COMMUNICATION STUDIES-
SPCM (SPCM)

Courses
SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)
Course Description: Survey of media studies approaches to understanding popular culture. 
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)
Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts. 
Prerequisite: None.
Registration Information: Must register for lecture and recitation. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)
Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response. 
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 201 Rhetoric in Western Thought (GT-AH3) Credits: 3 (3-0-0)
Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication. 
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

SPCM 207 Public Argumentation Credits: 3 (3-0-0)
Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation. 
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 232 Group Communication Credits: 3 (3-0-0)
Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making. 
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 278A Communication Skills: Convention/Meeting Planning Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278B Communication Skills: Interviewing Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278C Communication Skills: Film Festivals Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278D Communication Skills: Friendship Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278E Communication Skills: Intercultural Competence Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278F Communication Skills: Virtual Teamwork Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts. 
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 278G Communication Skills: Parliamentary Procedure Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278H Communication Skills: Organizational Training Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278I Communication Skills: Social Media Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 300 Advanced Public Speaking Credits: 3 (0-0-3)
Course Description: Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 311 Historical Speeches on American Issues Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 320 Communication and Human Trafficking Credits: 3 (3-0-0)
Course Description: Examines historical and contemporary anti-human trafficking movements, assessing the communication strategies employed by anti-trafficking advocates and organizations. Assesses the role language plays in shaping societal attitudes toward victims, survivors, and perpetrators of human trafficking.
Prerequisite: SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must have completed 3 credits of AUCC Category 3B or at least 3 credits of SPCM 100-499.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 321 Nonverbal Communication Credits: 3 (3-0-0)
Course Description: Non-language communication; systems and functions of nonverbal communication behaviors.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 332 Interpersonal Communication Skills Credits: 3 (3-0-0)
Course Description: Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 333 Professional Communication Credits: 3 (3-0-0)
Course Description: Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 334 Co-Cultural Communication Credits: 3 (3-0-0)
Course Description: Cultural concerns of communication among co-cultures of United States; diversity; self-awareness as cultural imperative for enhanced communication.
Prerequisite: None.
Terms Offered: Fall, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 335 Gender and Communication Credits: 3 (3-0-0)
Course Description: Analysis and exploration of communication as it relates to gender and women’s and men’s roles and identities.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 341 Evaluating Contemporary Television Credits: 3 (3-0-0)
Course Description: Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 342 Critical Media Studies Credits: 3 (3-0-0)
Course Description: Analysis of communication media; history; structure, regulation, policy, and impact upon society.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
SPCM 346 Virtual Culture and Communication  Credits: 3 (2-2-0)
Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 347 Visual Communication  Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy, the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Sections may be offered: Online.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 349 Freedom of Speech  Credits: 3 (3-0-0)
Course Description: Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 350 Evaluating Contemporary Film  Credits: 3 (2-3-0)
Course Description: Theory and development of film criticism; application of critical approaches to modern fiction and nonfiction film.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory. Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 354 History and Appreciation of Film  Credits: 3 (2-3-0)
Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 356 Asians in the U.S. Media  Credits: 3 (2-3-0)
Course Description: Asian representations in the U.S. media from the 19th century to the present.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 357 Film and Social Change  Credits: 3 (2-3-0)
Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 358 Gender and Genre in Film  Credits: 3 (2-3-0)
Course Description: Gender relations in film genres.
Prerequisite: None.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 360 The Personal Lens – Making Media  Credits: 3 (3-0-0)
Course Description: Harnessing smart phone technology to produce video; telling personal stories via video that engage local and global communities; exploring traditional and novel forms of storytelling, representation, documentary, media appropriation, and cultural jamming in the context of fair use; using the internet to distribute self-produced content and communicate with audiences.
Prerequisite: None.
Registration Information: Sophomore standing. Credit not allowed for both SPCM 360 and SPCM 380A2.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 360A Study Abroad: Bridging Cultures-USA-Italy  Credits: 3 (0-0-3)
Course Description: Theory, concepts, principles, research methods, and practical skills in the areas of intercultural and cross-cultural communication, construction and negotiation of Italian identity (italianità), and strategies of an effective dialogue with a global mindset. The aim of the course is to transform its participants into culturally aware and skilled global citizens, with the empirical experience of cultural bridging.
Prerequisite: SPCM 200.
Registration Information: Credit allowed for only one of the following: SPCM 370A, SPCM 382, or SPCM 382A.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 378 Virtual Workplace Communication  Credits: 3 (0-0-3)
Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.
Prerequisite: None.
Registration Information: Sections may be offered: Online. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 382C Study Abroad - South Korea: Cinema, Culture, and History Credits: 3 (0-0-3)
Also Offered As: HIST 382C.
Course Description: A survey of post-1945 South Korean cinema from Golden Age classics of the 1950s and 1960s to the rise of new blockbuster hits and art-house films throughout the contemporary period. Cinematic texts are examined within various historical, sociopolitical, and cultural contexts of postcolonial South Korea, with attention to the issues of Japanese colonialism, national division, civil war, U.S. neocolonialism, military dictatorships, the democratic movement, and globalization.
