asian representations in the U.S. media from the 19th century to the present.

Prerequisite: None.

Registration Information: Sophomore standing.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 357 Film and Social Change Credits: 3 (2-3-0)

Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.

Prerequisite: None.

Registration Information: Sophomore standing. Sections may be offered: Online.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 358 Gender and Genre in Film Credits: 3 (2-3-0)

Course Description: Gender relations in film genres.

Prerequisite: None.

Registration Information: Sophomore standing.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 370A Study Abroad: Bridging Cultures-USA-Italy Credits: 3 (3-0-0)

Course Description: Theory, concepts, principles, research methods, and practical skills in the areas of intercultural and cross-cultural communication, construction and negotiation of Italian identity (italianità), and strategies of an effective dialogue with a global mindset. The aim of the course is to transform its participants into culturally aware and skilled global citizens, with the empirical experience of cultural bridging.

Prerequisite: SPCM 200.

Registration Information: Credit allowed for only one of the following: SPCM 370A, SPCM 382, or SPCM 382A.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 378 Virtual Workplace Communication Credits: 3 (0-0-3)

Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.

Prerequisite: None.

Registration Information: Sections may be offered: Online. Credit not allowed for both SPCM 346 and SPCM 378.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)

Course Description:

Prerequisite: None.

Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 387 Communication Internship Credit: 1 (0-0-1)

Course Description:

Prerequisite: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).

Registration Information: 2.0 GPA.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 401 Rhetoric in Social Movements Credits: 3 (3-0-0)

Course Description: Case studies of campaigns and social movements; genesis, leadership, and use of traditional and electronically mediated rhetoric to achieve objectives.

Prerequisite: None.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 407 Public Deliberation Credits: 3 (3-0-0)

Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.

Prerequisite: SPCM 200 and SPCM 207.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 408 Applied Deliberative Techniques Credits: 3 (3-0-0)

Course Description: Skills development and direct experience in convening, facilitating, and reporting public forums tied to Center for Public Deliberation activities.

Prerequisite: None.

Registration Information: Written consent of instructor.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 411 Contemporary Speeches on American Issues Credits: 3 (3-0-0)

Course Description: Significant speeches and speakers as they reflect and affect issues, 1930 to present.

Prerequisite: CO 150.

Registration Information: Must have taken minimum of 30 credits.

Term Offered: Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 412 Evaluating Contemporary Rhetoric Credits: 3 (3-0-0)

Course Description: Exploration and evaluation of contemporary persuasive communication in order to understand and assess a variety of forms of messages and symbols.

Prerequisite: CO 150.

Registration Information: Must have taken minimum of 30 credits.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 415 Rhetoric and Civility Credits: 3 (3-0-0)

Course Description: Relationship between rhetoric and civility historically and in contemporary times.

Prerequisite: CO 150.

Registration Information: Must have taken minimum of 30 credits.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 420 Political Communication Credits: 3 (3-0-0)

Course Description: Rhetoric of political campaigns.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 429 Environmental Discourse Credits: 3 (3-0-0)

Course Description: Environmental communication in advocacy campaigns, media representations of science, encounters with nature, and public policy.

Prerequisite: None.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 431 Communication, Language, and Thought Credits: 3 (3-0-0)

Course Description: Influence of rhetoric, ranging from spoken language to electronically mediated communication, on human understanding and Western thought.

Prerequisite: None.

Term Offered: Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 433 Communication in Organizations Credits: 3 (3-0-0)

Course Description: Communication theory and strategy for empowerment of non-supervisory and supervisory personnel.

Prerequisite: None.

Registration Information: Completion of AUCC category 2, Advanced Writing; minimum of 30 credits.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 434 Intercultural Communication Credits: 3 (3-0-0)

Course Description: Cultural influences on communication between people of different nations; communication rules/norms in specific cultures, cultural adaptation.

Prerequisite: CO 150.

Registration Information: Must have taken minimum of 30 credits.

Terms Offered: Fall, Spring, Summer.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 436 Conflict Management and Communication Credits: 3 (3-0-0)

Course Description: Theories and principles of communication in conflict management; application to conflict resolution situations.

Prerequisite: None.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 437 Studies in Persuasion Credits: 3 (3-0-0)

Course Description: Rhetorical and behavioral theories of persuasion applied to persuasive practice in public and interpersonal arenas of social influence.

Prerequisite: None.

