

MINOR IN BUSINESS ADMINISTRATION

businessminors@business.colostate.edu

Everyone needs a little business in their back pocket. The College of Business offers an innovative minor in Business Administration to students across campus. The minor in Business Administration is built in a modular format with two parts: a solid grounding in key foundational knowledge, and an optional component so students can strategically choose courses that combine with their primary major or career interests. Students will develop competencies to understand the language and key concepts of business, and apply them in a wide variety of careers. In addition to earning the minor, given the diversity of program options, students could also earn a certificate in Business-to-Business Selling, Entrepreneurship, or Music Business while completing the 21-credit minor requirements.

Learning Objectives

Upon successful completion, students will be able to:

1. Speak the language of business by constructing and analyzing financial and operating reports, and using this information to make various business decisions.
2. Identify and analyze various ethical dilemmas that occur in organizations, apply sound moral reasoning to address these situations, and defend recommended courses of action.
3. Perform quantitative analyses, explain the results, and use the information to make decisions.
4. Understand both the internal and external human dimensions of business activities.
5. Understand the context within which businesses operate, and how to develop and implement plans to achieve desired results.

Requirements Effective Fall 2022

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Students must achieve a minimum GPA of 2.000 in courses used to satisfy the minor.

| Code | Title | Credits |
|---|--|-------------|
| Required Courses: | | |
| ACT 205 | Fundamentals of Accounting | 3 |
| BUS 220 | Ethics in Contemporary Organizations (GT-AH3) | 3 |
| FIN 200 or FIN 305 | Personal Finance and Investing (GT-MA1) Fundamentals of Finance | 3 |
| MGT 305 or MKT 305 | Fundamentals of Management Fundamentals of Marketing | 3 |
| Select one group from the following: | | 9-10 |

Group A: Select 3 courses (9 credits) from the following not previously taken:

| | |
|---|--|
| BUS 205 | Legal and Ethical Issues in Business |
| BUS 405A | Contemporary Business Topics: Entrepreneurship |
| BUS 405B | Contemporary Business Topics: International Business |
| CIS 200 | Business Information Systems |
| FIN 200 or FIN 305 | Personal Finance and Investing (GT-MA1) Fundamentals of Finance |
| MGT 305 or MKT 305 | Fundamentals of Management Fundamentals of Marketing |
| MKT 330 | Business Customer Relationships |
| REL 360 | Real Estate Principles |
| Group B: Business-to-Business Selling (9 credits) ¹ | |
| MKT 330 | Business Customer Relationships |
| MKT 362 | Professional Selling |
| MKT 363 | Sales Management |
| Group C: Entrepreneurship (9-10 credits) ¹ | |
| Select one course from the following: | |
| BUS 405A | Contemporary Business Topics: Entrepreneurship |
| MGT 340 | Fundamentals of Entrepreneurship |
| Select one course from the following: | |
| ENGR 422 | Technology Entrepreneurship |
| MGT 420 | New Venture Creation |
| MGT 424/ IDEA 424 | Design Thinking in Social Entrepreneurship |
| MGT 455/ IDEA 455 | Designing for Defense |
| Select one course from the following (3-4 credits): | |
| AM 373 | Apparel Design and Retail Entrepreneurship |
| AREC 328 | Small Agribusiness Management |
| AREC 428 | Agricultural Business Management |
| BIOM 486A | Biomedical Design Practicum: Capstone Design I |
| CBE 451 | Chemical and Biological Engineering Design I |
| CIVE 402 | Senior Design Principles |
| ECE 401 | Senior Design Project I |
| LEAP 310 | Creative Industries Career Management |
| MECH 486A | Engineering Design Practicum: I |
| MGT 330 | Creativity, Innovation, and Value Creation |
| MGT 360 | Social and Sustainable Venturing |
| Group D: Music Business (9 Credits) ¹ | |
| BUS 361 | Principles of Music Marketing |
| BUS 362 | Making Money in Music |
| BUS 363 | Concerts and Live Events |

Program Total Credits: 21-22

¹ Completing this Group may satisfy a certificate – contact a Business advisor.