

GRADUATE CERTIFICATE IN ENTREPRENEURSHIP AND INNOVATION

Requirements Effective Fall 2023

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Choose 4 credits from the following: ¹		4
AREC 513	Idea Evaluation in Agricultural Value Chains ²	
BUS 634	Sustainable Venturing and New Energy Economy	
BUS 646	Building Value Thru Creativity and Innovation	
BUS 664	Entrepreneurship and New Venture Creation	
BUS 665	Integrative Applications for Business Impact	
Choose 5 credits from the following electives:		5
AREC 511	Opportunities in the Agricultural Value Chain	
AREC 514	Entrepreneurial Accounting and Finance	
AREC 516	Business Economics for the Entrepreneur	
AREC 518	Raising Capital in the Agricultural Sector	
AREC 520	Intellectual Property in Food and Agriculture	
AREC 521	New Food Product Development	
AREC 572	Social Benefit Cost Analysis	
BIOM 750	Grant Proposal Writing and Reviewing	
BUS 602	Dynamic Decision Making	
BUS 620	Leadership and Teams	
BUS 623	Building and Leading Exceptional Teams	
CIS 600A	Project Management: Information Technology	
CIVE 574	Civil Engineering Project Management	
ENGR 525	Intellectual Property and Invention Systems	
FTEC 570	Food Product Development	
IDEA 510	Processes of Human-Centered Design Thinking	
JTC 660	Communication and Innovation	
LEAP 500	Intro to Arts Leadership and Management	
MECH 516	Life Cycle and Techno-Economic Assessment	
MKT 662	Strategic Selling for Business Customers	
MKT 667	Services Marketing Management	
SYSE 710	Leadership/Innovation in Systems Engineering	

Program Total Credits: 9

¹ Any additional credits taken beyond the 4 required credits may be counted towards the certificate elective credits.

² Only students enrolled in the Agribusiness and Food Innovation Management graduate program can take AREC 513.

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.