

MAJOR IN BUSINESS ADMINISTRATION, ORGANIZATION AND INNOVATION MANAGEMENT CONCENTRATION

(<http://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-management-innovation-concentration/>).

Requirements

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Effective Fall 2021

No new students are being admitted into this concentration. Interested students should visit the Management and Innovation Concentration

Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		1
BUS 201 ¹	Foundations of Sustainable Enterprise		1
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	
MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			4
Diversity and Global Awareness (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness)			3
Electives			9
Total Credits			30

Sophomore

ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220 ¹	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)			3
Electives			6
Total Credits			30

Junior

All freshman and sophomore required courses must be completed prior to or concurrent with first enrollment in required junior and senior courses.

BUS 260	Social-Ethical-Regulatory Issues in Business		3
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CIS 370	Business Analytics		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
Select one from the following:			3
MGT 410	Leadership and Organizational Behavior		
MGT 411	Leading High Performance Teams		
Electives			9
Total Credits			30
Senior			
BUS 479	Strategic Management	4A,4C	3
FIN 300 ²	Principles of Finance	4A,4B	3
MKT 300 ²	Marketing	4B	3
Select four courses from the following not taken in the junior year:			12
MGT 330	Creativity, Innovation, and Value Creation		
MGT 350	Employment Relations: The Legal Environment		
MGT 360	Social and Sustainable Venturing		
MGT 376	Advanced Service and Manufacturing Operations		
MGT 410	Leadership and Organizational Behavior		
MGT 411	Leading High Performance Teams		
MGT 420	New Venture Creation		
MGT 440	New Venture Management		
MGT 468	Negotiating Globally		
MGT 475	International Business Management		
MGT 476	Negotiation and Conflict Management		
MGT 486A	Practicum: Consulting		
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)			3B
Electives ³			6
Total Credits			30
Program Total Credits:			120

¹ Students enrolled in the Business Administration major prior to Fall semester 2013, are not required to take BUS 201 and BUS 220.

² Students who have taken FIN 305 and/or MKT 305 prior to admission to the College of Business may substitute those courses to satisfy the category 4A and 4B requirements. All other students are required to take FIN 300 and MKT 300 to satisfy categories 4A and 4B.

³ Select enough elective credits to bring the program total to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level). A minimum of 6 elective credits must be upper-division.

Students are not to utilize the satisfactory/unsatisfactory (S/U) grading option for any Business concentration course or any Business core course (Business and non-Business subject codes) except when a course only allows S/U grading.

Major Completion Map

Distinctive Requirements for Degree Program:

To Declare this Major: Direct entry as a new freshman or transfer to the College of Business is highly selective and only those students meeting

academic requirements will be accepted. For details contact the Office of Admissions.

CSU and the College of Business use holistic review when determining eligibility for admission to the College of Business as a new freshman. An example of a strong candidate for admission to the College of Business is one who is actively involved in their high school and community, has at least a 3.200 GPA with a 1200 or higher on the SAT or a 27 or higher on the ACT. For current admission criteria, contact the CSU Office of Admissions. New freshmen admitted to CSU but not directly to the College of Business will be admitted as "Undeclared Business Interest" and must meet the requirements below. To be eligible for admission to the College, CSU students (including Undeclared Business Interest) must have a 3.000 cumulative GPA on a minimum of 15 graded credits at Colorado State and a grade of B- or higher in ECON 202 and a grade of C- or higher in each course (total of 3 credits) from the following: MATH 117, MATH 118, MATH 124, MATH 125, MATH 126, MATH 141, or a higher level calculus course.

External transfer students who have completed a minimum of 15 graded credits with a 3.000 cumulative GPA and a grade of B- or higher in ECON 202 and a grade of C- or higher in each course (total of 3 credits)

from the following: MATH 117, MATH 118, MATH 124, MATH 125, MATH 126, MATH 141, or a higher level calculus course. External transfer students who do not meet the above criteria will be admitted to Undeclared and must complete the requirements stated above.

assumes students will be able to successfully complete the College of Business Math requirement within the first year.

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

To Prepare for First Semester: The Curriculum for the Business Administration-Organization and Innovation Management concentration

Freshman

Semester 1		Critical	Recommended	AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		X		1
CO 150	College Composition (GT-CO2)		X	1A	3
	Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			3A	4
	Diversity and Global Awareness (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness)			3E	3
	Elective				3
Total Credits					14

Semester 2		Critical	Recommended	AUCC	Credits
BUS 201	Foundations of Sustainable Enterprise				1
CIS 200	Business Information Systems				3
ECON 202	Principles of Microeconomics (GT-SS1)	X		3C	3
	Complete 3 credits from the following:				3
MATH 117	College Algebra in Context I (GT-MA1)			1B	
MATH 118	College Algebra in Context II (GT-MA1)			1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)			1B	
MATH 125	Numerical Trigonometry (GT-MA1)			1B	
MATH 126	Analytic Trigonometry (GT-MA1)			1B	
MATH 141	Calculus in Management Sciences (GT-MA1)	X		1B	
	(or higher level calculus course)				
	Electives				6
	BUS 100 or BUS 105 and CO 150 must be completed by the end of Semester 2.	X			
Total Credits					16

