

# MAJOR IN BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS CONCENTRATION

## International Business Concentration (second concentration)

Business is increasingly global in nature and the number of firms with international dimensions in their business models continues to grow. The International Business (IB) concentration is designed to provide students with both the skills and perspectives to add value to firms whose activities, in full or in part, are international in nature. The International Business concentration is only offered as a second Business concentration. Students pursuing IB must also complete one of our disciplinary concentrations.

Course work will allow students to explore business activities that occur between people and organizations around the world. A significant component of the program is the link between multiple world cultures and the business practices that have developed both within and around them. As a second concentration, students will gain functional expertise in a traditional Business discipline with their first concentration and then develop skill sets that will help them to apply this expertise in an international context. The combination of both a disciplinary and international skill set helps ensure that students have the functional depth, as well as global mindset, for meaningful careers with firms whose activities extend beyond national borders. A unique dimension of the IB concentration is the inclusion of a 6-credit experiential learning component that can be satisfied through an education abroad experience (study abroad, international service learning, semester-at-sea), an international internship, a domestic internship with a global focus, or course work in a foreign language.

## Learning Objectives

Students will demonstrate:

1. Knowledge of business activities that occur between people and organizations around the world.
2. Knowledge of leadership principles and ethical decision making skills in a global context.
3. A global mindset and the skills necessary for leadership positions in companies with global dimensions in their business models.
4. Knowledge of global competitive dynamics and how they influence industries and firms around the world.
5. The ability to diagnose global situations that are characterized by complexity and uncertainty while being bounded by legal, ethical, and cultural norms.

## Concentrations

- Accounting Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/accounting/business-administration-major-accounting-concentration/>)

- Finance Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
  - Corporate Finance Option with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
  - Investment Analysis Option with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
  - Real Estate Finance Option with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
- Financial Planning Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-financial-planning-concentration/>)
- Human Resource Management Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-human-resource-management-concentration/>)
- Information Systems Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/business-administration-major-information-systems-concentration/>)
- Marketing Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Management and Innovation Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-management-innovation-concentration/>)
- Organization and Innovation Management Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-organization-innovation-management-concentration/>) (*No new students are being admitted into this concentration. Interested students should see the Management and Innovation Concentration with International Business Concentration.*)
- Real Estate Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-real-estate-concentration/>)
- Supply Chain Management Concentration with International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-supply-chain-management-concentration/>)