Term Offered: Spring.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 454 Chicana Film and Video Credits: 3 (2-2-0)**Also Offered As:** ETST 454.**Course Description:** Emergence of Chicana cinema from a place of displacement, resistance, and affirmation found in contemporary Chicana film, video.**Prerequisite:** ETST 100 to 499 - at least 3 credits or SPCM 100 to 499 - at least 3 credits.**Registration Information:** Sophomore standing. Must register for lecture and laboratory. Credit not allowed for both ETST 454 and SPCM 454.**Term Offered:** Fall.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)****Also Offered As:** LB 455.**Course Description:** Narrative fiction film and its role in human history, culture, and social interaction.**Prerequisite:** None.**Restriction:** Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.**Registration Information:** Junior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.**Term Offered:** Spring.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 470A Study Abroad: Cinematic Rome Credits: 3 (0-0-3)****Course Description:** Evaluate and discuss ten primary films, along with excerpts from a number of others. Topics: Images of Ancient Rome; Italian Fascism and Its Memory; Italian Neorealism; Images of "Americans" in Rome, and Rome in America; Fellini's Rome; and Urban Angst, Roman Style. Analyze how Rome functions as a "character" in the movies, the artistic representations of Roman monuments and streetscapes, and the rhetorical functions of Italian cinema.**Prerequisite:** None.**Registration Information:** Must have concurrent registration in SPCM 370A. Completion of AUCC Category 2. Credit allowed for only one of the following: SPCM 470A, SPCM 482, or SPCM 482A.**Term Offered:** Summer.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)****Course Description:** Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.**Prerequisite:** SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.**Restriction:** Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.**Registration Information:** Seniors in Communication Studies major only**Terms Offered:** Fall, Spring.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 486 Practicum Credits: Var[1-18] (0-0-0)****Course Description:** Directed experience of communication techniques and procedures in the community with periodic faculty consultation.**Prerequisite:** None.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**SPCM 495 Independent Study Credits: Var[1-18] (0-0-0)****Course Description:****Prerequisite:** None.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**SPCM 496 Group Study Credits: Var[1-18] (0-0-0)****Course Description:****Prerequisite:** None.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**SPCM 508 Deliberative Theory and Practice Credits: 3 (0-0-3)****Course Description:** Survey of current theory and practice connected to deliberative democracy.**Prerequisite:** SPCM 408.**Restriction:** Must be a: Graduate.**Registration Information:** Graduate standing.**Term Offered:** Spring.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 511 Topics in Public Address Credits: 3 (3-0-0)****Course Description:** Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.**Prerequisite:** SPCM 311 or SPCM 411.**Registration Information:** Graduate standing with 12 additional 300- and 400-level credits in communication studies, history, or English.**Term Offered:** Fall (even years).**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 538 Relating and Organizing for Health Credits: 3 (3-0-0)****Course Description:** Organizational, interpersonal, and intercultural dimensions of communicating in health care organizations.**Prerequisite:** None.**Registration Information:** Graduate standing.**Term Offered:** Fall (odd years).**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 540 Rhetoric, Race, and Identity Credits: 3 (3-0-0)****Also Offered As:** ETST 540.**Course Description:** Critical race theory and its relevance to rhetorical studies.**Prerequisite:** SPCM 434 and SPCM 300 to 481 - at least 12 credits.**Registration Information:** Credit not allowed for both SPCM 540 and ETST 540.**Term Offered:** Fall.**Grade Mode:** Traditional.**Special Course Fee:** No.**SPCM 570 Instructional Communication Theory and Practice Credits: 3 (0-0-3)****Course Description:** Communication theory and research in instructional contexts. Designed for current or prospective teachers.**Prerequisite:** None.**Registration Information:** Offered as an online course only.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Traditional.**Special Course Fee:** No.

SPCM 592 Seminar-Topics in Speech Communication Credits: 3 (0-0-3)**Course Description:**

Prerequisite: SPCM 3**** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits or E 3**** to 499 - at least 15 credits or E 3** to 499 - at least 15 credits or SP 3**** to 499 - at least 15 credits or SP 3** to 499 - at least 15 credits or SPCC 3**** to 499 - at least 15 credits or SPCC 3** to 499 - at least 15 credits or E CC 3**** to 499 - at least 15 credits or E CC 3** to 499 - at least 15 credits.

Registration Information: Graduate standing can substitute for 300-400 level credits.

Term Offered: Spring (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 601 History of Rhetorical Theory Credits: 3 (3-0-0)

Course Description: Rhetorical theories and theorists from the classical period to the present.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Fifteen 300- and 400-level credits in communication studies and/or English.

Term Offered: Fall.

Grade Modes: S/U within Student Option, Trad within Student Option.

Special Course Fee: No.

SPCM 604 Rhetoric of Everyday Life Credits: 3 (3-0-0)

Course Description: Contemporary theories of rhetoric and of everyday life.

Prerequisite: SPCM 412 and SPCM 300 to 400 - at least 12 credits.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing can substitute for 300-400 SPCM credits.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 611 Topics in Public Address Credits: 3 (3-0-0)

Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.

