DEPARTMENT OF DESIGN AND MERCHANDISING

Nancy Richardson Design Center, Room 114
(970) 491-1629
www.chhs.colostate.edu/dm

Department Head: Karen Hyllegard, Ph.D.

Vision

The Department of Design and Merchandising aims to foster knowledge and leadership skills among today's students to drive tomorrow's advancements in economic, environmental, and social sustainability across the apparel and merchandising and the interior architecture and design disciplines.

Mission

The Department of Design and Merchandising's mission is to achieve excellence in education and scholarship through community engagement, industry collaboration, creative exploration, and scientific inquiry. As a department, we are committed to advancing and fostering understanding of socially responsible conceptualization, design, adoption, and evaluation of processes, products, and environments that responsively enhance the human experience.

The Department of Design and Merchandising (DM) offers undergraduate study in two nationally accredited programs - Apparel and Merchandising (AM) and Interior Architecture and Design (IAD). The AM major includes three concentrations: Apparel Design and Production, Product Development, and Merchandising. The Apparel and Merchandising program is accredited by the Textile and Apparel Program Accreditation Commission (TAPAC) of the International Textile and Apparel Association and the IAD program is accredited by the Council for Interior Design Accreditation. The department also offers a master's degree in Design and Merchandising that allows for a focus in Apparel and Merchandising or Interior Design. The department is housed in the Nancy Richardson Design Center, the Gifford Building, and the Avenir Museum, located in the University Center for the Arts complex. The Avenir Museum has a repository of over 20,000 items of dress, textiles and interior artifacts representing regional, national, and international cultures.

Undergraduate Majors

- Major in Apparel and Merchandising (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/apparel-merchandising-major/)
  - Apparel Design and Production Concentration (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/apparel-merchandising-major-design-production-concentration/)
  - Merchandising Concentration (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/apparel-merchandising-major-merchandising-concentration/)
  - Product Development Concentration (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/apparel-merchandising-major-product-development-concentration/)
- Major in Interior Architecture and Design (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/interior-architecture-design-major/)

Minor

- Minor in Merchandising (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/merchandising-minor/)

Graduate

Graduate Programs in Design and Merchandising

The department offers graduate programs leading to a Master of Science degree in Design and Merchandising. Students may specialize in Apparel and Merchandising or Interior Design. For more information about program emphases and requirements, contact the department. Students interested in graduate work should refer to the Graduate and Professional Bulletin (http://catalog.colostate.edu/general-catalog/graduate-bulletin/) and the Department of Design and Merchandising (http://www.dm.chhs.colostate.edu/).

Learning Outcomes

Design and Merchandising graduate students will:

- Demonstrate mastery of design and merchandising concepts and theories in their respective focal areas, including apparel design and production, consumer behavior, creativity, merchandising, interior design, product development, social/cultural/historical aspects of dress and design, sustainability/resilience, and textile science.
- Critically review and interpret research through a review of literature relevant to a research problem or challenge.
- Demonstrate an understanding of how to conduct and implement original research in design and merchandising as demonstrated through problem identification, literature review, study design, data collection, and data analysis/interpretation.
- Effectively communicate outcomes of design and merchandising research in diverse presentation formats (e.g., oral, written, visual).
• Be successful in procuring positions in industry or academia and/or admission to doctoral-level programs.
• Be involved in co-curricular activities.

Certificate
• Evidence-Based Design (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/graduate-certificate-evidence-based-design-research/)

Master's Programs
• Master of Science in Design and Merchandising, Plan A, Apparel and Merchandising Specialization (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-a-design-merchandising-ms/)
• Master of Science in Design and Merchandising, Plan B, Apparel and Merchandising Specialization (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-apparel-specialization/)
• Master of Science in Design and Merchandising, Plan A, Interior Design Specialization (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-a-ms-design-merchandising-interior-specialization/)
• Master of Science in Design and Merchandising, Plan B, Interior Design Specialization (http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-interior-specialization/)

Courses
Subjects in this department include: Apparel and Merchandising (AM), Design and Merchandising (DM), and Interior Architecture and Design (INTD).

