

# MAJOR IN BUSINESS ADMINISTRATION, ORGANIZATION AND INNOVATION MANAGEMENT CONCENTRATION

Effective Fall 2021

## Requirements

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

### Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		1
BUS 201 <sup>1</sup>	Foundations of Sustainable Enterprise		1
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	
MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences</a> )			4
Diversity and Global Awareness ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-global-awareness</a> )			3
Electives			9
<b>Total Credits</b>			<b>30</b>

### Sophomore

ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220 <sup>1</sup>	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
Biological and Physical Sciences ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences</a> )			3
Historical Perspectives ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives</a> )			3
Electives			6
<b>Total Credits</b>			<b>30</b>

**Junior**

All freshman and sophomore required courses must be completed prior to or concurrent with first enrollment in required junior and senior courses.

BUS 260	Social-Ethical-Regulatory Issues in Business		3
CIS 370	Business Analytics		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
Select one from the following:			3
MGT 410	Leadership and Organizational Behavior		
MGT 411	Leading High Performance Teams		
Electives			9

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<b>Total Credits</b>	<b>30</b>
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**Senior**

BUS 479	Strategic Management	4A,4C	3
FIN 300 <sup>2</sup>	Principles of Finance	4A,4B	3
MKT 300 <sup>2</sup>	Marketing	4B	3
Select four courses from the following not taken in the junior year:			12
MGT 330	Creativity, Innovation, and Value Creation		
MGT 350	Employment Relations: The Legal Environment		
MGT 360	Social and Sustainable Venturing		
MGT 376	Advanced Service and Manufacturing Operations		
MGT 410	Leadership and Organizational Behavior		
MGT 411	Leading High Performance Teams		
MGT 420	New Venture Creation		
MGT 440	New Venture Management		
MGT 468	Negotiating Globally		
MGT 475	International Business Management		
MGT 476	Negotiation and Conflict Management		
MGT 486A	Practicum: Consulting		
Arts and Humanities ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities</a> )			3B
Electives <sup>3</sup>			6

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<b>Total Credits</b>	<b>30</b>
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<b>Program Total Credits:</b>	<b>120</b>
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<sup>1</sup> Students enrolled in the Business Administration major prior to Fall semester 2013, are not required to take BUS 201 and BUS 220.

<sup>2</sup> Students who have taken FIN 305 and/or MKT 305 prior to admission to the College of Business may substitute those courses to satisfy the category 4A and 4B requirements. All other students are required to take FIN 300 and MKT 300 to satisfy categories 4A and 4B.

<sup>3</sup> Select enough elective credits to bring the program total to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level). A minimum of 6 elective credits must be upper-division.

Students are not to utilize the satisfactory/unsatisfactory (S/U) grading option for any Business concentration course or any Business core course (Business and non-Business subject codes) except when a course only allows S/U grading.