

CERTIFICATE IN BUSINESS ANALYTICS

Requirements Effective Fall 2020

Additional coursework may be required due to prerequisites.

| Code | Title | Credits |
|--|---|----------|
| Required: | | |
| CIS 310 | Data Preparation for Business Analytics | 3 |
| Select two courses from the following: | | 6 |
| CIS 455 | Advanced Database Management | |
| CIS 575 | Applied Data Mining and Analytics in Business | |
| CIS 576 | Business Data Visualization | |
| MKT 450 | Marketing Analytics | |
| Program Total Credits | | 9 |