SPORT MANAGEMENT-SPMT (SPMT)

SPMT 511 Foundations and Theory of Sport Management Credits: 2 (2-0-0)
Course Description: Combines theory and practical application to provide an overview of all facets of sports management and administration. Topics include the foundations of sports administration, the amateur sports industry, the professional sport industry, the lifestyle sports industry, secondary and tertiary support functions of athletic departments, and strategies for career success.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 523 Communications and Media in Sport Credits: 2 (2-0-0)
Course Description: Examination of the relationship between media and the sport industry, focus on media relations, sport media management, broadcasting, public relations, social media, media platforms and channels within the sport industry.
Prerequisite: SPMT 533, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 533 Economics and Data Analytics in Sport Credits: 2 (2-0-0)
Course Description: Focus on decision-making with respect to financial and economic considerations, with real-world and hypothetical problems based within the sports industry. Equips aspiring sport managers with the skills to enhance financial decision-making in a management role, including applying concepts to the continually evolving sport industry landscape.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 536 Sport and Communities Credits: 2 (2-0-0)
Course Description: Examines sport as a social institution that enables social interaction, and reflects, reinforces, and creates societal norms.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 545 Sport Governance and Policy Credits: 2 (2-0-0)
Course Description: Examines the governance of sport and policy development at the amateur, collegiate, professional, and international levels.
Prerequisite: SPMT 533.
Restriction: Must be a: Graduate.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 547 Contemporary Sport, Society and Globalization Credits: 2 (2-0-0)
Course Description: Explores the relationship between sport and society with regard for how sport is linked to the socially constructed ideas, structural dynamics of social life, and the impacts of sport globalization on communities and society, more broadly.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 554 Sport and the Environment Credits: 2 (2-0-0)
Course Description: Examines environmental management of the sport industry by investigating how different environments (e.g. urban and rural cities, the great outdoors, and specialized settings) are impacted by sport, as well as how specific environments support or limit various sport activities.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 560 Sport Law Credits: 2 (2-0-0)
Course Description: Legal principles affecting sponsors and users of sports programs; liability concepts in tort, contract, civil rights and property law in program planning, development, marketing, and management.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 561 Sport Facility and Event Management Credits: 2 (2-0-0)
Course Description: Multifaceted aspects of sport facility and event management including the planning and designing a sports facility, staff management, facility and event marketing, developing revenue streams, scheduling and operations, and event coordination.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.
SPMT 562  Sport and Ethics  Credits: 2 (2-0-0)
Course Description: Investigate moral issues in sport, and judgments about right and wrong behavior among athletes, coaches, spectators, sport managers, and others.
Prerequisite: SPMT 560, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 568  Sport Marketing  Credits: 2 (2-0-0)
Course Description: Examines sport marketing information systems, pricing strategies, media relations, promotional methods, and endorsements as they relate to marketing theories. Practical applications and principles.
Prerequisite: SPMT 511, may be taken concurrently and SPMT 533, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 572  Sport Organizational Communication  Credits: 2 (2-0-0)
Course Description: Examines contemporary philosophies and methods for studying the communication systems within sport organizations, and the challenging issues facing organizational leadership and employees in their efforts to communicate with each other.
Prerequisite: SPMT 523, may be taken concurrently and SPMT 533, may be taken concurrently.
Restriction: Must be a: Graduate.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 575  Risk Management in Sport  Credits: 2 (2-0-0)
Course Description: Provides an in-depth study of risk management specifically related to factors essential to the safe delivery of sport and recreational programs, sport activities and events.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 592  Sport Management Seminar  Credits: 2 (0-0-2)
Course Description: Synthesize and apply theories, concepts, and practices in the leadership and management of sport organizations.
Prerequisite: None.
Restriction: Must be a: Graduate.
Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 641  Sport Management Capstone  Credits: 2 (2-0-0)
Course Description: Integrate and apply newly acquired knowledge and skills relevant to the field of sport management.
Prerequisite: SPMT 545 and SPMT 560.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.

SPMT 687  Sport Management Internship  Credits: Var[2-4] (0-0-0)
Course Description: Internship applying sport management leadership theories/principles in a professional setting.
Prerequisite: SPMT 533 and SPMT 536.
Restriction: Must be a: Graduate, Professional.
Registration Information: This is a partial semester course. Sections may be offered: Online.
Grade Mode: Traditional.
Special Course Fee: No.