

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration prepares students for careers in a dynamic and rapidly changing world. Coursework emphasis on educating students to use business to make the world better through the practical application of both foundational and advanced concepts in finance, accounting, management, marketing, and professional enrichment. The curriculum covers the central tenets, processes, and practices of statistics, human resources, accounting, supply chain management, marketing, and finance, with hands-on application of course concepts. Students may also choose to pursue graduate transcribed certificates in a variety of focused content areas.

MBA Programs and Specializations:

The College currently offers the following MBA programs and formats:

- **Master of Business Administration**
 - **Evening MBA/Online MBA-Mosaic** (Evening MBA courses are offered on-campus, and Online MBA-Mosaic students participate in the Evening MBA courses, via teleconferencing technology in real-time, from any location)
 - **Online MBA** (Offering format is via streamed digital media and has the same curriculum as the Evening MBA/Online MBA-Mosaic)
- **Master of Business Administration, Impact Specialization** (Offering format is on-campus)
- **Master of Business Administration, Marketing Data Analytics Specialization** (Offering format is via streamed digital media)
- **Dual Degree Program: Master of Business Administration, Impact Specialization Combined with Master of Finance** (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-finance-dual-degree-program/>) (Offering format is on-campus)

Although the programs differ from each other in terms of target market dimensions and value proposition, students across all MBA programs are expected to graduate with a common set of core program learning outcomes.

Core Program Learning Outcomes:

- *Business Acumen and Integration Skills* - Graduates demonstrate competency across business functions and integrate them into strategic decisions.
- *Practical Leadership and Management Skills* - Graduates demonstrate individual, interpersonal, and organizational leadership skills necessary for professional development and organizational effectiveness.
- *Critical and Analytical Thinking* - Graduates apply critical thinking and analytical skills for management decision-making.
- *External Environment Considerations: Ethical, Legal, and Regulatory Framework* - Graduates consider ethical, legal, and regulatory implications inherent in business situations and apply that knowledge to make responsible decisions.
- *Global Perspective* - Graduates acquire a global and cross-cultural perspective in formulating decisions and implementing organizational strategy.