

# DEPARTMENT OF DESIGN AND MERCHANDISING

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## Graduate Graduate Programs in Design and Merchandising

The department offers graduate programs leading to a Master of Science degree in Design and Merchandising. Students may specialize in Apparel and Merchandising or Interior Design. For more information about program emphases and requirements, contact the department. Students interested in graduate work should refer to the Graduate and Professional Bulletin (<http://catalog.colostate.edu/general-catalog/graduate-bulletin/>) and the Department of Design and Merchandising (<http://www.dm.chhs.colostate.edu/>).

## Learning Outcomes

Design and Merchandising graduate students will:

- Demonstrate mastery of design and merchandising concepts and theories in their respective focal areas, including apparel design and production, consumer behavior, creativity, merchandising, interior design, product development, social/cultural/historical aspects of dress and design, sustainability/resilience, and textile science.
- Critically review and interpret research through a review of literature relevant to a research problem or challenge.
- Demonstrate an understanding of how to conduct and implement original research in design and merchandising as demonstrated through problem identification, literature review, study design, data collection, and data analysis/interpretation.
- Effectively communicate outcomes of design and merchandising research in diverse presentation formats (e.g., oral, written, visual).
- Be successful in procuring positions in industry or academia and/or admission to doctoral-level programs.
- Be involved in co-curricular activities.

## Certificate

- Evidence-Based Design (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/graduate-certificate-evidence-based-design-research/>) (No new students are being admitted to this certificate at this time).

## Master's Programs

- Master of Science in Design and Merchandising, Plan A, Apparel and Merchandising Specialization (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-a-design-merchandising-ms/>)
- Master of Science in Design and Merchandising, Plan B, Apparel and Merchandising Specialization (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-apparel-specialization/>)
- Master of Science in Design and Merchandising, Plan A, Interior Design Specialization (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-a-ms-design-merchandising-interior-specialization/>) (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-interior-specialization/>)

[catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-apparel-specialization/](http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-apparel-specialization/))

- Master of Science in Design and Merchandising, Plan B, Interior Design Specialization (<http://catalog.colostate.edu/general-catalog/colleges/health-human-sciences/design-merchandising/plan-b-ms-design-merchandising-interior-specialization/>)