

MINOR IN MERCHANDISING



A minor in Merchandising provides students in other majors an opportunity to gain knowledge and skills specific to the field of merchandising. The minor may be of special interest to students majoring in areas such as art, business, and journalism and technical communication. The perspectives gleaned by selecting a Merchandising minor both enhance understanding of the student's major program and expand career opportunities available to the student.

The Apparel and Merchandising program emphasizes study in apparel and textile design, product development and sourcing, and the marketing and retailing of consumer goods. The program encompasses the global study of the cultural/historical, economic, and scientific aspects of the textile and apparel industry while fostering an understanding and implementation of socially responsible business practices.

Learn more about the minor in Merchandising on the Department of Design and Merchandising website (<https://www.chhs.colostate.edu/dm/programs-and-degrees/minor-in-merchandising/>).

Requirements Effective Fall 2022

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
AM 101	Fashion Industries	3
AM 130	Awareness and Appreciation of Design	3
AM 270	Merchandising Processes	3
Select one course from the following:		3
AM 220	Textiles	
AM 250	Clothing, Adornment and Human Behavior (GT-SS3)	
Select four of the following courses:		12-13
AM 321	Advanced Textiles	
AM 330	Global Sourcing of Textiles and Apparel	

AM 335	Textiles and Apparel Supply Chains
AM 363	Historic Costume
AM 364	History of Fashion Designers/Manufacturers
AM 366	Merchandising Promotion
AM 371	Merchandise Planning and Control
AM 373	Apparel Design and Retail Entrepreneurship
AM 421	Textiles Product Quality Assessment
AM 450	Social-Psychological Aspects of Clothing
DM 360/MKT 360	Retailing

Program Total Credits: 24-25