

COLLEGE OF BUSINESS



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Professor Beth Walker, Dean
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Undergraduate Programs

The College of Business is accredited by the AACSB, the Association to Advance Collegiate Schools of Business. The undergraduate programs of study provide functional business education in Accounting, Finance, Financial Planning, Information Systems, International Business, Marketing, Organization and Innovation Management, Human Resource Management, Supply Chain Management, and Real Estate. The skills acquired help prepare students for entry-level positions in a wide range of both private and public enterprises and provide a solid foundation for further academic study. The program follows a philosophy of linking theory with practical application.

Undergraduate Majors

Major in Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/>)

- Accounting Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/accounting/business-administration-major-accounting-concentration/>)
- Finance Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
- Financial Planning Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-financial-planning-concentration/>)
- Human Resource Management Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-human-resource-management-concentration/>)
- Information Systems Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/business-administration-major-information-systems-concentration/>)
- International Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration-major-international-business-concentration/>) (second concentration)

- Management and Innovation Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-management-innovation-concentration/>)
- Marketing Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Real Estate Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-real-estate-concentration/>)
- Supply Chain Management Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-supply-chain-management-concentration/>)

Undergraduate Minors

- Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-minor/>)
- Entrepreneurship and Innovation (<http://catalog.colostate.edu/general-catalog/colleges/business/management/entrepreneurship-innovation-minor/>)
- Music Business (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-minor/>)
- Real Estate (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/real-estate-minor/>)

Undergraduate Certificates

- Applied Management Accounting for Decision Making (<http://catalog.colostate.edu/general-catalog/colleges/business/accounting/certificate-applied-management-accounting-decision-making/>)
- Business Analytics (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-analytics/>)
- Business App Development (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-app-development/>)
- Business Cybersecurity (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-cybersecurity/>)
- Business-To-Business-Selling (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-customer-focused-selling/>)
- Customer Experience Management (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-customer-experience-management/>)
- Entrepreneurship (<http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-entrepreneurship/>)
- Financial Accounting and Reporting (<http://catalog.colostate.edu/general-catalog/colleges/business/accounting/certificate-financial-accounting-reporting/>)
- Information Technology for Business Professionals (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-information-technology-business-professionals/>)
- International Business (<http://catalog.colostate.edu/general-catalog/colleges/business/certificate-international-business/>)

- Leadership in Organizations (<http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-leadership-organizations/>)
- Managing Human Resources (<http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-managing-human-resources/>)
- Market Research and Data Analytics (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-market-research-data-analytics/>)
- Marketing Communication and Branding (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-marketing-communication-branding/>)
- Music Business (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-certificate/>)
- Operations, Logistics and Supply Management (<http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-operations-logistics-supply-management/>)
- Strategic Marketing (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-strategic-marketing/>)

Education Abroad

Education abroad programs are available to students in the College of Business. Because the knowledge of other cultures is valuable in understanding our own, students are strongly encouraged to take a semester, summer, or winter break to study, intern, research, or participate in a business and cultural engagement program outside the United States as part of their overall program at CSU. Students interested in education abroad should plan far in advance by discussing opportunities with their academic advisor and by visiting the Office of International Programs (<http://international.colostate.edu>) in Laurel Hall.

Graduate Programs

The College of Business is accredited by the AACSB, the Association to Advance Collegiate Schools of Business. Graduate Programs offer a Master of Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba/>) degree and two MBA specializations: Impact (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-impact-specialization/>) and Marketing Data Analytics (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-marketing-data-analytics-specialization/>). Graduate Programs also offer a Master of Accountancy (M.Acc.) (<http://catalog.colostate.edu/general-catalog/colleges/business/accounting/#graduatetext>), Master of Computer Information Systems (M.C.I.S.) (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/plan-c-mcis/>), and a Master of Finance (MFIN) (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/plan-c-finance/>). The college also offers three platforms (<https://biz.colostate.edu/academics/graduate-programs/mba/mba-three-ways-to-learn/>) for the M.B.A.: on-campus/evening M.B.A., online M.B.A., and real time/online Mosaic (<https://biz.colostate.edu/academics/graduate-programs/mba/evening-mosaic/>) MBA. In addition to the degree programs, several certificates are offered by Graduate Programs and allow students to delve deeper into specific content areas.

Certificates

- Graduate Certificate in Applied Finance (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-applied-finance/>)
- Graduate Certificate in Applied Investments (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-applied-investments/>)
- Graduate Certificate in Business Analytics and Accounting Systems (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-analytics-accounting-systems/>)
- Graduate Certificate in Business Application Development (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-application-development/>)
- Graduate Certificate in Business Information Systems (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-information-systems/>)
- Graduate Certificate in Business Intelligence (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-intelligence/>)
- Graduate Certificate in Business Management (<http://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-business-management/>)
- Graduate Certificate in Corporate Finance (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-corporate-finance/>)
- Graduate Certificate in Cybersecurity (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-cybersecurity/>)
- Graduate Certificate in Entrepreneurship and Innovation (<http://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-entrepreneurship-and-innovation/>)
- Graduate Certificate in IT Project Management (<http://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-information-technology-project-management/>)
- Graduate Certificate in Marketing Management (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/graduate-certificate-marketing-management/>)
- Graduate Certificate in Organizational Leadership (<http://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-organizational-leadership/>)
- Graduate Certificate in Sustainable Business (<http://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-sustainable-business/>)

College-Wide Master's Programs

- Master of Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba/>)
- Master of Business Administration, Impact Specialization, Plan C (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-impact-specialization/>)
- Master of Business Administration, Marketing Data Analytics Specialization (<http://catalog.colostate.edu/general-catalog/>)

colleges/business/business-administration/business-administration-mba-marketing-data-analytics-specialization/)

- Dual Degree Program: Master of Business Administration, Impact Specialization Combined with Master of Finance (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-finance-dual-degree-program/>)

Department-Based Master's Program

- Master of Accountancy, Plan C (M.Acc.)
- Master of Accountancy, Plan C, Data Analytics and Systems Specialization
- Master of Accountancy, Plan C, Financial Analysis, Auditing and Reporting Specialization
- Master of Accountancy, Plan C, Taxation Specialization
- Master of Computer Information Systems (M.C.I.S.)
- Master of Finance (M.Fin.)

Students interested in business should refer to the College of Business (<http://biz.colostate.edu>).

For a complete list of departmental offerings (including certificates), see individual department catalog pages.