

GRADUATE CERTIFICATE IN BUSINESS MANAGEMENT

The Graduate Certificate in Business Management provides students from any educational background a solid grounding in core business concepts that cut across multiple disciplines. The certificate helps students acquire and apply skill sets which are used to help transition into a new career, start or improve a business, or pursue graduate education. This program is compatible with our MBA degree requirements, enabling certificate recipients to easily transition into the MBA program.

Students interested in graduate work should refer to the Graduate and Professional Bulletin (<http://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Learning Objectives

Upon successful completion, students will demonstrate essential business knowledge and competencies in:

1. Core concepts from business process and operations
2. Quantitative business methods and applied analytical techniques
3. Accounting and finance concepts and practices
4. Marketing concepts and practices
5. Leadership concepts and applications