Apparel and Merchandising (AM)

AM 101  Fashion Industries  Credits: 3 (3-0-0)
Course Description: Development, organization, and trends of domestic and foreign fashion industries.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 110  Apparel and Merchandising Digital Technology  Credits: 3 (2-2-0)
Course Description: Introduction to computer technologies used in apparel and merchandising industries.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 130  Awareness and Appreciation of Design  Credits: 3 (3-0-0)
Course Description: Awareness and appreciation of design as it exists in the context of everyday life and is expressive of cultural character and human creativity. Awareness and appreciation of design comes as a natural consequence of learning how to recognize and interpret the elements from which it is created.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.
Additional Information: Arts & Humanities 3B.

AM 143  Introduction to Apparel Design  Credits: 4 (2-4-0)
Course Description: Apparel and garment-pattern development, construction, quality, skill development in technical drawing and rendering.
Prerequisite: None.
Registration Information: Acceptance into Apparel Design and Production program concentration required. Must register for lecture and laboratory.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 220  Textiles  Credits: 3 (2-2-0)
Course Description: Introduction to textiles — fibers through finished fabrics and related applications to fashion, home goods, interior design, and related industries. Emphasis on fiber characteristics, yarns, woven and knit fabrics, dyeing, printing, and finishes. Discussion on environmental concerns, care and renovation, fabric innovations, quality issues, and global laws that regulate textiles.
Prerequisite: CHEM 103 and CHEM 104 or CHEM 107 and CHEM 108.
Registration Information: Must register for lecture and laboratory. Credit not allowed for AM 220 and DM 120.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 240  Computer-Aided Apparel Design  Credits: 3 (0-6-0)
Course Description: Apparel design using the computer to generate drawings for fabric, graphic logo, and apparel.
Prerequisite: AM 143.
Registration Information: Portfolio review required.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.
AM 241 Patternmaking I - Flat Pattern Credits: 3 (1-4-0)
Course Description: Application of patternmaking techniques including sloper drafting and flat pattern manipulation methods for apparel products. Design and construction of original garments using flat pattern manipulation methods to analyze garment fit.
Prerequisite: (AM 143) and (MATH 117) and (MATH 118).
Registration Information: Sophomore standing. Portfolio review required. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 243 Adobe Photoshop for Textile Design Credits: 3 (3-0-0)
Course Description: Textile design using Adobe Photoshop to generate drawings for surface and structural textile design.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 244 Fashion Illustration Credits: 3 (1-4-0)
Course Description: Illustration skills using traditional media/computer aided design applications and analysis of visual communication.
Prerequisite: AM 143 and AM 110.
Registration Information: Sophomore standing. Portfolio review required. Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 250 Clothing, Adornment and Human Behavior (GT-SS3) Credits: 3 (3-0-0)
Course Description: Psychological, sociological and cultural factors influencing clothing and adornment.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 270 Merchandising Processes Credits: 3 (3-0-0)
Course Description: Forecasting, planning, developing, and presenting merchandise lines to meet target market demands.
Prerequisite: (AM 101 with a minimum grade of C and AM 130 with a minimum grade of C) and (MATH 118 and MATH 117 or MATH 141).
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 275 Product Development I Credits: 3 (2-2-0)
Course Description: Fundamental techniques, technologies, and skills applied to the development of apparel and textile products.
Prerequisite: (AM 101 with a minimum grade of C and AM 110 with a minimum grade of C and AM 130 with a minimum grade of C) and (MATH 117 and MATH 118 or MATH 141).
Registration Information: Must register for lecture and laboratory. Sections may be offered: Mixed Face-to-Face.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 290 Workshop Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 321 Advanced Textiles Credits: 3 (3-0-0)
Course Description: Textile product serviceability; effect of fiber structure on properties and performance; new developments.
Prerequisite: AM 220 or DM 120.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 330 Global Sourcing of Textiles and Apparel Credits: 3 (3-0-0)
Course Description: Structure of textiles and apparel industry; global sourcing, production, distribution and consumption of textile and apparel products. Implications for sustainability in the textiles and apparel industry.
Prerequisite: (AM 270 with a minimum grade of C) and (AREC 202 with a minimum grade of C or ECON 202 with a minimum grade of C).
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

