

MAJOR IN INTERIOR ARCHITECTURE AND DESIGN, INTERIOR PRODUCTS AND RETAILING CONCENTRATION



The Interior Products and Retailing (IPR) concentration in the Interior Architecture and Design Program prepares students to become design-specialist entrepreneurs in the interiors industry. Students learn in-depth knowledge of interior products and furnishings, design thinking processes, marketing and consumer behavior strategies, and

relationship-building skills for business development. Faculty prepare students for positions as specialists who serve as expert intermediaries at the dynamic intersection between manufacturers of interior products and furnishings, architecture and design firms, retailers, and business partners. Internships, shadowing opportunities, vendor tradeshow, and networking events advance students' specialist expertise. The program is accredited by the National Association of Schools of Art and Design (NASAD) (<https://nasad.arts-accredit.org/>).

Students in the Interior Products and Retailing concentration will acquire knowledge and skills to be design-specialists with business acumen. Students will develop expertise in understanding a holistic industry view of the marketing analysis, lifecycle, and merchandising of interior products and furnishings for commercial and residential interiors. Core knowledge and skills will include in-depth interior products and furnishings knowledge; sales, promotion, and customer service skills; marketing research strategies; design thinking skills; and business knowledge.

The Interior Products and Retailing (IPR) concentration will prepare students for growing career opportunities in interior design-related specializations that do not require a design-studio education but do require deeper knowledge of interior products (e.g., furnishings, accessories), materials (e.g., textiles and finishes related to furniture and products), lighting, and retailing, merchandising, and business applications.

Learn more about the Interior Products and Retailing concentration on the Department of Design and Merchandising website.

Requirements

Effective Fall 2024

Distinctive Requirements for Degree Concentration:

First year students in the Interior Architecture and Design Major will not declare a concentration until spring semester. To declare the Interior Products & Retailing concentration and advance to the second year in the program, students must earn a minimum grade of C (2.000) in **INTD 110**, INTD 129 and INTD 166.

Freshman

		AUCC	Credits
CO 150	College Composition (GT-CO2)	1A	3
CON 151	Construction Materials and Methods		3
DM 192B	First Year Seminar: Pre-Interior Architecture and Design		1
IDEA 210	Introduction to Design Thinking (GT-AH1)	3B	3
INTD 110	Visual Expression of Interior Environments (GT-AH1)	3B	3
INTD 129	Introduction-Interior Architecture Design		3
INTD 166	Visual Communication-Drawing		3
MATH 117	College Algebra in Context I (GT-MA1)	1B	1
MATH 118	College Algebra in Context II (GT-MA1)	1B	1
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	1
PSY 100	General Psychology (GT-SS3)	3C	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	4
Elective			1
Total Credits			30

Sophomore

DM 272	Consumers in the Marketplace		3
INTD 201	Two-Dimensional Fundamentals-Interior Design		3
INTD 251	Computer-Aided Design for Interiors		3
INTD 255	Furnishings and Products for Interiors		3
MGT 340	Fundamentals of Entrepreneurship		3
Advanced Writing (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#advanced-writing)		2	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	3
Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion)		1C	3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Electives			3
Total Credits			30

Junior

INTD 336	Color		3
INTD 350	Codes-Health and Safety	4A	3
INTD 351	Three-Dimensional Thinking for Interiors		3
INTD 359	History of Interior Architecture and Design		3
Select a minimum of 6 credits from the following Business courses: ¹			6
MGT 305	Fundamentals of Management		
MKT 305	Fundamentals of Marketing		
Or two courses in the Certificate in Entrepreneurship			
Upper Division Concentration Specialization Electives ²			9
Upper Division Electives			3
Total Credits			30

Senior

INTD 405	Capstone-Interior Products and Retailing	4C	3
INTD 455	Housing in America-Cultural Societal Values	4B	3
INTD 487 (Internship) ³	Internship		6-12
Upper Division Concentration Specialization Elective ²			3
Upper Division Electives ⁴			9-15
Total Credits			30
Program Total Credits:			120

Concentration Specialization Electives

Code	Title	Credits
AM 220	Textiles	3
AM 321	Advanced Textiles	3
AM 342	Computer-Aided Textile Design	3
AM 366	Merchandising Promotion	3
AM 460	Historic Textiles	3
AM 466	Retail Environment Design and Planning	3
DM 360/MKT 360	Retailing	3
IDEA 310E	Design Thinking Toolbox: Foundations of Woodworking	1
IDEA 320E	Design Thinking Toolbox: Advanced Woodworking	2
IDEA 320I	Design Thinking Toolbox: Advanced Metal Fabrication	2