Sophomore

Semester 3		Critical	Recommended	AUCC	Credits
ACT 210	Introduction to Financial Accounting	X			3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)			3B	3
BUS 300	Business Writing and Communication (GT-CO3)		X	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	X		3C	3
	Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			3A	3
	CIS 200 must be completed by the end of Semester 3.	X			
Total Credits					15

Semester 4		Critical	Recommended	AUCC	Credits
ACT 220	Introduction to Managerial Accounting	X			3
STAT 204	Statistics With Business Applications (GT-MA1)			1B	3
	Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)			3D	3
	Electives				6

BUS 300 must be completed by the end of Semester 4.

Total Credits					15
Junior					
Semester 5		Critical	Recommended	AUCC	Credits
BUS 260	Social-Ethical-Regulatory Issues in Business				3
CIS 370	Business Analytics				3
MGT 301	Supply Chain Management	X			3
MGT 320	Contemporary Management Principles/Practices	X			3
Electives					3
Total Credits					15
Semester 6		Critical	Recommended	AUCC	Credits
MGT 310	Human Resource Management				3
MGT 340	Fundamentals of Entrepreneurship				3
Select one course from the following:					3
MGT 410	Leadership and Organizational Behavior				
MGT 411	Leading High Performance Teams				
Electives					6
Total Credits					15
Senior					
Semester 7		Critical	Recommended	AUCC	Credits
FIN 300	Principles of Finance	X		4A,4B	3
MKT 300	Marketing	X		4B	3
Management Electives (See List on Concentration Requirements Tab)					6
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)				3B	3
Total Credits					15
Semester 8		Critical	Recommended	AUCC	Credits
BUS 479	Strategic Management	X		4A,4C	3
Management Electives (See List on Concentration Requirements Tab)					6
Electives		X			6
The benchmark courses for the 8th semester are the remaining courses in the entire program of study.					
Total Credits					15
Program Total Credits:					120

Second Concentration with International Business

Effective Fall 2021

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business		1
	Exploration of Business		
BUS 201	Foundations of Sustainable Enterprise		1
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	

MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	4
Diversity and Global Awareness (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness)		3E	3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Electives			6
Total Credits			30
Sophomore			
ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 260	Social-Ethical-Regulatory Issues in Business		3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)		3B	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	3
International Business Group 2 - Global Focus			3
Elective			3
Total Credits			30
Junior			
FIN 300	Principles of Finance	4A,4B	3
FIN 475	International Business Finance		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
MGT 435	Global Ethical Leadership Stakeholder Mgmt		3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
International Business Group 2 - Global Focus			3
International Business Group 3 - Experiential Learning Requirement			3
Total Credits			30
Senior			
BUS 479	Strategic Management	4A,4C	3
CIS 370	Business Analytics		3
MGT 468	Negotiating Globally		3
MGT 475	International Business Management		3
MKT 300	Marketing	4B	3
Organizational & Innovation Management Group 1 - Select one course from following:			3
MGT 410	Leadership and Organizational Behavior		
MGT 411	Leading High Performance Teams		
Organizational & Innovation Management Group 2 - Select 6 credits from the following:			6

MGT 330	Creativity, Innovation, and Value Creation	
MGT 350	Employment Relations: The Legal Environment	
MGT 360	Social and Sustainable Venturing	
MGT 376	Advanced Service and Manufacturing Operations	
MGT 410	Leadership and Organizational Behavior	
MGT 411	Leading High Performance Teams	
MGT 420	New Venture Creation	
MGT 440	New Venture Management	
MGT 476	Negotiation and Conflict Management	
MGT 486A	Practicum: Consulting	
International Business Group 3 - Experiential Learning Requirement		3
Electives		3
Total Credits		30
Program Total Credits:		120

Interdisciplinary: International Business Group 2 – Global Focus (6 credits)

Code	Title	Credits
Select 6 credits from the following:		6
AM 430	International Retailing	3
ANTH 200	Cultures and the Global System (GT-SS3)	3
ECON 317	Population Economics	3
ECON 332/POLS 332	International Political Economy	3
ECON 440	Economics of International Trade and Policy	3
ECON 442	Economics of International Finance and Policy	3
ECON 460	Economic Development	3
GR 320	Cultural Geography	3
HIST 470	World Environmental History, 1500-Present	3
IE 450/SOWK 450	International Social Welfare and Development	3
IE 470	Women and Development	3
IE 471	Children and Youth in Global Context	3
IE 472	Education for Global Peace	3
IE 478	Managing International Development Programs	3
JTC 412	International Mass Communication	3
NRRT 320	International Issues-Recreation and Tourism	3
POLS 232	International Relations (GT-SS1)	3
POLS 362	Global Environmental Politics	3
POLS 431	International Law	3
POLS 433	International Organization	3
POLS 437	International Security	3
POLS 442	Environmental Politics in Developing World	3
POLS 462	Globalization, Sustainability, and Justice	3
SOC 364	Food, Agriculture and Global Society	3
SPCM 434	Intercultural Communication	3

