

GRADUATE CERTIFICATE IN SUSTAINABLE BUSINESS

FIN 667 Environmental, Social, Governance Investing

Program Total Credits: 10

The Graduate Certificate in Sustainable Business is designed to equip students with the skills to drive social and sustainable business transformation in their workplaces. Businesses with authentic environmental, social, and governance (ESG) commitments are more resilient, subject to reduced legal and supply chain risk, have higher employee retention, and benefit from favorable market perception. Competencies in sustainability are part of any role in today's workforce, from supply chain to finance.

As a result of this certificate, students will develop knowledge regarding emerging trends in green business, understand sustainable business management approaches and strategies, and recognize the role of business in addressing sustainability issues. Professionals with knowledge of sustainable management strategies will be able to effectively integrate economic, social, and environmental goals into their work or business strategy.

This program is compatible with the College of Business Online MBA degree requirements, allowing students to complete the certificate as part of their MBA degree. The 10-credit online certificate is intended to take 2 semesters for completion.

Students interested in graduate work should refer to the Graduate and Professional Bulletin (<http://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Learning Objectives

Upon successful completion, students will demonstrate the knowledge and capability to:

1. Identify the impacts of climate change and biodiversity loss on business and society.
2. Explain the role of business in addressing sustainability issues.
3. Analyze ethical, legal, and regulatory implications inherent in business situations and apply that knowledge to make responsible decisions.
4. Explain how to integrate economic, social, and environmental goals into their work or business strategy.
5. List emerging trends in green business for strategic positioning and social/environmental good.

Program Requirements Effective Fall 2023

| Code | Title | Credits |
|---|--|-----------|
| Select a minimum of 10 credits from the following: | | 10 |
| BUS 634 | Sustainable Venturing and New Energy Economy | |
| BUS 638 | Sustainability Ethics and Business Practice | |
| BUS 639 | Corp. Social and Sustainable Responsibility | |
| BUS 662 | International Business | |
| ESS 543/ATS 543 | Global Climate Change | |

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.