

GRADUATE CERTIFICATE IN SKI AREA MANAGEMENT

Requirements

The graduate certificate in ski area management is a 6 course, 12 credit offering that provides students with the management, finance, and operational knowledge required for successful ski area management and operations. Principles relating to sustainability, strategic management, marketing, human resource management, finance and investment, and planning and development are examined and applied within a ski area context.

Effective Fall 2015

Additional coursework may be required due to prerequisites.

Code	Title	Credits
NRRT 520	Perspectives on Ski Area Management	2
NRRT 521	Sustainable Ski Area Management	2
NRRT 522	Ski Area Operations and Human Resources	2
NRRT 523	Strategic Ski Area Marketing and Management	2
NRRT 524	Ski Area Finance and Investment	2
NRRT 525	Ski Area Planning and Development	2
Program Total Credits:		12

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.