

CERTIFICATE IN INTERNATIONAL BUSINESS

The College of Business offers the Certificate in International Business to students majoring in Business Administration. This certificate will give students majoring in Business Administration an integrated understanding of the principles and practices of international business. This knowledge will help them enhance their careers in the global economy by gaining a deeper understanding of international financing, cross-cultural negotiation, international management strategies/practices, and global marketing practices.

Effective Spring 2015

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Select three courses from the following:		9
FIN 475	International Business Finance	
MGT 468	Negotiating Globally	
MGT 475	International Business Management	
MKT 365	International Marketing	
Program Total Credits:		9