

GRADUATE CERTIFICATE IN COMMUNICATIONS FOR CONSERVATION

The Graduate Certificate in Communications for Conservation is a 6-course, 12-credit program covering concepts and strategies, research and case studies, and tools and skills for successful conservation communications. Focus is given to various methods of community and stakeholder outreach, and public and media relations as they relate to conservation and conservation planning.

Effective Spring 2019

Additional coursework may be required due to prerequisites.

Code	Title	Credits
NR 569	Conservation Communication Fundamentals	2
NR 570	Conservation Managers – Media Communications	2
NR 571	New Media Communications for Conservation	2
NR 572	Strategic Communications for Conservation	2
NR 573	Conservation Crisis Communications	2
NR 574	Advanced Communications for Conservation	2
Program Total Credits:		12

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.