Prerequisite: None.
Registration Information: Sophomore standing. Required field trips.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description: 
Prerequisite: None.
Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 387 Communication Internship Credit: 1 (0-0-1)
Course Description: 
Prerequisite: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).
Registration Information: 2.0 GPA.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 401 Rhetoric in Social Movements Credits: 3 (3-0-0)
Course Description: Case studies of campaigns and social movements; genesis, leadership, and use of traditional and electronically mediated rhetoric to achieve objectives.
Prerequisite: None.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 407 Public Deliberation Credits: 3 (3-0-0)
Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.
Prerequisite: SPCM 200 and SPCM 207.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 408 Applied Deliberative Techniques Credits: 3 (3-0-0)
Course Description: Skills development and direct experience in convening, facilitating, and reporting public forums tied to Center for Public Deliberation activities.
Prerequisite: None.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 411 Contemporary Speeches on American Issues Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflect and affect issues, 1930 to present.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 412 Evaluating Contemporary Rhetoric Credits: 3 (3-0-0)
Course Description: Exploration and evaluation of contemporary persuasive communication in order to understand and assess a variety of forms of messages and symbols.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 420 Political Communication Credits: 3 (3-0-0)
Course Description: Rhetoric of political campaigns.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 429 Environmental Discourse Credits: 3 (3-0-0)
Course Description: Environmental communication in advocacy campaigns, media representations of science, encounters with nature, and public policy.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 431 Communication, Language, and Thought Credits: 3 (3-0-0)
Course Description: Influence of rhetoric, ranging from spoken language to electronically mediated communication, on human understanding and Western thought.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 433 Communication in Organizations Credits: 3 (3-0-0)
Course Description: Communication theory and strategy for empowerment of non-supervisory and supervisory personnel.
Prerequisite: None.
Registration Information: Completion of AUCC category 2, Advanced Writing; minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 434 Intercultural Communication Credits: 3 (3-0-0)
Course Description: Cultural influences on communication between people of different nations; communication rules/norms in specific cultures, cultural adaptation.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 436 Conflict Management and Communication Credits: 3 (3-0-0)
Course Description: Theories and principles of communication in conflict management; application to conflict resolution situations.
Prerequisite: None.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 437 Studies in Persuasion Credits: 3 (3-0-0)
Course Description: Rhetorical and behavioral theories of persuasion applied to persuasive practice in public and interpersonal arenas of social influence.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 453 Global Media Cultures Credits: 3 (3-0-0)
Course Description: How media and globalization influence each other.
Prerequisite: CO 150.
Registration Information: Junior Standing. Credit not allowed for both SPCM 380A1 and SPCM 453.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 454 Chicanx Film and Video Credits: 3 (2-2-0)
Also Offered As: ETST 454.
Course Description: Emergence of Chicanx cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano film, video.
Prerequisite: ETST 100 to 499 - at least 3 credits or SPCM 100 to 499 - at least 3 credits.
Registration Information: Sophomore standing. Must register for lecture and laboratory. Credit not allowed for both ETST 454 and SPCM 454.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 455 Narrative Fiction Film as a Liberal Art Credits: 3 (2-3-0)
Also Offered As: LB 455.
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.
Prerequisite: None.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Junior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 458 Deliberative Theory and Practice Credits: 3 (0-0-3)
Course Description: Survey of current theory and practice connected to deliberative democracy.
Prerequisite: SPCM 408.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 470A Study Abroad: Cinematic Rome Credits: 3 (0-0-3)
Course Description: Evaluate and discuss ten primary films, along with excerpts from a number of others. Topics: Images of Ancient Rome; Italian Fascism and Its Memory; Italian Neorealism; Images of “Americans” in Rome, and Rome in America; Fellini’s Rome; and Urban Angst, Roman Style. Analyze how Rome functions as a “character” in the movies, the artistic representations of Roman monuments and streetscapes, and the rhetorical functions of Italian cinema.
Prerequisite: None.
Registration Information: Must have concurrent registration in SPCM 370A. Completion of AUCC Category 2. Credit allowed for only one of the following: SPCM 470A, SPCM 482, or SPCM 482A.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 479 Communication Studies Capstone Credits: 3 (3-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students’ professional, personal, and civic endeavors.
Prerequisite: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.
Restriction: Must be a: Senior, Senior - 5yr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.
Registration Information: Seniors in Communication Studies major only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 486 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 495 Independent Study Credits: Var[1-18] (0-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students’ professional, personal, and civic endeavors.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 496 Group Study Credits: Var[1-18] (0-0-0)
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students’ professional, personal, and civic endeavors.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 508 Deliberative Theory and Practice Credits: 3 (0-0-3)
Course Description: Survey of current theory and practice connected to deliberative democracy.
