

GRADUATE CERTIFICATE IN STUDENT AFFAIRS MANAGEMENT OF AUXILIARY ENTERPRISES

EDHE 676 Organizational Behavior and Campus Ecology

Program Total Credits: 14

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.



Learn to design business solutions that add to campus programs and services through this customizable six-course, 14-credit program. This online graduate certificate blends student affairs concepts and business management practices, ensuring students have the skills needed in the business management of student affairs or auxiliary services. Students learn about:

- Higher education's finance environment
- The historical and philosophical foundations of student affairs
- Organizational leadership and motivation
- Marketing management

The Graduate Certificate in Student Affairs Management of Auxiliary Enterprises requires a completed bachelor's degree and a 3.000 grade point average.

Effective Spring 2020

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Required Courses		
BUS 620	Leadership and Teams	2
BUS 655	Marketing Management	2
EDHE 660	Financial Management in Student Affairs	2
EDHE 670	Foundations and Trends in Student Affairs	3
Electives		
Select one course from the following:		2
BUS 500	Foundations for Business Impact	
BUS 626	Managing Human Capital	
BUS 630	Information Management	
Select one course from the following:		3
EDHE 673	Student Development Theory	