Communication Studies-SPCM (SPCM)

Courses

SPCM 100 Communication and Popular Culture (GT-AH1) Credits: 3 (3-0-0)
Course Description: Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

SPCM 130 Relational and Organizational Communication (GT-SS3) Credits: 3 (2-0-1)
Course Description: Basic communication processes and skills central to relating and organizing in interpersonal, small group, and organizational contexts.
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

SPCM 200 Public Speaking Credits: 3 (3-0-0)
Course Description: Fundamentals of public speaking emphasizing content, organization, delivery, audience response.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 201 Rhetoric in Western Thought (GT-AH3) Credits: 3 (3-0-0)
Course Description: Major concepts of Western rhetoric from Greece to modern times and their relationship to present-day approaches to communication.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

SPCM 207 Public Argumentation Credits: 3 (3-0-0)
Course Description: Key communication principles for democracy, including issue analysis, evidence, reasoning, decision-making, debate, dialogue, and deliberation.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 232 Group Communication Credits: 3 (3-0-0)
Course Description: Principles and methods of group communication emphasizing face-to-face and electronically mediated problem solving and decision making.
Prerequisite: SPCM 200.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 278A Communication Skills: Convention/Meeting Planning Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278B Communication Skills: Interviewing Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278C Communication Skills: Film Festivals Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278D Communication Skills: Friendship Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 278E Communication Skills: Intercultural Competence Credit: 1 (1-0-0)
Course Description: Applied communication skills in specific contexts.
Prerequisite: None.
Registration Information: A maximum of 3 credits are allowed for SPCM 278A-I.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit</th>
<th>Term Offered</th>
<th>Grade Mode</th>
<th>Special Course Fee</th>
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<tbody>
<tr>
<td>SPCM 278F</td>
<td>Communication Skills: Virtual Teamwork</td>
<td>1 (1-0-0)</td>
<td>Fall, Spring</td>
<td>Traditional</td>
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<td><strong>Course Description:</strong> Applied communication skills in specific contexts.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Registration Information:</strong> A maximum of 3 credits are allowed for SPCM 278A-I.</td>
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<td><strong>Terms Offered:</strong> Fall, Spring.</td>
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<td>SPCM 278G</td>
<td>Communication Skills: Parliamentary Procedure</td>
<td>1 (1-0-0)</td>
<td>Fall, Spring</td>
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<td><strong>Course Description:</strong> Applied communication skills in specific contexts.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Registration Information:</strong> A maximum of 3 credits are allowed for SPCM 278A-I.</td>
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<td>SPCM 278H</td>
<td>Communication Skills: Organizational Training</td>
<td>1 (1-0-0)</td>
<td>Fall, Spring</td>
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<td><strong>Course Description:</strong> Applied communication skills in specific contexts.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Registration Information:</strong> A maximum of 3 credits are allowed for SPCM 278A-I.</td>
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<td>SPCM 278I</td>
<td>Communication Skills: Social Media</td>
<td>1 (1-0-0)</td>
<td>Fall, Spring</td>
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<td><strong>Course Description:</strong> Applied communication skills in specific contexts.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Registration Information:</strong> A maximum of 3 credits are allowed for SPCM 278A-I.</td>
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<td>SPCM 300</td>
<td>Advanced Public Speaking</td>
<td>3 (0-0-3)</td>
<td>Fall, Spring, Summer</td>
<td>Traditional</td>
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<td><strong>Course Description:</strong> Advanced technique in public speaking; emphasis on argument construction and refutation, style, and manuscript delivery.</td>
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<td><strong>Prerequisite:</strong> SPCM 200.</td>
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<td><strong>Terms Offered:</strong> Fall, Spring, Summer.</td>
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<td><strong>Grade Mode:</strong> Traditional.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 311</td>
<td>Historical Speeches on American Issues</td>
<td>3 (3-0-0)</td>
<td>Fall</td>
<td>S/U within Student Option, Trad within Student Option.</td>
<td>No.</td>
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<td><strong>Course Description:</strong> Significant speeches and speakers as they reflected and affected American issues from colonial period through early 20th century.</td>
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<td><strong>Prerequisite:</strong> CO 150.</td>
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<td><strong>Registration Information:</strong> Must have taken minimum of 30 credits.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 331</td>
<td>Nonverbal Communication</td>
<td>3 (3-0-0)</td>
<td>Fall, Spring</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Non-language communication; systems and functions of nonverbal communication behaviors.</td>
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<td><strong>Prerequisite:</strong> CO 150.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 332</td>