Prerequisite: SPCM 408.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 511 Topics in Public Address Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Registration Information: Graduate standing with 12 additional 300- and 400-level credits in communication studies, history, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 538 Relating and Organizing for Health Credits: 3 (3-0-0)
Course Description: Organizational, interpersonal, and intercultural dimensions of communicating in health care organizations.
Prerequisite: None.
Registration Information: Graduate standing.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 434 and SPCM 300 to 481 - at least 12 credits.

SPCM 540 Rhetoric, Race, and Identity Credits: 3 (3-0-0)
Course Description: Critical race theory and its relevance to rhetorical studies.
Prerequisite: None.
Registration Information: Credit not allowed for both SPCM 540 and ETST 540.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 570 Instructional Communication Theory and Practice Credits: 3 (0-0-3)
Course Description: Communication theory and research in instructional contexts. Designed for current or prospective teachers.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 592 Seminar-Topics in Speech Communication Credits: 3 (0-0-3)
Course Description: Prerequisite: SPCM 3**** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits or E 3**** to 499 - at least 15 credits or E 3** to 499 - at least 15 credits or SP 3**** to 499 - at least 15 credits or SP 3** to 499 - at least 15 credits or SPCM 3**** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits or E 4**** to 499 - at least 15 credits or E 4** to 499 - at least 15 credits or SPCM 3**** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits.
Registration Information: Graduate standing can substitute for 300-400 level credits.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 604 Rhetoric of Everyday Life Credits: 3 (3-0-0)
Course Description: Contemporary theories of rhetoric and of everyday life.
Prerequisite: SPCM 412 and SPCM 300 to 400 - at least 12 credits.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for 300-400 SPCM credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 620 Rhetoric and Public Affairs Credits: 3 (0-0-3)
Course Description: Rhetoric's role in contemporary politics and civil society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 623 Feminist Theories of Discourse Credits: 3 (0-0-3)
Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 632 Theories of Interpersonal Communication Credits: 3 (0-0-3)
Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.
Prerequisite: None.
Restriction: Must be a Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 633 Discourse, Work, and Organization Credits: 3 (0-0-3)
Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 634 Communication and Cultural Diversity Credits: 3 (0-0-3)
Course Description: Ethnographic approach to communication issues and concerns in a global context.
Prerequisite: None.
Restriction: Must be a Graduate, Graduate cooperative program, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 635 Communication Research Methods Credits: 3 (3-0-0)
Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 636 Communication Theory Credits: 3 (3-0-0)
Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.
Prerequisite: None.
Restriction: Must be a Graduate, Graduate cooperative program, Professional.
Registration Information: Graduate standing or 15 additional 300-400 level credits in Communication Studies and/or English.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 637 Media Theory Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 638 Media Texts Credits: 3 (3-0-0)
Course Description: How audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 640 Media Audiences Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 641 Media Industries Credits: 3 (3-0-0)
Course Description: Political economy of the media both in the U.S. and globally, including how the media system operates and with what effects.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 642 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to communication studies master’s program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 643 Communication Research Methods Credits: 3 (0-0-3)
Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.
Prerequisite: None.
Restriction: Must be a Graduate, Graduate cooperative program, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 644 Speech Communication Pedagogy Credits: 3 (3-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to communication studies master’s program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 645 Media Effects Credits: 3 (0-0-3)
Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 646 Media Theory Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 686 Practicum Credits: Var[1-18] (0-0-0)
Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.
Prerequisite: SPCM 408 and SPCM 508, may be taken concurrently.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 692 Seminar Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 695 Independent Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 696 Group Study Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 699 Thesis Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 701 Seminar in Academic Writing Credits: 3 (3-0-0)
Course Description: Best practices of academic writing for publication in communication studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 702 Professional Writing and Public Scholarship Credits: 3 (3-0-0)
Course Description: Writing in specialized professional contexts.
Adapting scholarly information for extra-disciplinary and lay audiences.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 712 Critical/Cultural Analysis in Communication Credits: 3 (0-0-3)
Course Description: Advanced instruction in critical/cultural analysis as understood by the field of Communication Studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 784 Supervised College Teaching Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 792A Seminar: Rhetoric and Civic Engagement Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to rhetoric and/or civic engagement.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792B Seminar: Relational/Organizational Communication Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to relational and/or organizational communication.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 792C Seminar: Media and Visual Culture Credits: 3 (0-0-3)
Course Description: Advanced readings in particular themes, questions, and topics pertaining to media and/or visual culture.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 793 Seminar: Communications Research Methods Credits: 3 (0-0-3)
Course Description: Advanced research method(s) in the field of Communication Studies.
Prerequisite: SPCM 638.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 798 Research Credits: Var[1-18] (0-0-0)
Course Description: PhD students in Communication will work on Qualifying Exam/Portfolio.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.
SPCM 799 Dissertation Credits: Var[1-18] (0-0-0)

Course Description:
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of advisor.
Terms Offered: Fall, Spring, Summer.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.