MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration prepares students for careers in a dynamic and rapidly changing world. Coursework emphasis on educating students to use business to make the world better through the practical application of both foundational and advanced concepts in finance, accounting, management, marketing, and professional enrichment. The curriculum covers the central tenets, processes, and practices of statistics, human resources, accounting, supply chain management, marketing, and finance, with hands-on application of course concepts. Students may also choose to pursue graduate transcripted certificates in a variety of focused content areas.

MBA Programs and Specializations:

The College currently offers the following MBA programs and formats:

- **Master of Business Administration**
  - **Evening MBA/Online MBA-Mosaic** (Evening MBA courses are offered on-campus, and Online MBA-Mosaic students participate in the Evening MBA courses, via teleconferencing technology in real-time, from any location)
  - **Online MBA** (Offering format is via streamed digital media and has the same curriculum as the Evening MBA/Online MBA-Mosaic)
- **Master of Business Administration, Impact Specialization** (Offering format is on-campus)
- **Master of Business Administration, Marketing Data Analytics Specialization** (Offering format is via streamed digital media)
- Dual Degree Program: Master of Business Administration, Impact Specialization Combined with Master of Finance **(**http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-finance-dual-degree-program/**)** (Offering format is on-campus)

Although the programs differ from each other in terms of target market dimensions and value proposition, students across all MBA programs are expected to graduate with a common set of core program learning outcomes.

Core Program Learning Outcomes:

- *Business Acumen and Integration Skills* - Graduates demonstrate competency across business functions and integrate them into strategic decisions.
- *Practical Leadership and Management Skills* - Graduates demonstrate individual, interpersonal, and organizational leadership skills necessary for professional development and organizational effectiveness.
- *Critical and Analytical Thinking* - Graduates apply critical thinking and analytical skills for management decision-making.
- *External Environment Considerations: Ethical, Legal, and Regulatory Framework* - Graduates consider ethical, legal, and regulatory implications inherent in business situations and apply that knowledge to make responsible decisions.
- *Global Perspective* - Graduates acquire a global and cross-cultural perspective in formulating decisions and implementing organizational strategy.

Requirements Effective Fall 2023

First Year		Credits
BUS 500	Foundations for Business Impact	2
BUS 601	Quantitative Business Analysis	2
BUS 614	Accounting Concepts	2
BUS 615	Managerial Accounting	2
BUS 620	Leadership and Teams	2
BUS 626	Managing Human Capital	2
BUS 635	Business Economics for the World Market	2
BUS 655	Marketing Management	2
Flex Core Directed Electives[1]		0-6
General Electives[2]		0-5
Total Credits		**16-27**
Second Year		
BUS 630	Information Management	2
BUS 640	Financial Principles and Practice	2
BUS 650	Supply Chain Management	2
BUS 665	Integrative Applications for Business Impact	2
Flex Core Directed Electives[1]		0-6
General Electives[2,3]		0-5
Total Credits		**8-19**
Program Total Credits:		**42**

Flex Core Directed Electives: Must select 4 courses from the 5 Competencies [1]

Financial Competency: Must take 1 course from this competency

Code	Title	Credits
BUS 616	Financial Reporting and Analysis	2
BUS 641	Financial Markets and Investments	2
FIN 605	Enterprise Valuation	2

Data Translation for Decisions Competency: Must take 1 course from this competency

Code	Title	Credits
BUS 602	Dynamic Decision Making	2
CIS 570	Business Intelligence	3
CIS 575	Applied Data Mining and Analytics in Business	3
MKT 650	Data Analytics	2

Innovation Competency [1]

Code	Title	Credits
BUS 646	Building Value Thru Creativity and Innovation	2
BUS 656	Marketing Strategy and Planning	2

Leadership Competency [1]

Code	Title	Credits
BUS 622	Self-Leadership in Organizations	2
BUS 627	Essentials of Negotiations	2

Business for a Better World Competency [1]

