

DESIGN + MERCHANDISING-DM (DM)

Courses

DM 192A First Year Seminar: Apparel and Merchandising Credit: 1 (0-0-1)

Course Description: Introduction to the apparel and merchandising major and its concentrations, career options, campus resources, tools for academics, and industry topics.

Prerequisite: None.

Registration Information: Credit not allowed for both DM 192 and DM 192A.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

DM 192B First Year Seminar: Pre-Interior Architecture and Design Credit: 1 (0-0-1)

Course Description: Introduction to interior architecture and design major, career options, campus resources, tools for academics, and industry topics.

Prerequisite: None.

Registration Information: Credit not allowed for both DM 192 and DM 192B.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

DM 272 Consumers in the Marketplace Credits: 3 (3-0-0)

Course Description: Analysis and evaluation of psychological, social, economic, sustainability, and cultural factors that influence consumers in the marketplace.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 360 Retailing Credits: 3 (3-0-0)

Also Offered As: MKT 360.

Course Description: Examination of retailing principles and practices, including merchandise management, retailing strategy, supply chain management, store management, and sustainable retail operations.

Prerequisite: MKT 300 or MKT 305.

Registration Information: Credit not allowed for both DM 360 and MKT 360.

Terms Offered: Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 400 U.S. Travel-New York City Credits: 3 (1-2-1)

Course Description: Interview/analyze designers, manufacturers, buying offices, retail stores, magazine firms, interior design and architecture firms, etc.

Prerequisite: None.

Registration Information: Must have taken 6 credits in the following courses: DM, AM, INTD. Must register for lecture, laboratory, and recitation.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 470A International Design and Merchandising: Apparel Credits: 2 (1-0-1)

Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.

Prerequisite: AM 101 and AM 130 and AM 220, may be taken concurrently.

Registration Information: Sophomore standing. Must register for lecture and recitation.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 470B International Design and Merchandising: Interior Design Credits: 2 (1-0-1)

Course Description: Historical, cultural, and business aspects of international design and merchandising in selected countries.

Prerequisite: ART 100 and INTD 129 and INTD 166 and DM 482B, may be taken concurrently.

Registration Information: Must have concurrent registration in DM 482B. Must register for lecture and recitation.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 474 Fashion Show Production and Event Planning Credits: 3 (1-0-2)

Course Description: Planning and implementing full production fashion show of student-designed collections, including promotions and fund-raising activities.

Prerequisite: AM 101 or INTD 129.

Registration Information: Written consent of instructor. Must register for lecture and recitation.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: Yes.

DM 482 Travel Abroad Credit: 1 (0-0-1)

Course Description: Historical, cultural, aesthetic, and business aspects of design and merchandising in the selected country(ies).

Prerequisite: AM 101 and AM 130 and DM 120 and DM 470A, may be taken concurrently.

Registration Information: Must have concurrent registration in DM 470A.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 482A Study Abroad: Design/Merchandising-Scotland/England Credit: 1 (0-0-1)

Course Description: Historical, cultural, aesthetic, and business aspects of international design and merchandising in the selected country(ies).

Prerequisite: DM 470A or DM 470B.

Grade Mode: Traditional.

Special Course Fee: No.

DM 482B Study Abroad--China: Design and Merchandising Credit: 1 (0-0-1)

Course Description: Historical, cultural, aesthetic, and business aspects of international design and merchandising in China.

Prerequisite: DM 470A.

Registration Information: Sophomore standing.

Term Offered: Summer (every third year).

Grade Mode: Traditional.

Special Course Fee: No.

DM 487A Internship: Merchandising Credits: Var[12-16] (0-0-0)

Course Description:

Prerequisite: (AM 371) and (DM 360 or MKT 360) and (DM 492).

Registration Information: GPA 2.50.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 487B Internship: Apparel Design and Production Credits:

Var[12-16] (0-0-0)

Course Description:

Prerequisite: AM 244 and DM 492.

