

# SPORTS MANAGEMENT INTERDISCIPLINARY MINOR

## The Sports Management Institute

Interdisciplinary Minor Coordinator/Instructor  
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The Sports Management Interdisciplinary Minor will provide undergraduate students with an overview of the sports industry from an interdisciplinary perspective. Students in this minor will acquire skills in various aspects of the sports industry, including public relations, turf management, facilities and event planning, management and marketing, hospitality services, diversity and leadership. Students selected for the competitive minor track will have hands-on experiences through internships and practicum opportunities with regional professional sports franchises.

## Effective Fall 2016

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
<b>Required Courses</b>		
ETST 314	Inclusive Sport Organizations	3
IU 140	Foundations of Sport Management	2
IU 271	Leadership Styles II: Prominent Leaders	2
IU 486	Practicum for Interdisciplinary Leadership <sup>1</sup>	3
IU 487	Internship for Interdisciplinary Leadership <sup>1</sup>	3
Select the appropriate course from the following:		3
Non-Business Majors and Minors:		
MKT 307	Fundamentals of Sports Marketing	
Business Majors and Minors:		
MKT 367	Sports Marketing	
<b>Electives <sup>2</sup></b>		<b>5</b>
<b>Program Total Credits:</b>		<b>21</b>

Code	Title	Credits
<b>Electives List</b>		
AREC 202	Agricultural and Resource Economics (GT-SS1)	3
or ECON 202	Principles of Microeconomics (GT-SS1)	
AREC 346/ECON 346	Economics of Outdoor Recreation	3
CON 101	Introduction to Construction Management	3
CON 462	Financial Management for Construction	3
CON 571	Facility Planning and Management	3
ECON 101	Economics of Social Issues (GT-SS1)	3
FIN 305	Fundamentals of Finance	3
FIN 342	Risk Management and Insurance	3

HDFS 101	Individual and Family Development (GT-SS3)	3
HDFS 311	Adolescent/Early Adult Development in Context	3
HDFS 312	Adult Development-Middle Age and Aging	3
HES 309	Methods of Coaching	2
HES 379	Psychology and Sport	3
HORT 341	Turfgrass Management	3
HORT 441	Turfgrass Science	3
JTC 350	Public Relations	3
JTC 373	Digital Promotion Management	3
MKT 366	Services Marketing	3
PSY 100	General Psychology (GT-SS3)	3
RRM 312	Hospitality Human Resource Management	3
RRM 460	Event and Conference Planning	3
SOC 342	Leisure and Society	3
SOC 343	Sport and Society	3
SPCM 130	Relational and Organizational Communication (GT-SS3)	3
SPCM 200	Public Speaking	3
SPCM 278E	Communication Skills: Intercultural Competence	1
SPCM 278H	Communication Skills: Organizational Training	1
SPCM 436	Conflict Management and Communication	3

<sup>1</sup> Registration for IU 486 and IU 487 depends on selection through a competitive application process. Consult the minor advisor. If student is not able to obtain a practicum or internship, they must take additional upper-division (300- to 400-level) credits from the Electives list.

<sup>2</sup> Select enough credits from the Electives list to bring the program total to a minimum of 21 credits.