

MASTER OF SPORT MANAGEMENT, PLAN C, BUSINESS FOUNDATIONS SPECIALIZATION

Graduates of the Master of Sport Management, Plan C, Business Foundations Specialization become mid-to-high level sport industry leaders in domestic and global, as well as private, public, and non-governmental sport organizations. Students are prepared to pursue leadership roles within sport organizations, equipped with critical understandings and tools for effective responsiveness to the shifts in industries of sport. Graduates of the program gain practical and theoretical knowledge to pursue a range of mid-high level positions in sport. This specialization has a focus on preparing managers across the sport industry. All curriculum of the program is geared towards providing students with the necessary skills and knowledge to become successful sport industry leaders.

[Students interested in graduate work should refer to the Graduate and Professional Bulletin.](#)

Requirements Effective Fall 2020

Code	Title	Credits
Required Core Courses:		
SPMT 523	Communications and Media in Sport	2
SPMT 533	Economics and Data Analytics in Sport	2
SPMT 545	Sport Governance and Policy	2
SPMT 560	Sport Law	2
SPMT 562	Sport and Ethics	2
SPMT 572	Sport Organizational Communication	2
SPMT 641	Sport Management Capstone	2
SPMT 687	Sport Management Internship	2-4
Required Specialization Courses:		
BUS 500	Foundations for Business Impact	2
BUS 601	Quantitative Business Analysis	2
BUS 614	Accounting Concepts	2
BUS 640	Financial Principles and Practice	2
BUS 655	Marketing Management	2
Select a minimum of 4 credits from the following electives:		
MKT 568	Sport Marketing	
SPMT 547	Contemporary Sport, Society and Globalization	
SPMT 554	Sport and the Environment	
SPMT 561	Sport Facility and Event Management	
SPMT 575	Risk Management in Sport	
SPMT 592	Sport Management Seminar	
Program Total Credits:		30-32

A minimum of 30 credits are required to complete this program.

Requirements for All Graduate Degrees

For more information, please visit Requirements for All Graduate Degrees (<http://catalog.colostate.edu/general-catalog/graduate-bulletin/graduate-study/procedures-requirements-all-degrees/>) in the Graduate and Professional Bulletin (<http://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Summary of Procedures for the Master's and Doctoral Degrees

NOTE: Each semester the Graduate School publishes a schedule of deadlines. Deadlines are available on the Graduate School website (<https://graduateschool.colostate.edu/deadline-dates/>). Students should consult this schedule whenever they approach important steps in their careers.

Forms (<https://graduateschool.colostate.edu/forms/>) are available online.

Step	Due Date
1. Application for admission (online)	Six months before first registration
2. Diagnostic examination when required	Before first registration
3. Appointment of advisor	Before first registration
4. Selection of graduate committee	Before the time of fourth regular semester registration
5. Filing of program of study (GS Form 6)	Before the time of fourth regular semester registration
6. Preliminary examination (Ph.D. and PD)	Two terms prior to final examination
7. Report of preliminary examination (GS Form 16) - (Ph.D. and PD)	Within two working days after results are known
8. Changes in committee (GS Form 9A)	When change is made
9. Application for Graduation (GS Form 25)	Refer to published deadlines from the Graduate School Website
9a. Reapplication for Graduation (online)	Failure to graduate requires Reapplication for Graduation (online) for the next time term for which you are applying
10. Submit thesis or dissertation to committee	At least two weeks prior to the examination or at the discretion of the graduate committee
11. Final examination	Refer to published deadlines from the Graduate School Website
12. Report of final examination (GS Form 24)	Within two working days after results are known; refer to published deadlines from the Graduate School website
13. Submit a signed Thesis/Dissertation Submission Form (GS Form 30) to the Graduate School and Submit the Survey of Earned Doctorates (Ph.D. only) prior to submitting the electronic thesis/dissertation	Refer to published deadlines from the Graduate School website.
14. Submit the thesis/dissertation electronically	Refer to published deadlines from the Graduate School website

15. Graduation	Ceremony information is available from the Graduate School website
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