AM 335 Textiles and Apparel Supply Chains Credits: 3 (3-0-0)
Course Description: Managing the flow of materials, information, and finances as they move in a process from supplier to retailers and consumers in a global environment.
Prerequisite: AM 270.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 340 Patternmaking II - Draping Credits: 3 (0-6-0)
Course Description: Apparel designing through basic draping techniques.
Prerequisite: AM 241 with a minimum grade of C.
Registration Information: Sophomore standing. Credit not allowed for both AM 340 and AM 345.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 341 Patternmaking III - Computer-Aided Design Credits: 3 (1-4-0)
Course Description: Computer-aided design (CAD) technology used in apparel sketching, pattern drafting, grading, and marker making.
Prerequisite: AM 340 with a minimum grade of C.
Registration Information: Sophomore standing. Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 342 Computer-Aided Textile Design Credits: 3 (2-2-0)
Course Description: Ethnic textile design traditions and current approaches to textile production in industry and in individual design studios; computer-aided technology and multicultural research used to create repeat, knit, and woven textile designs.
Prerequisite: AM 110.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.
AM 344 Adobe Illustrator for Apparel Design Credits: 3 (0-0-3)
Course Description: Apparel design using Adobe Illustrator to generate drawings for garment technical sketching, fashion illustration, and graphic logos.
Prerequisite: AM 243, may be taken concurrently.

Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 346 Apparel Line Concept Development and Planning Credits: 3 (2-2-0)
Course Description: Use of computer-aided design software to transfer apparel design concepts to garment pattern completion. Develop ideation sketches, fashion illustrations, technical flat drawings, and garment patterns for an original design line.
Prerequisite: AM 244 and AM 340, may be taken concurrently and AM 341, may be taken concurrently and DM 272 with a minimum grade of C.

Restriction: None.

Registration Information: Must register for lecture and laboratory. 
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 363 Historic Costume Credits: 3 (3-0-0)
Course Description: Influence of social, political, and economic conditions on costume of predynastic Egypt to present time.
Prerequisite: None.

Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 364 History of Fashion Designers/Manufacturers Credits: 3 (0-0-3)
Course Description: Fashion designers and manufacturers who established the field and their contemporaries.
Prerequisite: None.

Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 366 Merchandising Promotion Credits: 3 (3-0-0)
Course Description: Activities used to influence sale of merchandise and services; to promote trends and ideas.
Prerequisite: (AM 270 or MKT 300 or MKT 305) and (DM 272).

Terms Offered: Fall, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

AM 371 Merchandise Planning and Control Credits: 4 (3-2-0)
Course Description: Retail mathematics for negotiating merchandise acquisition, distribution, and pricing for profitability.
Prerequisite: (ACT 205 or ACT 210) and (AM 270 with a minimum grade of C).

Registration Information: Must register for lecture and laboratory.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 373 Apparel Design and Retail Entrepreneurship Credits: 3 (3-0-0)
Course Description: Entrepreneurship opportunities relative to apparel design, product development, and merchandising; development of understanding to initiate an apparel products and/or services business.
Prerequisite: AM 270 and ECON 202.

Registration Information: Offered as an online course only. 
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 375 Product Development II Credits: 3 (2-2-0)
Course Description: Product design and development for apparel and other soft goods through industry-driven projects.
Prerequisite: DM 272 with a minimum grade of C and AM 270 with a minimum grade of C and AM 275.

Registration Information: Must register for lecture and lab. Required field trips.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 376 Prototyping & Testing for Product Development Credits: 3 (2-2-0)
Course Description: Envision, design, prototype, and test innovative apparel and accessory-related products through hands-on experiences with a range of digital design and fabrication tools.
Prerequisite: AM 143 and AM 375, may be taken concurrently.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Junior standing. Required field trips. Credit not allowed for both AM 376 and AM 380A1.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 377 Entrepreneurship for Fashion Design Credits: 3 (0-0-3)
Course Description: Design entrepreneurs and their experiences in the apparel and accessory industry.
Prerequisite: AM 270 and ECON 202.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 384 Supervised College Teaching Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.

Registration Information: A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 421 Textiles Product Quality Assessment Credits: 3 (2-2-0)
Course Description: Role of quality assurance in product development, production, performance, and user satisfaction with sewn products and the textile and other components of those products.
Prerequisite: DM 120.

Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 430 International Retailing Credits: 3 (3-0-0)
Course Description: Application of retail principles to analyze the internationalization process of retailing.
Prerequisite: AM 330 and DM 360 or MKT 360.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.
AM 446  Apparel Design and Production  Credits: 3 (1-4-0)
Course Description: Computer-aided design (CAD) technology used in
apparel sketching, pattern drafting, grading and marker making; final
portfolio preparation and review.
Prerequisite: AM 346.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 450  Social-Psychological Aspects of Clothing  Credits: 3 (3-0-0)
Course Description: Psychological and social factors influencing clothing
and its effect on others.
Prerequisite: AM 250 and PSY 100 or SOC 100.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 460  Historic Textiles  Credits: 3 (3-0-0)
Course Description: Historic development of textiles from a global
perspective, focusing on textiles produced by diverse cultures.
Prerequisite: None.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

AM 466  Retail Environment Design and Planning  Credits: 3 (2-2-0)
Course Description: Application of design/merchandising principles to
retail selling environments, including traditional store design/layout, direct mail, and websites.
Prerequisite: AM 130 and AM 270.
Registration Information: Must register for lecture and laboratory.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 475  Product Development III  Credits: 3 (2-2-0)
Course Description: Technology-based product innovation for positive
social and environmental impacts.
Prerequisite: AM 335 and AM 375.
Registration Information: Senior standing. Must register for lecture and
laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

AM 479  Merchandising Policies and Strategies  Credits: 3 (3-0-0)
Course Description: Examination of merchandising environment as
influenced by internal and external factors contributing to production/
acquisition, distribution, and retailing decisions in textiles and apparel
industries.
Prerequisite: AM 371, and AM 330 or DM 360 or MKT 360.
Term Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

AM 495A  Independent Study: Merchandising  Credits: Var[1-3] (0-0-0)
Course Description: 
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 495B  Independent Study: Apparel Design and Production  Credits: 
Var[1-3] (0-0-0)
Course Description: 
Prerequisite: None.
Term Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

AM 525  Application of Textile Technology to Design  Credits: 3 (1-2-1)
Course Description: Advanced study of textile technology in apparel,
merchandising and interior design; recent advances in the field.
Prerequisite: AM 321 or AM 421.
Registration Information: Must register for lecture, laboratory, and
recitation.
Term Offered: Fall (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 546  Theoretical Apparel Design  Credits: 3 (1-2-1)
Course Description: Applications of theoretical frameworks and
computer-aided design techniques for the development of wearable and
fiber art.
Prerequisite: None.
Registration Information: Must register for lecture, laboratory, and
recitation.
Term Offered: Fall (even years).
Grade Mode: Traditional.
Special Course Fee: Yes.
AM 550  Appearance, Self, and Society  Credits: 3 (0-0-3)
Course Description: Analysis of social science theories and concepts as they apply to appearance and dress research.
Prerequisite: AM 450 or PSY 000 to 9999 - at least 6 credits or SOC 000 to 9999 - at least 6 credits.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 572  Merchandising Theories and Strategies  Credits: 3 (0-0-3)
Course Description: Theoretical perspective on the design and development of merchandising strategies for U.S. and global production, distribution, and consumption.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or written consent of instructor.
Term Offered: Spring (odd years).
Grade Mode: Traditional.
Special Course Fee: No.

AM 590B  Workshop: Apparel  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 120  Textiles  Credits: 3 (2-2-0)
Course Description: Fibers, fabrics, and finishes basic to selection, use, and care.
Prerequisite: None.
Registration Information: Must register for lecture and laboratory.
Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 192A  First Year Seminar: Apparel and Merchandising  Credit: 1 (0-0-1)
Course Description: Introduction to the apparel and merchandising major and its concentrations, career options, campus resources, tools for academics, and industry topics.
Prerequisite: None.
Registration Information: Credit not allowed for both DM 192 and DM 192A.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

DM 192B  First Year Seminar: Pre-Interior Architecture and Design  Credit: 1 (0-0-1)
Course Description: Introduction to interior architecture and design major, career options, campus resources, tools for academics, and industry topics.
Prerequisite: None.
Registration Information: Credit not allowed for both DM 192 and DM 192B.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

DM 272  Consumers in the Marketplace  Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of psychological, social, economic, sustainability, and cultural factors that influence consumers in the marketplace.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 292  Merchandising Theories and Strategies  Credits: 3 (0-0-3)
Course Description: Theoretical perspective on the design and development of merchandising strategies for U.S. and global production, distribution, and consumption.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing or written consent of instructor.
Term Offered: Spring (even years).
Grade Mode: Traditional.
Special Course Fee: No.

