

# **MASTER OF APPLIED INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY, PLAN C (M.A.I.O.P)**

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The Master of Applied Industrial/Organizational Psychology, Plan C (M.A.I.O.P) degree program studies the behavior of individuals in businesses and organizations to determine how to improve performance and productivity for the organization. Students learn how to use research and measurement skills to solve practical workplace issues and to apply the principles of psychology to human resources and leadership challenges within an organization. This degree is practitioner-oriented, providing practical knowledge and skills focusing on research and consulting.