- ¹ Students must complete a minimum of three selected business courses: MGT 340, MGT 305, MKT 305 or complete the Certificate in Entrepreneurship (<http://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-entrepreneurship/>) offered by the College of Business to satisfy graduation requirements for the Interior Products and Retailing Concentration. With advisor permission, students may substitute a Minor in Entrepreneurship and Innovation (<http://catalog.colostate.edu/general-catalog/colleges/business/management/entrepreneurship-innovation-minor/#requirementstext>), Minor in Real Estate (<http://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/real-estate-minor/#requirementstext>), Minor in Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-minor/#requirementstext>) or a second Major in Business Administration (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/#text>) for this requirement.
- ² Students will choose a total of 12 credits from the Concentration Specialization elective list.
- ³ Substitute experiences could include study abroad or elective courses or independent study (service learning) with advisor approval.
- ⁴ Select enough elective credits to bring the program total to a minimum of 120 credits, of which at least 42 must be Upper-Division (300- or 400-level).

Major Completion Map

Distinctive Requirements for Degree Program:

First year students in the Interior Architecture and Design Major will not declare a concentration until spring semester. To declare the Interior Products & Retailing concentration and advance to the second year in the program, students must earn a minimum grade of C (2.000) in INTD 110, INTD 129, and INTD 166.

Students must complete a 6-12 credit internship prior to graduation. For students who are unable to participate in an internship, substitute experiences could include study abroad or elective courses or independent study (service learning) with advisor approval.

Freshman

Semester 1		Critical	Recommended	AUCC	Credits
CO 150	College Composition (GT-CO2)	X		1A	3
DM 192B	First Year Seminar: Pre-Interior Architecture and Design	X			1
IDEA 210	Introduction to Design Thinking (GT-AH1)	X		3B	3
INTD 110	Visual Expression of Interior Environments (GT-AH1)	X		3B	3
MATH 117	College Algebra in Context I (GT-MA1)	X		1B	1
MATH 118	College Algebra in Context II (GT-MA1)	X		1B	1
PSY 100	General Psychology (GT-SS3)	X		3C	3
Total Credits					15

Semester 2		Critical	Recommended	AUCC	Credits
CON 151	Construction Materials and Methods	X			3
INTD 129	Introduction-Interior Architecture Design	X			3
INTD 166	Visual Communication-Drawing	X			3
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	X		1B	1
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			X	3A	4
Elective			X		1
CO 150 and AUCC 1B (Quantitative Reasoning) must be completed by the end of Semester 2.			X		
INTD 110, INTD 129 and INTD 166 are required during the first year.			X		
Total Credits					15

Sophomore

Semester 3		Critical	Recommended	AUCC	Credits
DM 272	Consumers in the Marketplace	X			3
INTD 201	Two-Dimensional Fundamentals-Interior Design	X			3
INTD 251	Computer-Aided Design for Interiors	X			3
Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion)			X	1C	3

Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		X	3D	3	
Total Credits				15	
Semester 4					
		Critical	Recommended	AUCC	Credits
INTD 255	Furnishings and Products for Interiors	X			3
MGT 340	Fundamentals of Entrepreneurship	X			3
Advanced Writing (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#advanced-writing)			X	2	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)			X	3A	3
Elective			X		3
Total Credits				15	
Junior					
Semester 5					
		Critical	Recommended	AUCC	Credits
INTD 336	Color	X			3
INTD 350	Codes-Health and Safety	X		4A	3
Select one Business course from the following:		X			3
MGT 305	Fundamentals of Management				
MKT 305	Fundamentals of Marketing				
Or one course in the Certificate in Entrepreneurship					
Upper Division Concentration Specialization Elective (see list on Program Requirements tab)			X		3
Upper Division Elective			X		3
Total Credits				15	
Semester 6					
		Critical	Recommended	AUCC	Credits
INTD 351	Three-Dimensional Thinking for Interiors	X			3
INTD 359	History of Interior Architecture and Design	X			3
Select a Business course not previously taken from the following:		X			3
MGT 305	Fundamentals of Management				
MKT 305	Fundamentals of Marketing				
Or one course in the Certificate in Entrepreneurship					
Upper Division Concentration Specialization Elective			X		6
***PSY 100 and IDEA 210 must be completed prior by the end of the 6th semester		X			
Total Credits				15	
Senior					
Semester 7					
		Critical	Recommended	AUCC	Credits
INTD 405	Capstone-Interior Products and Retailing	X		4C	3
INTD 455	Housing in America-Cultural Societal Values	X		4B	3
Upper Division Concentration Specialization Elective (see list on Program Requirements tab)		X			3
Upper Division Electives			X		6
Total Credits				15	
Semester 8					
		Critical	Recommended	AUCC	Credits
INTD 487	Internship	X			6-12
Upper Division Electives		X			3-9
The benchmark courses for the 8th semester are the remaining courses in the entire program of study.		X			
Total Credits				15	
Program Total Credits:				120	