

# GRADUATE CERTIFICATE IN ARTS MANAGEMENT

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The Graduate Certificate in Arts Management provides post-baccalaureate students and professionals from a variety of arts disciplines with specialized training in arts management. This program trains students to be leaders in arts policy, advocacy, and community engagement while also preparing them for career advancement and development in a range of areas within both for-profit and nonprofit arts organizations. The certificate consists of 12-credits (4 classes) and is offered online.

## Learning Objectives

Students graduating with the Graduate Certificate in Arts Management will demonstrate knowledge and the capability to:

1. Synthesize complex arts management scenarios relating to leadership and operations.
2. Identify the critical differences between arts and culture organizations and other types of businesses, and how those differences can be used to build organizational consensus.
3. Apply leadership methodologies to the varying needs of arts organizations.
4. Recognize financial, leadership, and policy roles within arts organizational systems and cultures and identify the paths to sustainability.

## Requirements Effective Spring 2024

Additional coursework may be required due to prerequisites.

Code	Title	Credits
<b>Required Courses:</b>		
LEAP 500	Intro to Arts Leadership and Management	3
LEAP 600	Arts Policy and Advocacy	3
Select 6 credits from the following:		6
LEAP 510	Creative Industries Career Management	
LEAP 520	Technology in Arts Management	
LEAP 540	Financial Structures in Arts Management	
LEAP 650	Arts Events Management	
LEAP 660	Community Engagement in the Arts	
LEAP 670	Law and the Arts	
<b>Program Total Credits:</b>		<b>12</b>

\*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate program.