MAJOR IN AGRICULTURAL EDUCATION, AGRICULTURAL LITERACY CONCENTRATION

An integral part of a complete agricultural education system is agricultural literacy. Agricultural literacy is the synthesis, instruction, and communication of basic information about agriculture to the public. Potential occupations may include assisting educators, producers, industry groups, and others to effectively incorporate information about agriculture into subjects being taught or examined in public and private forums. Agricultural literacy is education about agriculture. The agricultural literacy programming and training in this degree area will focus on a wide range of ages (from early childhood to adult), audiences (rural, urban, ethnically diverse, etc.) and a variety of agriculture topics. Coursework includes technical agriculture and natural resources content knowledge, communications, philosophy, and human development. Students are required to complete an internship in agricultural literacy. Students graduating with a degree in Agricultural Education with a concentration in Agricultural Literacy will have to complete additional educational coursework in order to teach in public schools in Colorado.

Potential Occupations

Potential occupations for graduates of this concentration include working for industry, trade, or community organizations that promote and advocate for an agriculturally literate society.