<td>Interpersonal Communication Skills</td>
<td>3 (3-0-0)</td>
<td>Fall, Spring</td>
<td>S/U within Student Option, Trad within Student Option.</td>
<td>No.</td>
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<td><strong>Course Description:</strong> Analysis, exploration, and skill enhancement strategies for interpersonal communication in friendship, couple, family, and business relationships.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 333</td>
<td>Professional Communication</td>
<td>3 (3-0-0)</td>
<td>Fall, Summer</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Technological, interpersonal, and ethical dimensions of professional communication, emphasizing interviews, teams, and presentations at work.</td>
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<td><strong>Prerequisite:</strong> SPCM 200.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 334</td>
<td>Co-Cultural Communication</td>
<td>3 (3-0-0)</td>
<td>Fall, Spring, Summer</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Cultural concerns of communication among co-cultures of United States; diversity; self-awareness as cultural imperative for enhanced communication.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Term Offered:</strong> Fall.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Special Course Fee:</strong> No.</td>
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<td>SPCM 335</td>
<td>Gender and Communication</td>
<td>3 (3-0-0)</td>
<td>Fall</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Analysis and exploration of communication as it relates to gender and women's and men's roles and identities.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Term Offered:</strong> Fall.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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<td>SPCM 336</td>
<td>Evaluating Contemporary Television</td>
<td>3 (3-0-0)</td>
<td>Fall, Spring, Summer</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing nonentertainment programming.</td>
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<td><strong>Prerequisite:</strong> None.</td>
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<td><strong>Term Offered:</strong> Fall.</td>
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<td>SPCM 337</td>
<td>Critical Media Studies</td>
<td>3 (3-0-0)</td>
<td>Fall, Spring</td>
<td>S/U within Student Option, Trad within Student Option.</td>
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<td><strong>Course Description:</strong> Analysis of communication media; history; structure, regulation, policy, and impact upon society.</td>
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<td><strong>Prerequisite:</strong> SPCM 100.</td>
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<td><strong>Registration Information:</strong> Sections may be offered: Online.</td>
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<td><strong>Term Offered:</strong> Fall.</td>
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<td><strong>Grade Modes:</strong> S/U within Student Option, Trad within Student Option.</td>
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*Special Course Fee:* S/U within Student Option, Trad within Student Option.
SPCM 346 Virtual Culture and Communication Credits: 3 (2-2-0)
Course Description: Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.
Prerequisite: SPCM 100 or SPCM 342.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 346 and SPCM 378.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 347 Visual Communication Credits: 3 (3-0-0)
Course Description: Media/visual aesthetics and literacy and the symbolic and affective dimensions of the codes, conventions, and formulas of media.
Prerequisite: SPCM 100 or SPCM 342.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 349 Freedom of Speech Credits: 3 (3-0-0)
Course Description: Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 350 Evaluating Contemporary Film Credits: 3 (2-3-0)
Course Description: Theory and development of film criticism; application of critical approaches to modern fiction and nonfiction film.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 354 History and Appreciation of Film Credits: 3 (2-3-0)
Course Description: Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.
Prerequisite: None.
Registration Information: Sophomore standing.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 356 Asians in the U.S. Media Credits: 3 (2-3-0)
Course Description: Asian representations in the U.S. media from the 19th century to the present.
Prerequisite: None.
Registration Information: Sophomore standing.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 357 Film and Social Change Credits: 3 (2-3-0)
Course Description: Ways in which the medium of motion pictures has sparked significant social changes at home and abroad.
Prerequisite: None.
Registration Information: Sophomore standing.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 358 Gender and Genre in Film Credits: 3 (2-3-0)
Course Description: Gender relations in film genres.
Prerequisite: None.
Registration Information: Sophomore standing.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 378 Virtual Workplace Communication Credits: 3 (0-0-3)
Course Description: Interpersonal/organizational dimensions and communicative processes underpinning virtual/remote/distributed workers and workplaces.
Prerequisite: None.
Registration Information: Credit not allowed for both SPCM 378 and SPCM 346. Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 382 Bridging Cultures: USA--Italy Credits: 3 (3-0-0)
Course Description: Study abroad course on Italian-American intercultural and cross-cultural communication.
Prerequisite: SPCM 200.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 384 Supervised College Teaching Credits: Var[1-3]
Course Description: Prerequisite: None.
