The College of Business is accredited by the AACSB, the Association to Advance Collegiate Schools of Business. The undergraduate programs of study provide functional business education in Accounting, Finance, Financial Planning, Information Systems, Marketing, Organization and Innovation Management, Human Resource Management, Supply Chain Management, and Real Estate. The skills acquired help prepare students for entry-level positions in a wide range of both private and public enterprises and provide a solid foundation for further academic study. The program follows a philosophy of linking theory with practical application.

### Undergraduate Majors

Major in Business Administration ([http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/](http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/))

- Marketing Concentration ([http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/](http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/))
- Supply Chain Management Concentration ([http://catalog.colostate.edu/general-catalog/colleges/business/administration-major-supply-chain-management-concentration/](http://catalog.colostate.edu/general-catalog/colleges/business/administration-major-supply-chain-management-concentration/))

### Undergraduate Minors


### Undergraduate Certificates

• Managing Human Resources (http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-managing-human-resources/)
• Market Research and Data Analytics (http://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-market-research-data-analytics/)
• Marketing Communication and Branding (http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-marketing-communication-branding/)
• Music Business (http://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-certificate/)
• Operations, Logistics and Supply Management (http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-operations-logistics-supply-management/)
• Strategic Marketing (http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-strategic-marketing/)

Education Abroad
Education abroad programs are available to students in the College of Business. Because the knowledge of other cultures is valuable in understanding our own, students are strongly encouraged to take a summer or semester to study, intern, or complete a service learning program outside the United States as part of their overall program at CSU. Students interested in education abroad should plan far in advance by discussing opportunities with their academic advisor and by visiting the Office of International Programs (http://international.colostate.edu) in Laurel Hall.

Graduate Programs
The College of Business is accredited by the AACSB, the Association to Advance Collegiate Schools of Business. Graduate Programs offer a Master of Business Administration (http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba/) degree and two MBA specializations: Impact (http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-impact-specialization/) and Marketing Data Analytics (http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-marketing-data-analytics-specialization/). Graduate Programs also offer a Master of Accountancy (M.Acc.) (http://catalog.colostate.edu/general-catalog/colleges/business/accounting/#graduatetext), Master of Computer Information Systems (M.C.I.S.) (http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/plan-c-mcis/), and a Master of Finance (M.FIN) (http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/plan-c-finance/). The college also offers three platforms (https://biz.colostate.edu/academics/graduate-programs MBA/mba-three-ways-to-learn/) for the M.B.A.: on-campus/evening M.B.A., online M.B.A., and real time/online Mosaic (https://biz.colostate.edu/academics/graduate-programs/mba/ evening-mosaic/) MBA. In addition to the degree programs, several certificates are offered by Graduate Programs and allow students to delve deeper into specific content areas.

Certificates
• Graduate Certificate in Applied Finance (http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-applied-finance/)

For a complete list of departmental offerings (including certificates), see individual department catalog pages.