Design and Merchandising (DM)

DM 400  U.S. Travel-New York City  Credits: 3 (1-2-1)
Also Offered As: MKT 360.
Course Description: Examination of retailing principles and practices, including merchandise management, retailing strategy, supply chain management, store management, and sustainable retail operations.
Prerequisite: MKT 300 or MKT 305.
Registration Information: Credit not allowed for both DM 360 and MKT 360.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 470A  International Design and Merchandising: Apparel  Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisite: AM 101 and AM 130 and AM 220, may be taken concurrently.
Registration Information: Sophomore standing. Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

DM 470B  International Design and Merchandising: Interior Design  Credits: 2 (1-0-1)
Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.
Prerequisite: ART 100 and INTD 129 and INTD 166 and DM 482B, may be taken concurrently.
Registration Information: Must have concurrent registration in DM 482B. Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.
**DM 474 Fashion Show Production and Event Planning  Credits: 3 (1-0-2)**  
**Course Description:** Planning and implementing full production fashion show of student-designed collections, including promotions and fundraising activities.  
**Prerequisite:** AM 101 or INTD 129.  
**Registration Information:** Written consent of instructor. Must register for lecture and recitation.  
**Term Offered:** Spring.  
**Grade Mode:** Traditional.  
**Special Course Fee:** Yes.

**DM 482 Travel Abroad  Credit: 1 (0-0-1)**  
**Course Description:** Historical, cultural, aesthetic, and business aspects of design and merchandising in the selected country(ies).  
**Prerequisite:** AM 101 and AM 130 and DM 120 and DM 470A, may be taken concurrently.  
**Registration Information:** Must have concurrent registration in DM 470A.  
**Terms Offered:** Fall, Spring, Summer.  
**Grade Mode:** Traditional.  
**Special Course Fee:** No.

**DM 482A Study Abroad: Design/Merchandising—Scotland/England  Credit: 1 (0-0-1)**  
**Course Description:** Historical, cultural, aesthetic, and business aspects of international design and merchandising in the selected country(ies).  
**Prerequisite:** DM 470A or DM 470B.  
**Grade Mode:** Traditional.  
**Special Course Fee:** No.

**DM 482B Study Abroad---China: Design and Merchandising  Credit: 1 (0-0-1)**  
**Course Description:** Historical, cultural, aesthetic, and business aspects of international design and merchandising in China.  
**Prerequisite:** DM 470A.  
**Registration Information:** Sophomore standing.  
**Term Offered:** Summer (every third year).  
**Grade Mode:** Traditional.  
**Special Course Fee:** No.

**DM 487A Internship: Merchandising  Credits: Var[12-16] (0-0-0)**  
**Course Description:**  
**Prerequisite:** (AM 371) and (DM 360 or MKT 360) and (DM 492).  
**Registration Information:** GPA 2.50.  
**Terms Offered:** Fall, Spring, Summer.  
**Grade Mode:** Instructor Option.  
**Special Course Fee:** No.

**DM 487B Internship: Apparel Design and Production  Credits: Var[12-16] (0-0-0)**  
**Course Description:**  
**Prerequisite:** AM 244 and DM 492.  
**Registration Information:** GPA 2.50.  
**Terms Offered:** Fall, Spring, Summer.  
**Grade Mode:** Instructor Option.  
**Special Course Fee:** No.

**DM 487C Internship: Product Development  Credits: Var[12-16] (0-0-0)**  
**Course Description:**  
**Prerequisite:** AM 375 and DM 492.  
**Registration Information:** GPA 2.50.  
**Terms Offered:** Fall, Spring, Summer.  
**Grade Mode:** Instructor Option.  
**Special Course Fee:** No.
DM 501 Research and Theory-Design and Merchandising Credits: 3 (0-0-3)  
Course Description: Theory and various approaches and philosophies of research in design and merchandising. Critical evaluation and synthesis of scholarly literature.  
Prerequisite: None.  
Registration Information: Sections may be offered: Online.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 510 Consumer Behavior Credits: 3 (3-0-0)  
Course Description: Evaluation of psychological, sociological, and cultural theories of consumer behavior through examination of factors that influence decision making.  
Prerequisite: None.  
Registration Information: Offered as an online course only.  
Term Offered: Fall (odd years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 540 Promotional Strategies in Merchandising Credits: 3 (3-0-0)  
Course Description: Integrated marketing communications while fostering cultural and global awareness, social responsibility and ethical decision-making.  
Prerequisite: None.  
Term Offered: Spring (odd years).  
Grade Mode: Traditional.  

Special Course Fee: No.  

