

MINOR IN MERCHANDISING



A minor in Merchandising provides students in other majors an opportunity to gain knowledge and skills specific to the field of merchandising. The minor may be of special interest to students majoring in areas such as art, business, and journalism and technical communication. The perspectives gleaned by selecting a Merchandising minor both enhance understanding of the student's major program and expand career opportunities available to the student.

The Apparel and Merchandising program emphasizes study in apparel and textile design, product development and sourcing, and the marketing and retailing of consumer goods. The program encompasses the global study of the cultural/historical, economic, and scientific aspects of the textile and apparel industry while fostering an understanding and implementation of socially responsible business practices.

Learn more about the minor in Merchandising on the Department of Design and Merchandising website (<https://www.chhs.colostate.edu/dm/programs-and-degrees/minor-in-merchandising/>).