

# MASTER OF SCIENCE IN JOURNALISM AND MEDIA COMMUNICATION

The department offers a Master of Science in Journalism and Media Communication for students aspiring to communication management careers in technical and scientific communication, public relations, or public information for business, industry, government, and educational institutions.

## Plan A Effective Fall 2021

First Year		Credits
JTC 500	Communication Research and Evaluation Methods	3
JTC 501	Process and Effects of Communication	4
JTC 604	Colloquium—Grad/Teaching/Learning/Research	2
JTC 605	Colloquium In Communication Research	1
Elective Core: Select 6 credits from the following:		6
JTC 560	Managing Communications Systems	
JTC 570	Political Economy of Global Media	
JTC 601	Cognitive Communication Theory	
JTC 602	Social and Cultural Communication Theory	
JTC 614	Public Communication Campaigns	
JTC 630	Health Communication	
JTC 640	Public Communication Technologies	
JTC 650	Strategic Communications	
JTC 660	Communication and Innovation	
JTC 661	Information Design	
JTC 662	Communicating Science and Technology	
JTC 664	Quantitative Research in Communication	
JTC 665	Qualitative Methods in Communication Research	

JTC 670	Communication in the Social Processes of Risk	
JTC 792A	Seminar: Health and Risk	
JTC 792B	Seminar: Human Computer Interaction	
JTC 792C	Seminar: Communication Technology in Organizations	
JTC 792D	Seminar: Ethics, Law, and Policy	
JTC 792E	Seminar: Strategic Communication	
JTC 792F	Seminar: Media Technology and Society	
JTC 793A	Seminar: Experimental Design	
JTC 793B	Seminar: Survey Design	
JTC 793C	Seminar: Content Analysis	
JTC 793D	Seminar: Qualitative Methods	
JTC 793E	Seminar: Human Factors	
JTC 793F	Seminar: Critical and Cultural Methods	
<b>Total Credits</b>		<b>16</b>
<b>Second Year</b>		
JTC 698	Research	3
JTC 699	Thesis	3
Additional Courses <sup>1</sup>		9
<b>Total Credits</b>		<b>15</b>
<b>Program Total Credits:</b>		<b>31</b>

<sup>1</sup> Select nine credits determined by advisor and graduate committee.

A minimum of 31 credits are required to complete this program.

## Plan B Effective Fall 2021

First Year		Credits
JTC 500	Communication Research and Evaluation Methods	3
JTC 501	Process and Effects of Communication	4
JTC 604	Colloquium—Grad/Teaching/Learning/Research	2
JTC 605	Colloquium In Communication Research	1
Elective Core:		

Select 6 credits from the following:		6
JTC 560	Managing Communications Systems	
JTC 570	Political Economy of Global Media	
JTC 601	Cognitive Communication Theory	
JTC 602	Social and Cultural Communication Theory	
JTC 614	Public Communication Campaigns	
JTC 630	Health Communication	
JTC 640	Public Communication Technologies	
JTC 650	Strategic Communications	
JTC 660	Communication and Innovation	
JTC 661	Information Design	
JTC 662	Communicating Science and Technology	
JTC 664	Quantitative Research in Communication	
JTC 665	Qualitative Methods in Communication Research	
JTC 670	Communication in the Social Processes of Risk	
JTC 792A	Seminar: Health and Risk	
JTC 792B	Seminar: Human Computer Interaction	
JTC 792C	Seminar: Communication Technology in Organizations	
JTC 792D	Seminar: Ethics, Law, and Policy	
JTC 792E	Seminar: Strategic Communication	
JTC 792F	Seminar: Media Technology and Society	
JTC 793A	Seminar: Experimental Design	
JTC 793B	Seminar: Survey Design	
JTC 793C	Seminar: Content Analysis	
JTC 793D	Seminar: Qualitative Methods	
JTC 793E	Seminar: Human Factors	
JTC 793F	Seminar: Critical and Cultural Methods	
<b>Total Credits</b>		<b>16</b>

<b>Second Year</b>		
JTC 695	Independent Study	3
JTC 698	Research	3
Additional Courses <sup>1</sup>		9
<b>Total Credits</b>		<b>15</b>
<b>Program Total Credits:</b>		<b>31</b>

<sup>1</sup> Select nine credits with approval of advisor and graduate committee.

A minimum of 31 credits are required to complete this program.