DM 542 Advanced Computer-Aided Textile Design Credits: 3 (1-4-0)  
Course Description: Use of computer-aided design system to produce fabric designs for apparel or interior professional end use.  
Prerequisite: AM 342.  
Registration Information: Must register for lecture and laboratory.  
Term Offered: Spring (even years).  
Grade Mode: Traditional.  

Special Course Fee: Yes.  

DM 551 Research Methods Credits: 3 (3-0-0)  
Course Description: Design and methods of research applicable to design and merchandising.  
Prerequisite: DM 501.  
Registration Information: Sections may be offered: Online.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 563 Care and Exhibit of Museum Collections Credits: 3 (1-2-1)  
Course Description: Hands-on experience in management, care, exhibition, and interpretation of museum collections.  
Prerequisite: ART 100 to 499 - at least 3 credits or HIST 100 to 499 - at least 3 credits or AM 100 to 499 - at least 3 credits or DM 100 to 499.  
Registration Information: Must register for lecture, laboratory and recitation. Required field trips.  
Term Offered: Spring (odd years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 570 Creativity in Design Credits: 3 (0-0-3)  
Course Description: Multiple perspectives in creativity integrating theory and research impacting design.  
Prerequisite: DM 501.  
Term Offered: Fall (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 573 Entrepreneurship Theories in Apparel & Design Credits: 3 (3-0-0)  
Course Description: Theoretical and applied perspectives of entrepreneurship for US and global production, distribution, and consumption of apparel and interior design products and services.  
Prerequisite: None.  
Restriction: Must not be a: Freshman, Sophomore, Junior.  
Registration Information: Senior standing. Credit not allowed for DM 573 and DM 580A1.  
Term Offered: Fall (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 575 Human Factors in Design Credits: 3 (3-0-0)  
Course Description: Theories and contemporary issues related to human factors in consumer product design.  
Prerequisite: DM 501, may be taken concurrently.  
Registration Information: Senior standing.  
Term Offered: Spring (even years).  
Grade Mode: Traditional.  
Special Course Fee: No.  

DM 590A Workshop: Merchandising Credits: Var[1-6] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

DM 590B Workshop: Apparel Design and Production Credits: Var[1-6] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

DM 590C Workshop: Interior Design Credits: Var[1-6] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

DM 592 Seminar Credits: Var[1-3] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.  

DM 596 Group Study Credits: Var[1-18] (0-0-0)  
Course Description:  
Prerequisite: None.  
Terms Offered: Fall, Spring, Summer.  
Grade Mode: Instructor Option.  
Special Course Fee: No.
DM 684 Supervised College Teaching Credits: Var[1-6] (0-0-0)
Course Description:
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 687 Internship Credits: Var[1-18] (0-0-0)
Course Description:
Restriction: Must be a: Graduate, Professional.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 695 Independent Study Credits: Var[1-18] (0-0-0)
Course Description:
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 698 Research Credits: 3 (0-0-3)
Course Description:
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

DM 699 Thesis Credits: Var[1-18] (0-0-0)
Course Description:
Restriction: Must be a: Graduate, Professional.
Registration Information: Written consent of instructor. Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 110 Visual Expression of Interior Environments (GT-AH1) Credits: 3 (3-0-0)
Course Description: Introduction to interior environments conceptualizing the interior architectural environment in the context of an interrelated system of spaces. Observation and analysis of spatial environments as a way of understanding how spatial environments produce and communicate culture as well as are shaped by those who design, navigate, and participate in these spaces.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.
Additional Information: Arts & Humanities 3B, Arts & Expression (GT-AH1).

INTD 129 Introduction-Interior Architecture & Design Credits: 3 (3-0-0)
Course Description: Industry perspective to the profession of interior architecture and design through commercial and residential interiors with a focus on the role of key elements such as lighting, color, texture, and pattern on shaping interior architectural environments. Emphasis will be on disciplinary professional values and design process in interior architecture and design.
Prerequisite: None.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 166 Visual Communication-Drawing Credits: 3 (0-6-0)
Course Description: Hand drafting, free-hand drawing and conceptualization to communicate interior architecture and design concepts visualizing two- and three-dimensional representations.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 200 Housing Values in America Credits: 3 (3-0-0)
Course Description: Housing issues in the U.S.; values, norms, roles of government and building professions; interaction of issues with U.S. public values to meet housing needs.
Prerequisite: None.
Terms Offered: Fall, Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 201 Two-Dimensional Fundamentals-Interior Design Credits: 3 (0-6-0)
Course Description: Demonstration of 2-dimensional elements and principles of design incorporating creative thinking, design fundamentals, design communication skills.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 210 Studio I-Interior Architecture and Design Credits: 3 (1-4-0)
Course Description: Applying basic concepts of human behavior, anthropometrics, ergonomics, space planning, and furniture arrangement to residential and commercial interiors.
Prerequisite: INTD 110 and INTD 129 and INTD 166.
Registration Information: Sophomore standing. Design scenario advancement. Must register for lecture and laboratory. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 236 Three-Dimensional Thinking Credits: 3 (0-6-0)
Course Description: Demonstration and application in visualizing interior space in three dimensions.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

