MINOR IN SCIENCE COMMUNICATION

The minor in Science Communication is designed to educate highly qualified communicators who have interests in specialized academic disciplines and career fields. Because science often involves complicated research and processes, communicating the results of that work requires special skills. This program is designed to prepare students for a wide range of niche career opportunities in media, corporate communication, science-related industries, and scientific environments. Journalism and Media Communication major students are not allowed to declare this minor, but may choose a science communication focus within their major.

Requirements
Effective Fall 2021

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JTC 210</td>
<td>Newswriting</td>
<td>3</td>
</tr>
<tr>
<td>JTC 211</td>
<td>Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>JTC 319</td>
<td>Science and Environmental Communication</td>
<td>3</td>
</tr>
<tr>
<td>JTC 350</td>
<td>Public Relations</td>
<td>3</td>
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<tr>
<td>JTC 419</td>
<td>Food and Natural Resources Communication</td>
<td>3</td>
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</tbody>
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Select two courses from the following: 6

- JTC 320A Reporting: General News
- JTC 326 Online Storytelling and Audience Engagement
- JTC 328 Feature Writing
- JTC 335 Photography
- JTC 351 Publicity and Media Relations
- JTC 354 Crisis Communication
- JTC 355 Advertising
- JTC 356 Advertising Creativity and Copywriting
- JTC 359 Audience Insights
- JTC 361 Writing for Specialized Magazines
- JTC 363 Data Journalism
- JTC 371 Publications Design and Production
- JTC 372 Web Design and Development
- JTC 417 Data Visualization Design
- JTC 451 Integrated Communication Campaigns

Program Total Credits: 21