Registration Information: Open only to undergraduate students who are invited to assist in teaching selected courses. A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 387 Communication Internship Credit: 1 (0-0-1)
Course Description: Prerequisites: (SPCM 100 or SPCM 342) and (SPCM 200 and SPCM 201 and SPCM 207).
Registration Information: 2.0 GPA.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 401 Rhetoric in Social Movements Credits: 3 (3-0-0)
Course Description: Case studies of campaigns and social movements; genesis, leadership, and use of traditional and electronically mediated rhetoric to achieve objectives.
Prerequisite: None.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.
SPCM 407 Public Deliberation Credits: 3 (3-0-0)
Course Description: Communication in collaborative decision-making and community problem-solving, examined through the lens of deliberative democracy.
Prerequisites: SPCM 200 and SPCM 207.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 408 Applied Deliberative Techniques Credits: 3 (3-0-0)
Course Description: Skills development and direct experience in convening, facilitating, and reporting public forums tied to Center for Public Deliberation activities.
Prerequisite: None.
Registration Information: Written consent of instructor.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 411 Contemporary Speeches on American Issues Credits: 3 (3-0-0)
Course Description: Significant speeches and speakers as they reflect and affect issues, 1930 to present.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 412 Evaluating Contemporary Rhetoric Credits: 3 (3-0-0)
Course Description: Exploration and evaluation of contemporary persuasive communication in order to understand and assess a variety of forms of messages and symbols.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 415 Rhetoric and Civility Credits: 3 (3-0-0)
Course Description: Relationship between rhetoric and civility historically and in contemporary times.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 420 Political Communication Credits: 3 (3-0-0)
Course Description: Rhetoric of political campaigns.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 429 Environmental Discourse Credits: 3 (3-0-0)
Course Description: Environmental communication in advocacy campaigns, media representations of science, encounters with nature, and public policy.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 431 Communication, Language, and Thought Credits: 3 (3-0-0)
Course Description: Influence of rhetoric, ranging from spoken language to electronically mediated communication, on human understanding and Western thought.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 433 Communication in Organizations Credits: 3 (3-0-0)
Course Description: Communication theory and strategy for empowerment of non-supervisory and supervisory personnel.
Prerequisite: None.
Registration Information: Completion of AUCC category 2, Advanced Writing; minimum of 30 credits.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 434 Intercultural Communication Credits: 3 (3-0-0)
Course Description: Cultural influences on communication between people of different nations; communication rules/norms in specific cultures, cultural adaptation.
Prerequisite: CO 150.
Registration Information: Must have taken minimum of 30 credits.
Terms Offered: Fall, Spring, Summer.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 436 Conflict Management and Communication Credits: 3 (3-0-0)
Course Description: Theories and principles of communication in conflict management; application to conflict resolution situations.
Prerequisite: None.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 437 Studies in Persuasion Credits: 3 (3-0-0)
Course Description: Rhetorical and behavioral theories of persuasion applied to persuasive practice in public and interpersonal arenas of social influence.
Prerequisite: None.
Term Offered: Spring.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 454 Chicano/a Film and Video Credits: 3 (2-2-0)
Also Offered As: ETST 454.
Course Description: Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both SPCM 454 and ETST 454.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 455  Narrative Fiction Film as a Liberal Art  Credits: 3 (2-3-0)  
Also Offered As: LB 455.  
Course Description: Narrative fiction film and its role in human history, culture, and social interaction.  
Prerequisite: None.  
Restriction: Must be a: Senior, Senior - Syr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Senior standing. Must register for lecture and laboratory. Credit not allowed for both SPCM 455 and LB 455.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 479  Communication Studies Capstone  Credits: 3 (3-0-0)  
Course Description: Synthesis of central issues in Communication Studies; examination of their relevance to students' professional, personal, and civic endeavors.  
Prerequisites: SPCM 100 and SPCM 201 and SPCM 207 and SPCM 130.  
Restriction: Must be a: Senior, Senior - Syr Bachelor, Senior - Post Bachelor, Senior - Second Bachelor.  
Registration Information: Seniors in Communication Studies major only  
Terms Offered: Fall, Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 482  Cinematic Rome  Credits: 3 (3-0-0)  
Course Description: Study abroad course on the social, aesthetic, political, and rhetorical implications of cinematic representations of Rome.  
Prerequisite: SPCM 382, may be taken concurrently.  
Term Offered: Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 486  Practicum  Credits: Var[1-18]  
Course Description: Directed experience of communication techniques and procedures in the community with periodic faculty consultation.  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 495  Independent Study  Credits: Var[1-18]  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 496  Group Study  Credits: Var[1-18]  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