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INTD 255 Residential Interiors Credits: 3 (0-0-3)
Course Description: Theories, issues, and planning elements that impact the design of residential interiors.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 256 Computer-Aided Design for Interior Designers Credits: 3 (1-4-0)
Course Description: Use of computer-aided design (CAD), specifically two-dimensional and three-dimensional drafting using PC software.
Prerequisite: INTD 129 and INTD 166.
Registration Information: Design scenario advancement. Must register for lecture and laboratory. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 266 Visual Communication-Digital Multi-Media Credits: 3 (0-6-0)
Course Description: Visual communication using design software applications and multi-media techniques for expressing design ideas.
Prerequisite: None.
Registration Information: Sophomore standing. Design scenario advancement.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 276 Studio II-Interior Architecture and Design Credits: 3 (1-4-0)
Course Description: Introduction to small-scale interior architecture and design projects, including residential, educational, and commercial dining spaces.
Prerequisite: INTD 210 with a minimum grade of C and INTD 266 may be taken concurrently.
Registration Information: Interior Architecture and Design majors only.
Must register for lecture and laboratory. Required field trips.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 296A Group Study: Space Planning and Application Credits: Var[1-3] (0-0-0)
Course Description: Design scenario advancement.
Prerequisite: None.
Registration Information: Design scenario advancement.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 296B Group Study: Design Application Credits: Var[1-3] (0-0-0)
Course Description: Design scenario advancement.
Prerequisite: None.
Registration Information: Design scenario advancement.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 296B Group Study: Design Application Credits: Var[1-3] (0-0-0)
Course Description: Design scenario advancement.
Prerequisite: None.
Registration Information: Design scenario advancement.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 310 Studio III-Interior Architecture and Design Credits: 4 (1-6-0)
Course Description: Create a comprehensive design that reflects the integration of knowledge of structural and building systems. The design project is guided by a clear brief and developed through an Integrated Design Process, informed at each stage by data and analysis. The project is documented through working drawings, annotated diagrams, and information graphics.
Prerequisite: INTD 276 with a minimum grade of C and INTD 330, may be taken concurrently and INTD 335, may be taken concurrently and INTD 350, may be taken concurrently.
Registration Information: Interior architecture and design majors only.
Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 330 Lighting Design Credits: 3 (2-2-0)
Course Description: Application of lighting design in interiors.
Prerequisite: INTD 276 with a minimum grade of C.
Registration Information: Must register for lecture and laboratory.
Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 335 Interior Architecture and Design Technologies Credits: 3 (2-2-0)
Course Description: Principles and procedures required in building information modeling for digital design, detailing, documentation, and visualization in interior architecture and design.
Prerequisite: INTD 266.
Registration Information: Must register for lecture and laboratory. Credit not allowed for both INTD 235 and INTD 335.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 336 Color Credits: 3 (0-0-3)
Course Description: Color theories, principles, trends and application in design.
Prerequisite: None.
Registration Information: Offered as an online course only.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 340 Interior Materials and Products Credits: 3 (3-0-0)
Course Description: Analysis of materials, finishes, furnishings, objects, and resources for interior architecture and design.
Prerequisite: INTD 350.
Registration Information: Required field trips.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 350 Codes-Health and Safety Credits: 3 (3-0-0)
Course Description: Health, safety, and wellness issues in interiors, including laws, codes, standards, regulations, and guidelines.
Prerequisite: INTD 210, may be taken concurrently.
Registration Information: Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.
INTD 359  History of Interior Architecture and Design  Credits: 3 (3-0-0)
Course Description: Survey of interior architecture and design history from ancient times through the present.
Prerequisite: None.
Registration Information: AUCC 2 or concurrent registration. Sections may be offered: Online.
Terms Offered: Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 376  Studio IV-Interior Architecture and Design  Credits: 4 (1-6-0)
Course Description: Applications of creative problem-solving, digital and design skills to develop innovative interior design projects with a focus on medium-scale commercial interiors.
Prerequisite: INTD 310 with a minimum grade of C and INTD 340, may be taken concurrently.
Registration Information: Must register for lecture and laboratory. Required field trips.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 384  Supervised College Teaching  Credits: Var[1-10] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: A maximum of 10 combined credits for all 384 and 484 courses are counted towards graduation requirements.
Terms Offered: Fall, Spring.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 400  Interior Design Research Proposal  Credits: 4 (1-4-1)
Course Description: Research, development, and presentation of a programming proposal for a large scale interior design project with service learning component.
Prerequisite: INTD 376 with a minimum grade of C.
Registration Information: Must register for lecture, laboratory, and recitation. Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 410  Evidence-based Design Theory  Credits: 3 (3-0-0)
Course Description: Theory and application of evidence-based design processes including research, development, and presentation of a programming proposal for a large scale interior project.
Prerequisite: INTD 310 with a minimum grade of C and PSY 100.
Registration Information: Completion of AUCC category 2.
Term Offered: Spring.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 450  Travel Abroad-Sustainable Building  Credits: 3 (3-0-0)
Also Offered As: CON 450.
Course Description: Major components of sustainable design and construction, energy, healthy buildings, natural resources and other environmental issues.
Prerequisite: None.
Registration Information: Credit not allowed for both INTD 450 and CON 450.
Term Offered: Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 456  Professional Practice-Interior Arch & Design  Credits: 3 (3-0-0)
Course Description: Current design and business practices, project management and communication, exposure to multi-disciplinary ways of working in design. Emphasis on several key aspects of professional practice including entrepreneurship, ethics, and socially mediated communication.
Prerequisite: INTD 310, may be taken concurrently.
Registration Information: Completion of AUCC category 2. Credit not allowed for both INTD 356 and INTD 456.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 476  Capstone-Interior Architecture and Design  Credits: 4 (1-6-0)
Course Description: Large scale projects representing research-based design solutions, illustrating synthesis and analysis of entry level professional competencies in interior architecture and design.
Prerequisite: INTD 400 with a minimum grade of C or INTD 410 with a minimum grade of C.
Registration Information: Must register for lecture and laboratory.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: Yes.

