

# GRADUATE CERTIFICATE IN GLOBAL SUPPLY CHAIN MANAGEMENT

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The Graduate Certificate in Global Supply Chain Management is designed to develop in students a comprehensive knowledge of global supply chain management (SCM) along with the skills necessary for implementing strategic, efficient, and effective SCM practices. SCM Professionals operate in a dynamic and changing world, managing resources and relationships with suppliers and customers worldwide. Managers are commonly responsible for practices related to managing products, information and cash flows through the global value chain including product development, forecasting demand, managing production and service operations, purchasing materials, order fulfillment, logistics and distribution, returns management, trade compliance, and customer service.

## Learning Outcomes

Students who successfully complete the Graduate Certificate in Global Supply Chain Management will demonstrate knowledge and the capability to:

- 1) Define supply chain management and articulate its role in companies being able to operate effectively and efficiently.
- 2) Identify how global supply chains leverage purchasing, manufacturing, and logistics to operate and make decisions to support strategic and tactical activities.
- 3) Recognize the role of supply chains play in ethics, risk management, innovation, and both environmental and social sustainability efforts.
- 4) Integrate leadership, decision making skills, and relationship best practices with respect to dealing with supplier and customer organizations.