Immersion: International Business Group 3 – Experiential Learning Requirement (6 credits)

Code	Title	Credits
Select at least one from the following:		6
	Education Abroad experience	
	Internship with global focus	
	L*** language course	

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Second Concentration Major Completion Map

Distinctive Requirements for Degree Program:

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External transfer students who have completed a minimum of 15 graded credits with a 3.000 cumulative GPA and a grade of B- or higher in ECON 202 and a grade of C- or higher in each course (total of 3 credits) from the following: MATH 117, MATH 118, MATH 124, MATH 125, MATH 126, MATH 141, or a higher level calculus course. External

transfer students who do not meet the above criteria will be admitted to Undeclared and must complete the requirements stated above.

assumes students will be able to successfully complete the College of Business Math requirement within the first year.

To Prepare for First Semester: The Curriculum for the Business Administration-Organization and Innovation Management concentration

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Freshman

Semester 1		Critical	Recommended	AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		X		1
BUS 201	Foundations of Sustainable Enterprise		X		1
CO 150	College Composition (GT-CO2)		X	1A	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			X	3A	4
Diversity and Global Awareness (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness)			X	3E	3
Elective			X		3
Total Credits					15

Semester 2		Critical	Recommended	AUCC	Credits
CIS 200	Business Information Systems		X		3
ECON 202	Principles of Microeconomics (GT-SS1)	X		3C	3
Complete 3 credits from the following:					3
MATH 117	College Algebra in Context I (GT-MA1)			1B	
MATH 118	College Algebra in Context II (GT-MA1)			1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)			1B	
MATH 125	Numerical Trigonometry (GT-MA1)			1B	
MATH 126	Analytic Trigonometry (GT-MA1)			1B	
MATH 141	Calculus in Management Sciences (GT-MA1)		X	1B	
(or higher level calculus course)					
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)			X	3D	3
Electives			X		3
BUS 100 or BUS 105 and CO 150 must be completed by the end of Semester 2.		X			
Total Credits					15

Sophomore

Semester 3		Critical	Recommended	AUCC	Credits
ACT 210	Introduction to Financial Accounting		X		3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)		X	3B	3
ECON 204	Principles of Macroeconomics (GT-SS1)		X	3C	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			X	3A	3
Electives			X		3
Total Credits					15

Semester 4		Critical	Recommended	AUCC	Credits
ACT 220	Introduction to Managerial Accounting		X		3
BUS 260	Social-Ethical-Regulatory Issues in Business		X		3
BUS 300	Business Writing and Communication (GT-CO3)		X	2	3
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)			X	3B	3
International Business Group 2 - Global Focus			X		3
Total Credits					15

Junior

Semester 5		Critical	Recommended	AUCC	Credits
FIN 300	Principles of Finance		X	4A,4B	3
MGT 320	Contemporary Management Principles/Practices		X		3
MGT 435	Global Ethical Leadership Stakeholder Mgmt		X		3
STAT 204	Statistics With Business Applications (GT-MA1)		X	1B	3
International Business Group 2 - Global Focus			X		3
Total Credits					15

Semester 6		Critical	Recommended	AUCC	Credits
FIN 475	International Business Finance		X		3
MGT 301	Supply Chain Management		X		3
MGT 310	Human Resource Management		X		3
MGT 340	Fundamentals of Entrepreneurship		X		3
International Business Group 3 - Experiential Learning Requirement			X		3
Total Credits					15

Senior

Semester 7		Critical	Recommended	AUCC	Credits
CIS 370	Business Analytics				3
MGT 468	Negotiating Globally	X			3
MGT 475	International Business Management	X			3
MKT 300	Marketing	X		4B	3
Organizational & Innovation Management Group 1 - Select one course from the following:		X			3
MGT 410	Leadership and Organizational Behavior	X			
MGT 411	Leading High Performance Teams	X			
Total Credits					15

Semester 8		Critical	Recommended	AUCC	Credits
BUS 479	Strategic Management	X		4A,4C	3
Organizational & Innovation Management Group 2 (See Program Requirements - Select 6 credits)		X			6
International Business Group 3 - Experiential Learning Requirement		X			3
Electives		X			3
The benchmark courses for the 8th semester are the remaining courses in the entire program of study.		X			
Total Credits					15
Program Total Credits:					120