INTD 482A  Study Abroad--Austria: Alpine Architecture and Sustainable Design  Credits: 3 (0-0-3)
Course Description: Investigation of prominent examples that capture the breadth and sustainability aspects of architecture and interior practices in the alpine region of Europe, with a specific focus on Tirol and Vorarlberg in Austria, St. Gallen in Switzerland, and Germany.
Prerequisite: INTD 276 with a minimum grade of C.
Term Offered: Summer (even years).
Grade Mode: Traditional.
Special Course Fee: No.

INTD 487  Internship  Credits: Var[3-16] (0-0-0)
Course Description:
Prerequisite: INTD 356 and INTD 376 with a minimum grade of C.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 495  Independent Study  Credits: Var[1-18] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 496A  Group Study: Program Skills  Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.

INTD 496B  Group Study: Design Application  Credits: Var[1-3] (0-0-0)
Course Description:
Prerequisite: None.
Registration Information: Maximum of 10 credits allowed in course.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Instructor Option.
Special Course Fee: No.
INTD 550  Universal Design  Credits: 3 (3-0-0)
Course Description: Analysis and evaluation of universal design as it applies to diverse population segments and interior environments.
Prerequisite: INTD 376 with a minimum grade of C, may be taken concurrently.
Registration Information: Required field trips.
Term Offered: Fall.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 575  Problems-Interior Design  Credits: Var[1-8] (0-0-0)
Course Description:
Prerequisite: INTD 376 with a minimum grade of C - at least 9 credits.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 578  Trends/Issues in Interior Design  Credits: 3 (2-0-1)
Course Description:
Prerequisite: INTD 376 with a minimum grade of C or DM 551.
Registration Information: Must register for lecture and recitation.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.

INTD 675  Problems-Interior Design  Credits: Var[1-8] (0-0-0)
Course Description:
Prerequisite: INTD 575 - at least 4 credits.
Restriction: Must be a: Graduate, Professional.
Registration Information: Sections may be offered: Online.
Terms Offered: Fall, Spring, Summer.
Grade Mode: Traditional.
Special Course Fee: No.