Prerequisite: SPCM 311 or SPCM 411.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing can substitute for SPCM 311 or SPCM 411; 12 additional credits of 300-400 level in Communication Studies, History, or English.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 612 Rhetorical Criticism Credits: 3 (3-0-0)

Course Description: Traditional and contemporary methods for analyzing persuasive discourse.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Fifteen credits of 300-400 level communication studies or journalism.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 620 Rhetoric and Public Affairs Credits: 3 (0-0-3)

Course Description: Rhetoric's role in contemporary politics and civil society.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to graduate school.

Term Offered: Fall (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 623 Feminist Theories of Discourse Credits: 3 (0-0-3)

Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to graduate school.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 632 Theories of Interpersonal Communication Credits: 3 (0-0-3)

Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.

Prerequisite: None.

Restriction: Must be a: Graduate, Graduate cooperative program, Professional.

Registration Information: Admission to graduate school.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 633 Discourse, Work, and Organization Credits: 3 (0-0-3)

Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to graduate school.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 634 Communication and Cultural Diversity Credits: 3 (0-0-3)

Course Description: Ethnographic approach to communication issues and concerns in a global context.

Prerequisite: None.

Restriction: Must be a: Graduate, Graduate cooperative program, Professional.

Registration Information: Admission to graduate school.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 638 Communication Research Methods Credits: 3 (3-0-0)

Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 639 Communication Theory Credits: 3 (3-0-0)

Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.

Prerequisite: None.

Restriction: Must be a: Graduate, Graduate cooperative program, Professional.

Registration Information: Graduate standing or 15 additional 300-400 level credits in Communication Studies and/or English.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 646 Media Theory Credits: 3 (3-0-0)

Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 647 Media Industries Credits: 3 (3-0-0)

Course Description: Political economy of the media both in the U.S. and globally, including how the media system operates and with what effects.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 648 Media Texts Credits: 3 (3-0-0)

Course Description: Practical and theoretical implications for criticism in treating media products as texts; various approaches to textual or discourse analysis.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.

Term Offered: Spring (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 649 Media Audiences Credits: 3 (3-0-0)

Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.

Term Offered: Fall (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 650 Contemporary Issues in Media Credits: 3 (0-0-3)

Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to graduate school.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 675 Speech Communication Pedagogy Credits: 3 (3-0-0)

Course Description: Instructional practices and theories in speech.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to communication studies master's program.

Term Offered: Fall.

Grade Mode: S/U Sat/Unsat Only.

Special Course Fee: No.

SPCM 684 Supervised College Teaching Credits: Var[1-3] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 686 Practicum Credits: Var[1-18] (0-0-0)

Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.

Prerequisite: SPCM 408 and SPCM 508, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 692 Seminar Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 695 Independent Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 696 Group Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 699 Thesis Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

SPCM 701 Seminar in Academic Writing Credits: 3 (3-0-0)

Course Description: Best practices of academic writing for publication in communication studies.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 702 Professional Writing and Public Scholarship Credits: 3 (3-0-0)

Course Description: Writing in specialized professional contexts. Adapting scholarly information for extra-disciplinary and lay audiences.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 712 Critical/Cultural Analysis in Communication Credits: 3 (0-0-3)

Course Description: Advanced instruction in critical/cultural analysis as understood by the field of Communication Studies.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Term Offered: Fall (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 784 Supervised College Teaching Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: S/U Sat/Unsat Only.

Special Course Fee: No.

SPCM 792A Seminar: Rhetoric and Civic Engagement Credits: 3 (0-0-3)

Course Description: Advanced readings in particular themes, questions, and topics pertaining to rhetoric and/or civic engagement.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 792B Seminar: Relational/Organizational Communication Credits: 3 (0-0-3)

Course Description: Advanced readings in particular themes, questions, and topics pertaining to relational and/or organizational communication.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 792C Seminar: Media and Visual Culture Credits: 3 (0-0-3)

Course Description: Advanced readings in particular themes, questions, and topics pertaining to media and/or visual culture.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 793 Seminar: Communications Research Methods Credits: 3 (0-0-3)

Course Description: Advanced research method(s) in the field of Communication Studies.

Prerequisite: SPCM 638.

Restriction: Must be a: Graduate, Professional.

Term Offered: Spring (even years).

Grade Mode: Traditional.

Special Course Fee: No.

SPCM 798 Research Credits: Var[1-18] (0-0-0)

Course Description: PhD students in Communication will work on Qualifying Exam/Portfolio.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Written consent of advisor.

Terms Offered: Fall, Spring, Summer.

Grade Mode: S/U Sat/Unsat Only.

Special Course Fee: No.

SPCM 799 Dissertation Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Written consent of advisor.

Terms Offered: Fall, Spring, Summer.

Grade Mode: S/U Sat/Unsat Only.

Special Course Fee: No.