

MAJOR IN BUSINESS ADMINISTRATION, MANAGEMENT AND INNOVATION CONCENTRATION

graduation, both concentrations will be noted on a student's official transcript.

Effective Fall 2022

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Second Concentration with International Business

A second concentration in International Business may be taken in conjunction with the Management and Innovation concentration. Upon

Freshman

| | | AUCC | Credits |
|--|---|------|-----------|
| BUS 100 or 105 | Introduction to Business Exploration of Business | | 1 |
| BUS 201 | Foundations of Sustainable Enterprise | | 1 |
| CIS 200 | Business Information Systems | | 3 |
| CO 150 | College Composition (GT-CO2) | 1A | 3 |
| ECON 202 | Principles of Microeconomics (GT-SS1) | 3C | 3 |
| Complete 3 credits from the following: | | | 3 |
| MATH 117 | College Algebra in Context I (GT-MA1) | 1B | |
| MATH 118 | College Algebra in Context II (GT-MA1) | 1B | |
| MATH 124 | Logarithmic and Exponential Functions (GT-MA1) | 1B | |
| MATH 125 | Numerical Trigonometry (GT-MA1) | 1B | |
| MATH 126 | Analytic Trigonometry (GT-MA1) | 1B | |
| MATH 141 (or higher level calculus course) | Calculus in Management Sciences (GT-MA1) | 1B | |
| Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences) | | | 4 |
| Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion) | | | 3 |
| Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives) | | | 3 |
| Electives | | | 6 |
| Total Credits | | | 30 |

Sophomore

| | | | |
|--|---|----|-----------|
| ACT 210 | Introduction to Financial Accounting | | 3 |
| ACT 220 | Introduction to Managerial Accounting | | 3 |
| BUS 220 | Ethics in Contemporary Organizations (GT-AH3) | 3B | 3 |
| BUS 260 | Social-Ethical-Regulatory Issues in Business | | 3 |
| BUS 300 | Business Writing and Communication (GT-CO3) | 2 | 3 |
| ECON 204 | Principles of Macroeconomics (GT-SS1) | 3C | 3 |
| Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities) | | | 3 |
| Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences) | | | 3 |
| International Business Group 2 - Global Focus | | | 3 |
| Elective | | | 3 |
| Total Credits | | | 30 |

Junior

| | | | |
|--|--|-------|---|
| FIN 300 | Principles of Finance | 4A,4B | 3 |
| FIN 475 | International Business Finance | | 3 |
| MGT 301 | Supply Chain Management | | 3 |
| MGT 310 | Human Resource Management | | 3 |
| MGT 320 | Contemporary Management Principles/Practices | | 3 |
| MGT 340 | Fundamentals of Entrepreneurship | | 3 |
| MGT 435 | Global Ethical Leadership Stakeholder Mgmt | | 3 |
| STAT 204 | Statistics With Business Applications (GT-MA1) | 1B | 3 |
| International Business Group 2 - Global Focus | | | 3 |
| International Business Group 3 - Experiential Learning Requirement | | | 3 |

| | | | |
|----------------------|--|--|-----------|
| Total Credits | | | 30 |
|----------------------|--|--|-----------|

Senior

| | | | |
|--|---|-------|---|
| BUS 479 | Strategic Management | 4A,4C | 3 |
| CIS 370 | Business Analytics | | 3 |
| MGT 468 | Negotiating Globally | | 3 |
| MGT 475 | International Business Management | | 3 |
| MKT 300 | Marketing | 4B | 3 |
| MGT 410 | Leadership and Organizational Behavior | | 3 |
| Management and Innovation Group 2 - Select 6 credits from the following: | | | 6 |
| MGT 330 | Creativity, Innovation, and Value Creation | | |
| MGT 350 | Employment Relations: The Legal Environment | | |
| MGT 360 | Social and Sustainable Venturing | | |
| MGT 375 | Advanced Supply Management | | |
| MGT 411 | Leading High Performance Teams | | |
| MGT 420 | New Venture Creation | | |
| MGT 435 | Global Ethical Leadership Stakeholder Mgmt | | |
| MGT 440 | New Venture Management | | |
| MGT 476 | Negotiation and Conflict Management | | |
| MGT 486A | Practicum: Consulting | | |
| International Business Group 3 - Experiential Learning Requirement | | | 3 |
| Electives | | | 3 |

| | | | |
|----------------------|--|--|-----------|
| Total Credits | | | 30 |
|----------------------|--|--|-----------|

| | | | |
|-------------------------------|--|--|------------|
| Program Total Credits: | | | 120 |
|-------------------------------|--|--|------------|

Interdisciplinary: International Business Group 2 – Global Focus (6 credits)

| Code | Title | Credits | | |
|--------------------------------------|---|---------|-----------------|--|
| Select 6 credits from the following: | | | 6 | |
| AM 430 | International Retailing | 3 | IE 450/SOWK 450 | International Social Welfare and Development |
| ANTH 200 | Cultures and the Global System (GT-SS3) | 3 | IE 470 | Women and Development |
| ECON 317 | Population Economics | 3 | IE 471 | Children and Youth in Global Context |
| ECON 332/POLS 332 | International Political Economy | 3 | IE 472 | Education for Global Peace |
| ECON 440 | Economics of International Trade and Policy | 3 | IE 478 | Managing International Development Programs |
| ECON 442 | Economics of International Finance and Policy | 3 | JTC 412 | International Mass Communication |
| ECON 460 | Economic Development | 3 | NRRT 320 | International Issues-Recreation and Tourism |
| GR 320 | Cultural Geography | 3 | POLS 232 | International Relations (GT-SS1) |
| HIST 470 | World Environmental History, 1500-Present | 3 | POLS 362 | Global Environmental Politics |
| | | | POLS 431 | International Law |
| | | | POLS 433 | International Organization |
| | | | POLS 437 | International Security |
| | | | POLS 442 | Environmental Politics in Developing World |

| | | |
|----------|--|---|
| POLS 462 | Globalization, Sustainability, and Justice | 3 |
| SOC 364 | Food, Agriculture and Global Society | 3 |
| SPCM 434 | Intercultural Communication | 3 |

Immersion: International Business Group 3 – Experiential Learning Requirement (6 credits)

| Code | Title | Credits |
|---|------------------------------|----------------|
| Select at least one from the following: | | 6 |
| | Education Abroad experience | |
| | Internship with global focus | |
| | L*** language course | |

Students are not to utilize the satisfactory/unsatisfactory (S/U) grading option for any Business concentration course or any Business core course (Business and non-Business subject codes) except when a course only allows S/U grading