

MASTER OF BUSINESS ADMINISTRATION

Requirements Effective Fall 2023

| First Year | | Credits |
|---|--|--------------|
| BUS 500 | Foundations for Business Impact | 2 |
| BUS 601 | Quantitative Business Analysis | 2 |
| BUS 614 | Accounting Concepts | 2 |
| BUS 615 | Managerial Accounting | 2 |
| BUS 620 | Leadership and Teams | 2 |
| BUS 626 | Managing Human Capital | 2 |
| BUS 635 | Business Economics for the World Market | 2 |
| BUS 655 | Marketing Management | 2 |
| Flex Core Directed Electives ¹ | | 0-6 |
| General Electives ² | | 0-5 |
| Total Credits | | 16-27 |
| Second Year | | |
| BUS 630 | Information Management | 2 |
| BUS 640 | Financial Principles and Practice | 2 |
| BUS 650 | Supply Chain Management | 2 |
| BUS 665 | Integrative Applications for Business Impact | 2 |
| Flex Core Directed Electives ¹ | | 0-6 |
| General Electives ^{2,3} | | 0-5 |
| Total Credits | | 8-19 |
| Program Total Credits: | | 42 |

Flex Core Directed Electives: Must select 4 courses from the 5 Competencies¹

Financial Competency: Must take 1 course from this competency

| Code | Title | Credits |
|---------|-----------------------------------|---------|
| BUS 616 | Financial Reporting and Analysis | 2 |
| BUS 641 | Financial Markets and Investments | 2 |
| FIN 605 | Enterprise Valuation | 2 |

Data Translation for Decisions Competency: Must take 1 course from this competency

| Code | Title | Credits |
|---------|---|---------|
| BUS 602 | Dynamic Decision Making | 2 |
| CIS 570 | Business Intelligence | 3 |
| CIS 575 | Applied Data Mining and Analytics in Business | 3 |
| MKT 650 | Data Analytics | 2 |

Innovation Competency¹

| Code | Title | Credits |
|---------|---|---------|
| BUS 646 | Building Value Thru Creativity and Innovation | 2 |
| BUS 656 | Marketing Strategy and Planning | 2 |

Leadership Competency¹

| Code | Title | Credits |
|---------|----------------------------------|---------|
| BUS 622 | Self-Leadership in Organizations | 2 |
| BUS 627 | Essentials of Negotiations | 2 |

Business for a Better World Competency¹

| Code | Title | Credits |
|---------|--|---------|
| BUS 660 | Ethical, Legal, and Regulatory Issues | 2 |
| BUS 662 | Managing Diversity - Global Business Context | 2 |

General Electives^{2,3}

| Code | Title | Credits |
|-----------------|---|---------|
| BUS 515 | Career Management | 1 |
| BUS 602 | Dynamic Decision Making | 2 |
| BUS 616 | Financial Reporting and Analysis | 2 |
| BUS 618 | Crisis Leadership | 1 |
| BUS 619 | Ethical Leadership Symposium | 1 |
| BUS 622 | Self-Leadership in Organizations | 2 |
| BUS 623 | Building and Leading Exceptional Teams | 1 |
| BUS 627 | Essentials of Negotiations | 2 |
| BUS 634 | Sustainable Venturing and New Energy Economy | 2 |
| BUS 638 | Sustainability Ethics and Business Practice | 2 |
| BUS 639 | Corp. Social and Sustainable Responsibility | 2 |
| BUS 641 | Financial Markets and Investments | 2 |
| BUS 646 | Building Value Thru Creativity and Innovation | 2 |
| BUS 656 | Marketing Strategy and Planning | 2 |
| BUS 660 | Ethical, Legal, and Regulatory Issues | 2 |
| BUS 662 | Managing Diversity - Global Business Context | 2 |
| BUS 690A | Contemporary Issues: Business | 1-6 |
| BUS 690B | Contemporary Issues: Grad Tutorials | 1-6 |
| BUS 690C | Contemporary Issues: Info Systems | 1-6 |
| BUS 690D | Contemporary Issues: Accounting | 1-6 |
| BUS 690E | Contemporary Issues: Global Enterprise | 1-6 |
| BUS 690F | Contemporary Issues: Finance | 1-6 |
| BUS 696 | Group Study | 1-18 |
| CIS 505 | Database Concepts | 1 |
| CIS 570 | Business Intelligence | 3 |
| CIS 575 | Applied Data Mining and Analytics in Business | 3 |
| CIS 576 | Business Data Visualization | 3 |
| CIS 600A | Project Management: Information Technology | 3 |
| CIS 601/MGT 601 | Enterprise Computing and Systems Integration | 3 |
| CIS 655 | Business Database Systems | 3 |

| | | |
|---------|---|---|
| CIS 670 | Advanced IT Project Management | 3 |
| CIS 675 | Agile Management and Product Development | 3 |
| CIS 676 | Information Technology Management | 3 |
| ESS 524 | Foundations for Carbon/Greenhouse Gas Mgmt | 3 |
| FIN 602 | Options and Futures | 1 |
| FIN 603 | Corporate Risk Management | 1 |
| FIN 604 | Employee Benefits | 1 |
| FIN 605 | Enterprise Valuation | 2 |
| FIN 606 | Fundamentals of International Finance | 1 |
| FIN 607 | Fundamentals of Bond Markets | 1 |
| FIN 608 | Fundamentals of Firm Valuation | 1 |
| FIN 609 | Fundamentals of Personal Finance | 1 |
| FIN 612 | Private Equity and Venture Capital | 1 |
| FIN 613 | Alternative Investments | 2 |
| FIN 650 | Behavioral Finance | 2 |
| FIN 667 | Environmental, Social, Governance Investing | 2 |
| MGT 675 | Purchasing and Supply Management | 1 |
| MGT 676 | Service and Production Operations | 1 |
| MGT 677 | Logistics and Distribution | 1 |
| MKT 568 | Sport Marketing | 2 |
| MKT 610 | Qualitative Marketing Research Methods | 1 |
| MKT 611 | Quantitative Marketing Research Methods | 1 |
| MKT 621 | Search Engine Marketing and Optimization | 1 |
| MKT 650 | Data Analytics | 2 |
| MKT 661 | Consumer Behavior | 1 |
| MKT 662 | Strategic Selling for Business Customers | 1 |
| MKT 667 | Services Marketing Management | 1 |
| MKT 670 | Digital Marketing | 1 |
| REL 601 | Fundamentals of Real Estate Finance | 1 |
| REL 602 | Real Estate Finance and Investments | 2 |

A minimum of 42 credits are required to complete this program.

¹ Students must take 8 credits of Flex Core Directed Electives:

- 1 course required from the Financial competency
- 1 course required from the Data Translation and Decisions competency
- 2 courses required from 2 of the 3 remaining competencies: Leadership, Innovation, and/or Business for a Better World

² Select from the General Electives list in consultation with advisor: 0-10 credits. General Electives may be used to include certificates and can also include Flex Core courses.

³ Students successfully completing one or more COB graduate certificates containing non-business courses may substitute up to six credits (total) of non-business certificate course credits for approved MBA electives.