MINOR IN SCIENCE COMMUNICATION

Requirements
Effective Fall 2021

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JTC 210</td>
<td>Newswriting</td>
<td>3</td>
</tr>
<tr>
<td>JTC 211</td>
<td>Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>JTC 319</td>
<td>Science and Environmental Communication</td>
<td>3</td>
</tr>
<tr>
<td>JTC 350</td>
<td>Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>JTC 419</td>
<td>Food and Natural Resources Communication</td>
<td>3</td>
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</tbody>
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Select two courses from the following: 6

- JTC 320A Reporting: General News
- JTC 326 Online Storytelling and Audience Engagement
- JTC 328 Feature Writing
- JTC 335 Photography
- JTC 351 Publicity and Media Relations
- JTC 354 Crisis Communication
- JTC 355 Advertising
- JTC 356 Advertising Creativity and Copywriting
- JTC 359 Audience Insights
- JTC 361 Writing for Specialized Magazines
- JTC 363 Data Journalism
- JTC 371 Publications Design and Production
- JTC 372 Web Design and Development
- JTC 417 Data Visualization Design
- JTC 451 Integrated Communication Campaigns

Program Total Credits: 21