

MAJOR IN BUSINESS ADMINISTRATION, MANAGEMENT AND INNOVATION CONCENTRATION

Effective Fall 2022

Requirements

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		1
BUS 201	Foundations of Sustainable Enterprise		1
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	
MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	4
Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion)		1C	3
Electives			9
Total Credits			30

Sophomore

ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Electives			6
Total Credits			30

Junior

All freshman and sophomore required courses must be completed prior to or concurrent with first enrollment in required junior and senior courses.

2 Major in Business Administration, Management and Innovation Concentration

BUS 260	Social-Ethical-Regulatory Issues in Business		3
CIS 370	Business Analytics		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
MGT 410	Leadership and Organizational Behavior		3
Electives			9
Total Credits			30

Senior

BUS 479	Strategic Management	4A,4C	3
FIN 300 ¹	Principles of Finance	4A,4B	3
MKT 300 ¹	Marketing	4B	3

Select four courses from the following not taken in the junior year: 12

- MGT 330 Creativity, Innovation, and Value Creation
- MGT 350 Employment Relations: The Legal Environment
- MGT 360 Social and Sustainable Venturing
- MGT 375 Advanced Supply Management
- MGT 411 Leading High Performance Teams
- MGT 420 New Venture Creation
- MGT 435 Global Ethical Leadership Stakeholder Mgmt
- MGT 440 New Venture Management
- MGT 468 Negotiating Globally
- MGT 475 International Business Management
- MGT 476 Negotiation and Conflict Management
- MGT 486A Practicum: Consulting

Arts and Humanities (<http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities>) 3B 3

Electives² 6

Total Credits **30**

Program Total Credits: **120**

¹ Students who have taken FIN 305 and/or MKT 305 prior to admission to the College of Business may substitute those courses to satisfy the category 4A and 4B requirements. All other students are required to take FIN 300 and MKT 300 to satisfy categories 4A and 4B.

² Select enough elective credits to bring the program total to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level). A minimum of 6 elective credits must be upper-division.