Code	Title	Credits
BUS 660	Ethical, Legal, and Regulatory Issues	2
BUS 662	International Business	2

General Electives [2,3]

Code	Title	Credits
BUS 515	Career Management	1
BUS 602	Dynamic Decision Making	2
BUS 616	Financial Reporting and Analysis	2
BUS 618	Crisis Leadership	1
BUS 619	Ethical Leadership Symposium	1
BUS 622	Self-Leadership in Organizations	2
BUS 623	Building and Leading Exceptional Teams	1
BUS 627	Essentials of Negotiations	2
BUS 634	Sustainable Venturing and New Energy Economy	2
BUS 638	Sustainability Ethics and Business Practice	2
BUS 639	Corp. Social and Sustainable Responsibility	2
BUS 641	Financial Markets and Investments	2
BUS 646	Building Value Thru Creativity and Innovation	2
BUS 656	Marketing Strategy and Planning	2
BUS 660	Ethical, Legal, and Regulatory Issues	2
BUS 662	International Business	2
BUS 690A	Contemporary Issues: Business	1-6
BUS 690B	Contemporary Issues: Grad Tutorials	1-6
BUS 690C	Contemporary Issues: Info Systems	1-6
BUS 690D	Contemporary Issues: Accounting	1-6
BUS 690E	Contemporary Issues: Global Enterprise	1-6
BUS 690F	Contemporary Issues: Finance	1-6
BUS 696	Group Study	1-18
CIS 505	Database Concepts	1
CIS 570	Business Intelligence	3
CIS 575	Applied Data Mining and Analytics in Business	3
CIS 576	Business Data Visualization	3
CIS 600A	Project Management: Information Technology	3
CIS 601/MGT 601	Enterprise Computing and Systems Integration	3
CIS 655	Business Database Systems	3
CIS 670	Advanced IT Project Management	3
CIS 675	Agile Management and Product Development	3
CIS 676	Information Technology Management	3
ESS 524	Foundations for Carbon/Greenhouse Gas Mgmt	3
FIN 602	Options and Futures	1
FIN 603	Corporate Risk Management	1
FIN 604	Employee Benefits	1
FIN 605	Enterprise Valuation	2
FIN 606	Fundamentals of International Finance	1
FIN 607	Fundamentals of Bond Markets	1
FIN 608	Fundamentals of Firm Valuation	1
FIN 609	Fundamentals of Personal Finance	1
FIN 612	Private Equity and Venture Capital	1
FIN 613	Alternative Investments	2
FIN 650	Behavioral Finance	2
FIN 667	Environmental, Social, Governance Investing	2
MGT 675	Purchasing and Supply Management	1
MGT 676	Service and Production Operations	1
MGT 677	Logistics and Distribution	1
MKT 568	Sport Marketing	2
MKT 610	Qualitative Marketing Research Methods	1
MKT 611	Quantitative Marketing Research Methods	1
MKT 621	Search Engine Marketing and Optimization	1
MKT 650	Data Analytics	2
MKT 661	Consumer Behavior	1
MKT 662	Strategic Selling for Business Customers	1
MKT 667	Services Marketing Management	1
MKT 670	Digital Marketing	1
REL 601	Fundamentals of Real Estate Finance	1
REL 602	Real Estate Finance and Investments	2

A minimum of 42 credits are required to complete this program.

[1] Students must take 8 credits of Flex Core Directed Electives:
   - 1 course required from the Financial competency
   - 1 course required from the Data Translation and Decisions competency
   - 2 courses required from 2 of the 3 remaining competencies: Leadership, Innovation, and/or Business for a Better World

[2] Select from the General Electives list in consultation with advisor: 0-10 credits. General Electives may be used to include certificates and can also include Flex Core courses.

[3] Students successfully completing one or more COB graduate certificates containing non-business courses may substitute up to six credits (total) of non-business certificate course credits for approved MBA electives.