

# MAJOR IN ART (B.A.), INTEGRATED VISUAL STUDIES CONCENTRATION

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The Integrated Visual Studies concentration is an ideal program for students to develop skills as makers and thinkers. By making work and interpreting images from visual art, photography, film, television, and commercial imagery, students learn to analyze visual communication from a variety of aesthetic, theoretical, scientific, economic, sociological and historical viewpoints. Students take a relatively equal ratio of studio and academic classes that foster critical awareness of how society is reflected and produced through visual means in the 21st century. The [Integrated](#) Visual Studies concentration gives students the flexibility to pursue interdisciplinary academic interests in combination with explorations of the conceptual and technical aspects of art making within a studio practice.

## Learning Objectives

Through directed studies and individual investigation, students will:

1. Demonstrate fundamental knowledge and mastery of technology and processes by creating and communicating meaning in works of art.
2. Demonstrate fundamental knowledge and mastery of art/design history, theory, and criticism by clearly communicating about their own art work and the art of others.
3. Synthesize concepts, knowledge, skills, and experiences in the visual arts through a culminating capstone project or experience.