

# MASTER OF AGRIBUSINESS AND FOOD INNOVATION MANAGEMENT, PLAN C

## Requirements Effective Fall 2019

### First Year

		Credits
<b>Fall</b>		
AREC 511	Opportunities in the Agricultural Value Chain	2
AREC 512	Innovation in Agribusinesses	2
AREC 513	Idea Evaluation in Agricultural Value Chains	2
AREC 514	Entrepreneurial Accounting and Finance	2
AREC 515	Assessing Agricultural and Food Markets	2
AREC 516	Business Economics for the Entrepreneur	2
<b>Total Credits</b>		<b>12</b>
<b>Spring</b>		
AREC 517	Entrepreneurial Identity and Team Formation	2
AREC 518	Raising Capital in the Agricultural Sector	2
AREC 519A	New Venture Communication: Interpersonal Interactions	1
AREC 586A	New Venture Launch Practicum: Explore and Validate Value Proposition	2
BUS 620	Leadership and Teams	2
BUS 660	Ethical, Legal, and Regulatory Issues	2
<b>Total Credits</b>		<b>11</b>
<b>Summer</b>		
AREC 520	Intellectual Property in Food and Agriculture	2
AREC 521	New Food Product Development	2
AREC 586B	New Venture Launch Practicum: Communicate, Design, and Iterate	2
<b>Total Credits</b>		<b>6</b>

### Second Year

<b>Fall</b>		
AREC 519B	New Venture Communication: Making the Pitch	1
AREC 586C	New Venture Launch Practicum: Final Evaluation, Presentation, and Launch	5
<b>Total Credits</b>		<b>6</b>
<b>Program Total Credits:</b>		<b>35</b>

A minimum of 35 credits are required to complete this program.