

GRADUATE CERTIFICATE IN SUSTAINABLE BUSINESS

The Graduate Certificate in Sustainable Business is designed to equip students with the skills to drive social and sustainable business transformation in their workplaces. Businesses with authentic environmental, social, and governance (ESG) commitments are more resilient, subject to reduced legal and supply chain risk, have higher employee retention, and benefit from favorable market perception. Competencies in sustainability are part of any role in today's workforce, from supply chain to finance.

As a result of this certificate, students will develop knowledge regarding emerging trends in green business, understand sustainable business management approaches and strategies, and recognize the role of business in addressing sustainability issues. Professionals with knowledge of sustainable management strategies will be able to effectively integrate economic, social, and environmental goals into their work or business strategy.

This program is compatible with the College of Business Online MBA degree requirements, allowing students to complete the certificate as part of their MBA degree. The 10-credit online certificate is intended to take 2 semesters for completion.

Learning Outcomes

Students graduating with the Graduate Certificate in Sustainable Business will demonstrate knowledge and the capability to:

- Identify the impacts of climate change and biodiversity loss on business and society.
- Explain the role of business in addressing sustainability issues.
- Analyze ethical, legal, and regulatory implications inherent in business situations and apply that knowledge to make responsible decisions.
- Explain how to integrate economic, social, and environmental goals into their work or business strategy.
- List emerging trends in green business for strategic positioning and social/environmental good.