

# MINOR IN ENTREPRENEURSHIP AND INNOVATION

The minor in Entrepreneurship and Innovation prepares students to play crucial roles (as founders, investors, advisors, policy makers, and executives) in the greater entrepreneurial ecosystem, including new venture start-ups, corporate entrepreneurship, social and sustainable ventures, and government entities. Consisting of 24 credits, the minor combines required entrepreneurship courses from the College of Business with selected electives across majors with an entrepreneurial nature.

## Learning Objectives

Upon successful completion, students will be able to:

1. Describe the role that founders, investors, advisors, policy makers, and executives play in the greater entrepreneurial ecosystem.
2. Develop an entrepreneurial mindset which will help students to draw upon their own technical knowledge to identify opportunities.
3. Apply business principles (including the development of a business plan, management, marketing, and financing concepts) to bring ideas to fruition.
4. Develop pitch and networking skills to facilitate their entrepreneurial journey.

## Requirements Effective Spring 2023

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Sophomore standing required for acceptance into the minor. Students must have a minimum GPA of 2.500 for acceptance into the minor.

Students must complete each course in the minor with a grade of C (2.000) or better.

Code	Title	Credits
Required Courses:		
FIN 309	Fundamentals of Entrepreneurial Finance	3
MGT 330	Creativity, Innovation, and Value Creation	3
MGT 340	Fundamentals of Entrepreneurship	3
Select one course from the following:		3
ENGR 422	Technology Entrepreneurship	
MGT 420	New Venture Creation	
MGT 424/ IDEA 424	Design Thinking in Social Entrepreneurship	
MGT 455/ IDEA 455	Designing for Defense	
Select one course from the following:		3
MGT 360	Social and Sustainable Venturing	

MGT 440	New Venture Management	
MGT 487	Internship	
Select two courses from the following:		6
BUS 205	Legal and Ethical Issues in Business	
ECON 202	Principles of Microeconomics (GT-SS1)	
ECON 204	Principles of Macroeconomics (GT-SS1)	
MGT 305	Fundamentals of Management	
MKT 305	Fundamentals of Marketing	
Select one course from the following not taken elsewhere in the minor:		3-4
AM 373	Apparel Design and Retail Entrepreneurship	
AREC 328 or AREC 428	Small Agribusiness Management Agricultural Business Management	
BIOM 486A	Biomedical Design Practicum: Capstone Design I	
BUS 205	Legal and Ethical Issues in Business	
CBE 451	Chemical and Biological Engineering Design I	
CIVE 402	Senior Design Principles	
ECE 401	Senior Design Project I	
ECON 202	Principles of Microeconomics (GT-SS1)	
ECON 204	Principles of Macroeconomics (GT-SS1)	
FTEC 400	Food Safety	
HDFS 475	Entrepreneurs and Leaders in Human Services	
HES 145	Health and Wellness	
LEAP 310	Creative Industries Career Management	
MECH 486A	Engineering Design Practicum: I	
MGT 301	Supply Chain Management	
MGT 360	Social and Sustainable Venturing	
MGT 476	Negotiation and Conflict Management	
MKT 360/DM 360	Retailing	
MKT 362	Professional Selling	
MKT 370	Digital Marketing	
<b>Program Total Credits:</b>		<b>24-25</b>