

GRADUATE CERTIFICATE IN ARTS MANAGEMENT

The Graduate Certificate in Arts Management provides post-baccalaureate students and professionals from a variety of arts disciplines with specialized training in the field of arts management, administration and creative economies. This program trains students to be arts leaders in policy, advocacy, engagement and theory within community arts sectors at the national, state and local levels. This certificate program prepares post-baccalaureate students and professionals for career advancement and development in a range of areas within the management of for profit and not for profit arts organizations. This program is 12-credits (4 classes) and is offered online and residentially.

Learning Outcomes

Students graduating with the Graduate Certificate in Arts Management will demonstrate knowledge and the capability to:

1. Synthesize complex arts management scenarios relating to leadership and operations.
2. Identify the critical differences between arts and culture organizations and other types of businesses, and how those differences can be used to build organizational consensus.
3. Apply leadership methodologies to the varying needs of arts organizations.
4. Recognize financial, leadership, and policy roles within arts organizational systems and cultures and identify the paths to sustainability.