SPCM 508  Deliberative Theory and Practice  Credits: 3 (0-0-3)  
Course Description: Survey of current theory and practice connected to deliberative democracy.  
Prerequisite: SPCM 408.  
Restriction: Must be a: Graduate.  
Registration Information: Graduate standing.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 511  Topics in Public Address  Credits: 3 (3-0-0)  
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.  
Prerequisite: SPCM 311 or SPCM 411.  
Registration Information: Graduate standing with 12 additional 300- and 400-level credits in communication studies, history, or English.  
Term Offered: Fall (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 538  Communicating in the Health Clinic  Credits: 3 (3-0-0)  
Course Description: Organizational, interpersonal, and intercultural dimensions of communicating in public health clinical settings.  
Prerequisite: None.  
Term Offered: Spring.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 540  Rhetoric, Race, and Identity  Credits: 3 (3-0-0)  
Also Offered As: ETST 540.  
Course Description: Critical race theory and its relevance to rhetorical studies.  
Prerequisites: SPCM 434 and SPCM 300 to 481 - at least 12 credits.  
Registration Information: Credit not allowed for both SPCM 540 and ETST 540.  
Term Offered: Fall.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 570  Instructional Communication Theory and Practice  Credits: 3 (0-0-3)  
Course Description: Communication theory and research in instructional contexts. Designed for current or prospective teachers.  
Prerequisite: None.  
Registration Information: Sections may be offered: Online.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