Registration Information: GPA 2.50.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 487C Internship: Product Development Credits: Var[12-16] (0-0-0)

Course Description:

Prerequisite: AM 375 and DM 492.

Registration Information: GPA 2.500.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 487F Internship: General Credits: Var[3-16] (0-0-0)

Course Description:

Prerequisite: None.

Registration Information: Written consent of instructor; GPA 2.500.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 490A Workshop: Merchandising Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 490B Workshop: Apparel Design and Production Credits:

Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: Yes.

DM 490C Workshop: Interior Design Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 492 Professional Practice Credits: 2 (1-0-1)

Course Description: Professional standards and corporate structure of apparel and merchandising companies in apparel design, product development, and/or merchandising.

Prerequisite: None.

Registration Information: Completion of 60 credits. Must register for lecture and recitation.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

DM 495 Independent Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Registration Information: Maximum of 10 credits allowed in course.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 496 Group Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Registration Information: Maximum of three credits allowed in course.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 501 Research and Theory-Design and Merchandising Credits: 3 (0-0-3)

Course Description: Theory and various approaches and philosophies of research in design and merchandising. Critical evaluation and synthesis of scholarly literature.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 510 Consumer Behavior Credits: 3 (3-0-0)

Course Description: Evaluation of psychological, sociological, and cultural theories of consumer behavior through examination of factors that influence decision making.

Prerequisite: None.

Registration Information: Offered as an online course only.

Term Offered: Fall (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 540 Promotional Strategies in Merchandising Credits: 3 (3-0-0)

Course Description: Integrated marketing communications while fostering cultural and global awareness, social responsibility and ethical decision-making.

Prerequisite: None.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 542 Advanced Computer-Aided Textile Design Credits: 3 (1-4-0)

Course Description: Use of computer-aided design system to produce fabric designs for apparel or interior professional end use.

Prerequisite: AM 342.

Registration Information: Must register for lecture and laboratory.

Term Offered: Spring (even years).

Grade Mode: Traditional.

Special Course Fee: Yes.

DM 551 Research Methods Credits: 3 (3-0-0)

Course Description: Design and methods of research applicable to design and merchandising.

Prerequisite: DM 501.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 563 Care and Exhibit of Museum Collections Credits: 3 (1-2-1)

Course Description: Hands-on experience in management, care, exhibition, and interpretation of museum collections.

Prerequisite: ART 100 to 499 - at least 3 credits or HIST 100 to 499 - at least 3 credits or AM 100 to 499 - at least 3 credits or DM 100 to 499.

Registration Information: Must register for lecture, laboratory and recitation. Required field trips.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 570 Creativity in Design Credits: 3 (0-0-3)

Course Description: Multiple perspectives in creativity integrating theory and research impacting design.

Prerequisite: DM 501.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 573 Entrepreneurship Theories in Apparel & Design Credits: 3 (3-0-0)

Course Description: Theoretical and applied perspectives of entrepreneurship for US and global production, distribution, and consumption of apparel and interior design products and services.

Prerequisite: None.

Restriction: Must not be a: Freshman, Sophomore, Junior.

Registration Information: Senior standing. Credit not allowed for DM 573 and DM 580A1.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 575 Human Factors in Design Credits: 3 (3-0-0)

Course Description: Theories and contemporary issues related to human factors in consumer product design.

Prerequisite: DM 501, may be taken concurrently.

Registration Information: Senior standing.

Term Offered: Spring (even years).

Grade Mode: Traditional.

Special Course Fee: No.

DM 590A Workshop: Merchandising Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 590B Workshop: Apparel Design and Production Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 590C Workshop: Interior Design Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 592 Seminar Credits: Var[1-3] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 596 Group Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 684 Supervised College Teaching Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 687 Internship Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 695 Independent Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

DM 698 Research Credits: 3 (0-0-3)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Written consent of instructor. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

DM 699 Thesis Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.