

MEDIA STUDIES MINOR

Journalism and [Media](#) Communication (students with last names A-M)
Clark Building, Room C244
(970) 491-6310

Communication Studies (students with last names N-Z)
Behavioral Sciences Building, Room A203
(970) 491-6140

If you are interested in declaring your minor or if you have minor advising questions, please contact Usama Alshaibi (usama.alshaibi@colostate.edu).

The Media Studies minor provides a foundation for understanding the impacts and roles of mass media in society. Courses focus on media and film history, criticism, law, ethics, social effects, cultural consequences, and multicultural and international media issues. The minor is offered jointly by the Department of Journalism and [Media](#) Communication and the Department of Communication Studies. Students in the Journalism and Media Communication major may not use JTC courses to complete this minor. Students in the Communications Studies major may not use SPCM courses to complete this minor.

Learning Objectives

Upon successful completion, students will be able to:

1. Explain mass media's impacts on society.
2. Analyze a variety of media forms including news media, popular culture, advertising, social media, and other forms of mediated communication, information, art, and entertainment.
3. Assess various issues in media and film history, criticism, law, ethics, social effects, cultural consequences, and multicultural and international media.
4. Develop and apply skills in written, spoken, and mediated communication.

Requirements Effective Fall 2021

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Lower Division		
JTC 100 or SPCM 100	Media in Society (GT-SS3) Communication and Popular Culture (GT-AH1)	3
Upper Division		
JTC 415 or SPCM 342	Communications Law Critical Media Studies	3
Select 15 credits from the following:		15
JTC 220	News, Truth, and Deception	
JTC 305	Media and Global Cultural Identity	
JTC 311	History of Media	
JTC 316	Multiculturalism and the Media	
JTC 350	Public Relations	

JTC 355	Advertising
JTC 357	Persuasion in Strategic Communication
JTC 411	Media Ethics and Issues
JTC 412	International Mass Communication
JTC 413	New Media Trends and Society
JTC 414	Media Effects
JTC 418	Journalism, Peace, and War
JTC 419	Food and Natural Resources Communication
JTC 425	Strategic Multicultural Communication
JTC 456/LB 456	Documentary Film as a Liberal Art
SPCM 341	Evaluating Contemporary Television
SPCM 346	Digital Media Cultures
SPCM 349	Freedom of Speech
SPCM 350	Evaluating Contemporary Film
SPCM 354A	Film History: International
SPCM 354B	Film History: United States
SPCM 356	Asians in the U.S. Media
SPCM 357	Film and Social Change
SPCM 358A	Gender and Genre in Film: Comedy
SPCM 358B	Gender and Genre in Film: Horror
SPCM 358C	Gender and Genre in Film: Other Genres
SPCM 360	The Personal Lens – Making Media
SPCM 453	Global Media Cultures
SPCM 454/ ETST 454	Chicanx Film and Video
SPCM 455/LB 455	Narrative Fiction Film as a Liberal Art

Program Total Credits:

21