SPCM 592  Seminar-Topics in Speech Communication  Credits: 3 (0-0-3)  
Course Description:  
Prerequisite: SPCM 3**** to 499 - at least 15 credits or SPCM 3** to 499 - at least 15 credits or E 3**** to 499 - at least 15 credits or E 3** to 499 - at least 15 credits or SP 3**** to 499 - at least 15 credits or SPCC 3**** to 499 - at least 15 credits or SPCC 3** to 499 - at least 15 credits or E CC 3**** to 499 - at least 15 credits or E CC 3** to 499 - at least 15 credits.  
Registration Information: Graduate standing can substitute for 300-400 level credits.  
Term Offered: Spring (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.
SPCM 601 History of Rhetorical Theory Credits: 3 (3-0-0)
Course Description: Rhetorical theories and theorists from the classical period to the present.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen 300- and 400-level credits in communication studies and/or English.
Term Offered: Fall.
Grade Modes: S/U within Student Option, Trad within Student Option.
Special Course Fee: No.

SPCM 604 Rhetoric of Everyday Life Credits: 3 (3-0-0)
Course Description: Contemporary theories of rhetoric and of everyday life.
Prerequisites: SPCM 412 and SPCM 300 to 400 - at least 12 credits.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing can substitute for 300-400 SPCM credits.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 611 Topics in Public Address Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues in public address research; analysis of public discourse of selected movements or periods in U.S. history.
Prerequisite: SPCM 311 or SPCM 411.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing can substitute for SPCM 311 or SPCM 411; 12 additional credits of 300-400 level in Communication Studies, History, or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 612 Rhetorical Criticism Credits: 3 (3-0-0)
Course Description: Traditional and contemporary methods for analyzing persuasive discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Fifteen credits of 300-400 level communication studies or journalism.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 620 Rhetoric and Public Affairs Credits: 3 (0-0-3)
Course Description: Rhetoric's role in contemporary politics and civil society.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 623 Feminist Theories of Discourse Credits: 3 (0-0-3)
Course Description: Exploration and evaluation of contemporary feminist theories of rhetoric and discourse.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 624 Mind and Media Credits: 3 (0-0-3)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 632 Theories of Interpersonal Communication Credits: 3 (0-0-3)
Course Description: Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 633 Discourse, Work, and Organization Credits: 3 (0-0-3)
Course Description: How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 634 Communication and Cultural Diversity Credits: 3 (0-0-3)
Course Description: Ethnographic approach to communication issues and concerns in a global context.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 635 Communication Research Methods Credits: 3 (3-0-0)
Course Description: Historical and philosophical context of communication research; relationship between theory and method; dominant forms of communication research.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 636 Communication Theory Credits: 3 (3-0-0)
Course Description: Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or 15 additional 300-400 level credits in Communication Studies and/or English.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 646 Media Theory Credits: 3 (3-0-0)
Course Description: Survey of the broad range of rhetorical/qualitative theories that inform media studies.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English or JTC.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
SPCM 647 Media Industries Credits: 3 (3-0-0)
Course Description: Political economy of the media both in the U.S. and globally, including how the media system operates and with what effects.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 648 Media Texts Credits: 3 (3-0-0)
Course Description: Practical and theoretical implications for criticism in treating media products as texts; various approaches to textual or discourse analysis.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 649 Media Audiences Credits: 3 (3-0-0)
Course Description: Theoretical and methodological issues concerning how audiences use and interpret media.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or fifteen 300- and 400-level credits in Communication Studies and/or English.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 650 Contemporary Issues in Media Credits: 3 (0-0-3)
Course Description: Ever-changing media culture and landscape and how it affects personal, professional, and public lives.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to graduate school.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 675 Speech Communication Pedagogy Credits: 3 (3-0-0)
Course Description: Instructional practices and theories in speech.
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Registration Information: Admission to communication studies master's program.
Term Offered: Fall.
Grade Mode: S/U Sat/Unsat Only.
Special Course Fee: No.

SPCM 684 Supervised College Teaching Credits: Var[1-3]
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 686 Practicum Credits: Var[1-18]
Course Description: Direction of communication studies fieldwork connected to the CSU Center for Public Deliberation under professional supervision.
Prerequisites: SPCM 408 and SPCM 508, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

SPCM 692 Seminar Credits: Var[1-18]
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 695 Independent Study Credits: Var[1-18]
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 696 Group Study Credits: Var[1-18]
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

SPCM 699 Thesis Credits: Var[1-18]
Course Description: 
Prerequisite: None.
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.